

# NEW ARRIVAL OF BOOKS

(January - March 2025)



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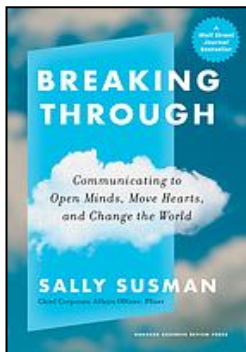
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## BUSINESS COMMUNICATION

1. **Breaking through: communicating to open minds, move hearts, and change the world / Susman, Sally. 2023. Boston: HBR Press.**

Call No.: 65.012.46 SUS Q3

Acc. No.: 56730

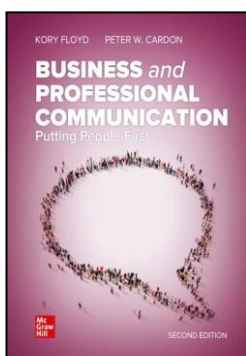


In this wise and inspiring book, Sally Susman, the renowned head of corporate affairs at global biopharmaceutical giant Pfizer, tells the fascinating story of how the multinational managed the massive communications challenge that came with Covid and the race to produce an effective vaccine. Just as crucial as creating the vaccine itself was the task of winning people's hearts and minds, and the author highlights the principles that enabled her to break through, connect, and help move people forward, not only at Pfizer but over a stellar career. She shows how clarifying and channelling your intention is an essential first step: What are you trying to say? She illustrates how, in order to be effective, leaders need to muster the courage for candor; and how, in order to connect, they must both disarm with humility and delight with humor.

2. **Business and professional communication: putting people first. 2nd ed. / Floyd, Kory. 2024. New York: McGraw Hill.**

Call No.: 65.012.46 FLO Q4

Acc. No.: 56731

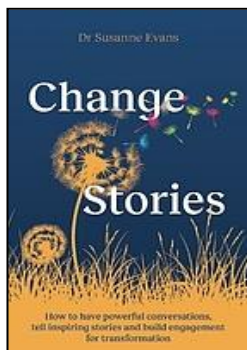


In this book, the authors bring substantial and concrete business-world experience to bear in the text's principles, examples, and activities and ensure that the theories, concepts, and skills most relevant to the communication discipline are fully represented and engaged. The result is a program that speaks student's language and helps them understand and apply communication skills in their personal and professional lives. It includes a People First feature in every chapter that presents students with realistic scenarios that are sensitive, discomfiting, or tricky to manage. It then teaches students how to navigate those situations effectively. A dedicated chapter focused on perspective-taking equips students to understand and pay attention to the perspectives of others. And a dedicated chapter focused on career communication encourages students to engage in networking and to consider the priorities and points of view of others as they seek employment and interact professionally.

- 3. Change stories: how to have powerful conversations, tell inspiring stories and build engagement for transformation / Evans, Susanne. 2024. Northwich: Practical Inspiration.**

**Call No.: 65.012.46 EVA Q4**

**Acc. No.: 56737**

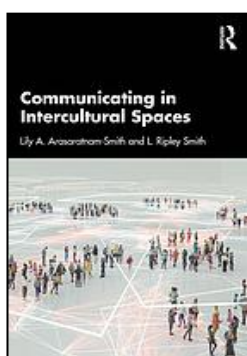


Successful change starts with better conversations. Discover powerful tools for inquiry and storytelling to uncover blockers, reduce resistance and build engagement across the organization. It enables leaders and change practitioners to have more meaningful conversations about change, create stories that can reduce resistance to change and increase engagement, and ultimately ensure the benefits of a change programme are realized. This is a complete guide to building storytelling, inquiry and conversation into your everyday practice, including step-by-step guides, templates and case studies.

- 4. Communicating in intercultural spaces / Arasaratnam-Smith, Lily A. 2025. London: Routledge.**

**Call No.: 65.012.46 ARA Q5**

**Acc. No.: 56856**

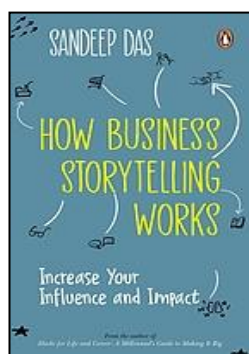


This book is a unique contribution to literature in intercultural communication from two authors who bring distinct socio-cultural voices to this work. Grounding the discussion on the framing of intercultural spaces, the authors engage with a range of topics such as perception, language, acculturation, and intercultural competence, couched in original personal narratives from 21 leading intercultural scholars. The narratives and vignettes add vibrant context to the scholars' works that are cited in this book. The book also delves into the origins of intercultural communication as a discipline and the dark side of communicating across differences. Each chapter ends with a brief dialogue between the authors, followed by questions for stimulating further reflection.

- 5. How business storytelling works: increase your influence and impact / Das, Sandeep. 2023. Gurugram: Penguin.**

**Call No.: 65.012.46 DAS Q3**

**Acc. No.: 56998**



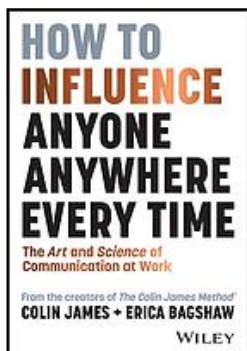
In a business world saturated with data, presentations, and facts, the ability to tell a compelling story is no longer a "soft skill" but a critical tool for success. In this book, the author argues that storytelling is the most powerful and ancient form of human communication, and it can be systematically learned and applied to increase influence, build trust, and drive action in any professional setting. In essence, the book serves as a "how-to" guide for anyone in the business world looking to enhance their communication skills. It provides the tools and techniques to transform simple information into powerful stories that can shape opinions, motivate action, and ultimately accelerate professional and organizational growth.

ultimately accelerate professional and organizational growth.

**6. How to influence anyone anywhere every time: the art and science of communication at work / James, Colin. 2024. Melbourne: Wiley.**

**Call No.: 65.012.46 JAM Q4**

**Acc. No.: 56908**



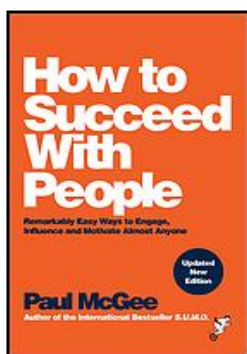
Through tested frameworks and instantly applicable techniques, this book shows you how to use your words and your body language to engage and persuade. With this handbook, you'll learn crucial communication skills for delivering with impact in any professional setting — be it in the boardroom, your next sales meeting or interpersonal interactions. Master how to deliver your message with conviction, confidence and clarity. The authors share their proven methodology for wielding influence in any and every context. In the book, authors show you how to systematically get and hold people's attention — and use your influence to

achieve positive results in your organisation or business. Whether you're working face-to-face, you need to create presence online, or you're crafting a written message, you'll discover the tips you need.

**7. How to succeed with people: remarkably easy ways to engage influence and motivate almost anyone. 2nd ed. / McGee, Paul. 2024. New Jersey: Wiley.**

**Call No.: 65.012.46 MCG Q4**

**Acc. No.: 56910**



In this book, the author delivers yet another exciting and inspiring guide to improving your communication skills and transforming how you interact with others. You'll learn how to get over your dread of social events and create better relationships at work and in life, as well as strategies for holding people's attention when you talk and how to listen and respond appropriately to what others are saying or doing; improve your ability to confront and challenge difficult people in and outside work; and develop your skills around how to empathise and support people in tough times. A can't-miss guide on how to boost your understanding of people and your success in dealing with them, this book is

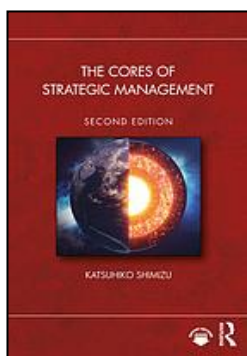
perfect for young professionals, managers, executives and supervisors. It will also prove invaluable in helping your relationships outside of work - from dating to parenting, and from motivating others to difficult conversations.

## BUSINESS POLICY AND STRATEGIC MANAGEMENT

1. **Cores of strategic management. 2nd ed. / Shimizu, Katsuhiko. 2025. New York: Routledge.**

**Call No.: 65.011.1 SHI Q5**

**Acc. No.: 56861**



This book provides students with a concise introduction to the fundamentals of strategic management, including business-level and corporate-level strategy, leadership, decision-making, and strategy implementation. Designed to guide students to master the core concepts and learn how to apply these basics through case studies, students will be better equipped to approach and resolve even the most complex problems within the field. This second edition has been fully revised throughout to incorporate an international perspective, including examples and case studies from across borders that reflect the current state of the field. It will equip any student with the strategic management fundamentals and strategic thinking skills needed to succeed in continuously changing environments.

2. **Demand forecasting for executives and professionals / Kolassa, Stephan. 2024. Boca Raton: CRC Press.**

**Call No.: 65.012.23 KOL Q4**

**Acc. No.: 56745**



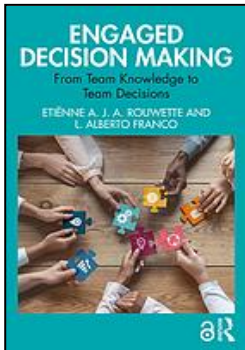
This book surveys what executives who make decisions based on forecasts and professionals responsible for forecasts should know about forecasting. It discusses how individuals and firms should think about forecasting and guidelines for good practices. It introduces readers to the subject of time series, presents basic and advanced forecasting models, from exponential smoothing across ARIMA to modern Machine Learning methods, and examines human judgment's role in interpreting numbers and identifying forecasting errors and how it should be integrated into organizations. This is a great book to start learning about forecasting if you are new to the area or have some preliminary exposure to forecasting. Whether you are a practitioner, either in a role managing a forecasting team or at operationally involved in demand planning, a software designer, a student or an academic teaching business analytics, operational research, or operations management courses, the book can inspire you to rethink demand forecasting.



3. **Engaged decision making: from team knowledge to team decisions / Rouwette, Etienne A. J. A. 2024. New York: Routledge.**

Call No.: 65.012.122.2 ROU Q4

Acc. No.: 56879

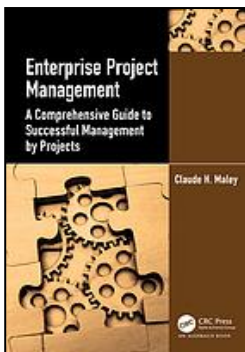


In this book, the authors draw from research in psychology, decision and systems sciences – as well as their own research and consulting work that spans more than 20 years – to show how designed interventions can enable team decision making to become rigorous, transparent, and defensible. They cover theory and practice regarding the design, delivery, and evaluation of interventions to support team decision making in situations of varied complexity. Written as an applied resource for researchers and advanced students in particular, this book offers a guide to proven interventions that enhance the process of making team decisions and increase the chances of superior team results.

4. **Enterprise project management: a comprehensive guide to successful management by projects / Maley, Claude H. 2024. Boca Raton: CRC Press.**

Call No.: 65.012.12 MAL Q4

Acc. No.: 56880

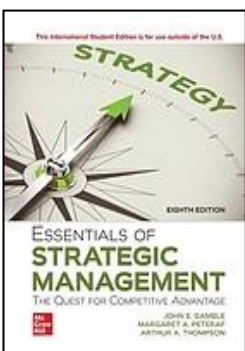


This book covers the essential and fundamental topics of Enterprise Project Management and Management of Change by projects. It is written for portfolio, program, and project managers, members of the project community, upper-and middle-level management, functional and operational managers, and all who desire to acquire an understanding of effective change by project management. The book explains how enterprises can consistently succeed in managing projects by aligning them with Business Goals and clearly defining what needs to be achieved. It shows how to ensure that Enterprise Project Management is fully deployed, and that project management concepts, methods, and techniques are available and utilized to deliver business value and realize benefits.

5. **Essentials of strategic management: the quest for competitive advantage. 8th ed. / Gamble, John E. 2024. New York: McGraw Hill.**

Call No.: 65.011.1 GAM Q4

Acc. No.: 56758



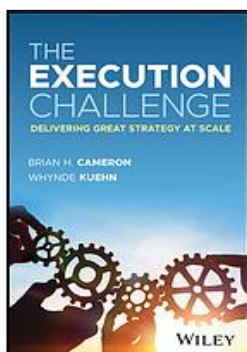
In this book, the authors present concise, straight-to-the-point discussions, and timely examples, with a writing style that captures student interest. It features 10 chapters with 12 diverse and tightly linked cases. The content is solidly mainstream and balanced, mirroring both insights of academic thought and real-world strategic management. For years, strategy instructors have been shifting from purely text and cases to a text-cases-simulation course structure. Two widely used online competitive strategy simulations, The Business Strategy Game (BSG) and GLO-BUS, are optional companions. Both simulations are closely linked to the

content.

6. **Execution challenge: delivering great strategy at scale / Cameron, Brian H. 2024. New Jersey: Wiley.**

**Call No.: 65.011.1 CAM Q4**

**Acc. No.: 56885**

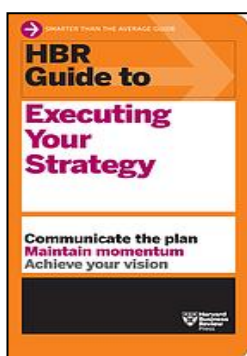


In this book, the authors deliver a practical and insightful new take on how to effectively execute strategy in today's complex, fast-changing environments. The authors focus on the often missing "HOW" of strategy execution - exploring the holistic perspectives, skills, and approaches needed to inform and translate strategy and create and maintain a "line-of-sight" between your strategy and its execution. It includes proven techniques that you can implement to ensure that changes in business strategy are reflected in complementary changes to the organizational project portfolio. The book includes a comprehensive leadership toolkit of approaches, skills, knowledge, processes, and examples you can employ immediately to translate and execute on even the most ambitious strategies.

7. **HBR guide to executing your strategy / Harvard Business Review. 2023. Boston: HBR Press.**

**Call No.: 65.011.1 HBR Q3**

**Acc. No.: 56775**



Even the best competitive strategies mean nothing if they can't be executed. Yet many organizations struggle when they move from defining a strategy to implementing it. Somehow, all the careful planning falls to the side, and leaders are left wondering how to pick up the pieces. This book offers leaders and managers tips and advice for how to take even the most detailed strategy and apply it throughout their organizations. You'll learn how to get employees on board with a new strategy; communicate plans effectively; identify milestones for progress toward objectives; eliminate initiatives that no longer contribute; overcome naysayers and resistance; avoid execution traps; and adjust course

where necessary.

8. **HBR's 10 must reads on managing projects and initiatives / Harvard Business Review. 2024. Boston: HBR Press.**

**Call No.: 65.012.12 HBR Q4**

**Acc. No.: 56778**



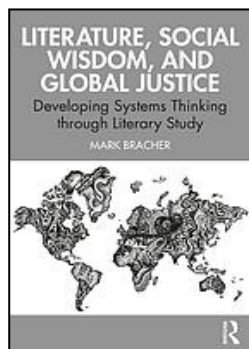
This book includes the most important articles on managing project to help you manage initiatives that will inspire your people, tackle your biggest challenges using agile, and prepare yourself and your organization for a world driven by projects. This book will inspire you to: Reap benefits from your initiatives more quickly; become a better project sponsor Kill initiatives that aren't performing; navigate the politics of innovation projects; keep AI and digital transformation on track; prepare for the next generation of project management tools.



9. **Literature social wisdom and global justice: developing systems thinking through literary study / Bracher, Mark. 2022. London: Routledge.**

**Call No.: 65.012.123 BRA Q2**

**Acc. No.: 56929**



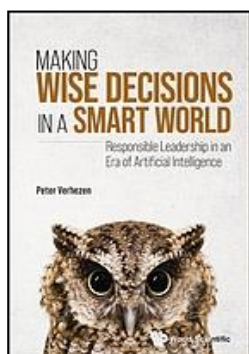
This book responds to the pressing and increasingly recognized need to cultivate social wisdom for addressing major problems confronting humanity. Connecting literary studies with some of the biggest questions confronted by researchers and students today, the book provides a practical approach to thinking through, and potentially solving, global problems such as poverty, inequality, crime, war, racism, classism, environmental decline, and climate change. The author argues that solving such problems requires “systems thinking” and that literary study is an excellent way to develop the four key cognitive functions of which systems thinking is composed, which are causal analysis, prospection/strategic planning,

social cognition, and metacognition. It provides a comprehensive and detailed explanation of how advanced thinking skills can be developed through literary study, illustrating the process with numerous examples from major works of literature.

10. **Making wise decisions in a smart world: responsible leadership in an era of artificial intelligence / Verhezen, Peter. 2025. New Jersey: World Scientific.**

**Call No.: 65.012.122 VER Q5**

**Acc. No.: 56934**



This book argues why specific forms of intelligence as well as consciousness and enhanced conscience are crucial to make wise decisions b with consciousness to be clearly distinguished from intelligence. It also addresses why machine learning and smart computers (AI) are plausibly able to make “smart” (and thus to a certain extent “intelligent”) decisions but definitely unable to help us to become wiser. In essence, optimizing a desired output in a business context will require a balanced approach with cognitive awareness and ethical reflection synthesizing intuitive and algorithmic thinking encompassing short-term profit and longer-term envisioning, and aiming to optimize created and captured value for shareholders while taking the concerns of those who have a real stake in the organization seriously.

11. **Research handbook on complex project organizing Edited by Winch, Graham M. Brunet, Maude Cao, Dongping. 2024. Cheltenham: Edward Elgar.**

**Call No.: 65.012.12 RES Q4**

**Acc. No.: 56810**



This book provides a cutting-edge review of complex project organizing (CPO), and suggests fruitful avenues for future research with a focus on grand challenges and a sustainable future. It addresses transitions within the field of CPO that could, and should, take place to achieve our shared aspirations for a better future. Featuring a team of contributors that is both interdisciplinary and geographically widespread, chapters provide a clarification of core concepts of complex project organizing, comprehensive coverage of leading theoretical perspectives for CPO, as well as a discussion of key empirical research themes. In particular, special attention is given to the implications of Industry 4.0 for complex project

organizing.

- 12. Smart rivals: how innovative companies play games that tech giants cant win / Zhu, Feng. 2024. Boston: HBR Press.**

**Call No.: 65.011.1 ZHU Q4**

**Acc. No.: 56814**



In this book, the authors show business leaders how to create competitive advantages by offering product features and benefits that tech giants and other competitors cannot match in the digital/AI age. Taking readers on a global journey, Zhu and Cao showcase a variety of companies--including Domino's, Nike, and Sephora--and fascinating case studies, such as Belle, the leading women's footwear retailer in China; EbonyLife, Nigeria's top media conglomerate; and Telepass, Italy's popular electronic toll payment service. Through these diverse examples, they illustrate how companies identify their path for growth in the digital age by leveraging their unique capabilities. It will help you spark innovative solutions and capabilities--including new products, services, strategies, and advantages--that mere imitation could never provide.

- 13. Strategic foresight: an introductory guide to practice / Schwarz, Jan Oliver. 2024. London: Routledge.**

**Call No.: 65.011.1 SCH Q4**

**Acc. No.: 56816**



This book is a comprehensive introduction to strategic foresight. It presents a history of the field and explains the main principles in thinking about the future. It describes how organisations can apply strategic foresight and explains how it relates to other fields such as strategy, innovation, and leadership, highlighting the relevance of strategic foresight not only for organisations but also for individuals, particularly managers and leaders. Grounded in the theoretical foundations of strategic foresight, the book reflects the latest academic research and explores practical applications in different contexts. It draws on more than two decades of experience that the author has in the field as a researcher and as a consultant in the corporate context. This is essential reading for managers and leaders of public and private organisations who want to establish strategic foresight practices, as well as students of foresight and managers in the fields of innovation, and research & development.

- 14. Strategy in context: a multidimensional approach to strategic management / Day, Marc. 2025. London: Routledge.**

**Call No.: 65.011.1 DAY Q5**

**Acc. No.: 56973**

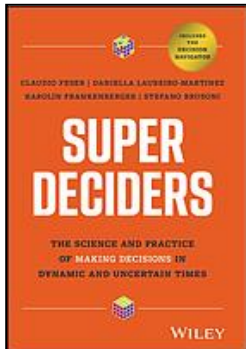


This book represents a pragmatic and novel approach to competitive strategy and strategic thinking. It makes use of numerous examples across the public and private sectors to demonstrate strategy from three dimensions--external context, internal context, and an organisation-specific context. It explores different ways of thinking about strategy, balanced and underpinned throughout using a pragmatic perspective to address real-world strategic issues. Each chapter includes real-life short cases from a variety of sectors and regions, designed to demonstrate how theoretical concepts are used to resolve practical challenges. It encourages managers to be more creative and ambidextrous in their strategic thinking, harnessing the power of context to leverage the best from their organisation's resources and capabilities.

**15. Super deciders: the science and practice of making decisions in dynamic and uncertain times / Feser, Claudio. 2024. New Jersey: Wiley.**

**Call No.: 65.012.122.2 FES Q4**

**Acc. No.: 56975**



In this book, a team of renown researchers and business advisors deliver an application of the latest advances in neuroscience to effectively making the most difficult decisions, those we make in dynamic environments, in situations of uncertainty when we need to predict outcomes, we're missing relevant information, time is scarce, and the environment is constantly changing. It offers a practical framework for making effective decisions under uncertainty. It discusses approaches to effectively implement those decisions, thus managing change at every level, from the individual to the organizational. The book develops suggestions on how leaders can diagnose and improve – in themselves and in the people, they lead – the cognitive abilities relevant to decision-making.

**16. Technology strategy / Walton, Nigel. 2024. New Delhi: Bloomsbury.**

**Call No.: 65.011.1 WAL Q4**

**Acc. No.: 56990**



This textbook takes a modern and innovative approach to strategy by placing technology at its heart, bridging the gap between general strategy texts and specialist technology and innovation literature. It addresses the challenges and opportunities presented to organisations by disruptive technological change and takes into account the navigation of uncertain business environments. In addition to examining more established concepts and theories, the text also explores new disruptive business models and non-traditional approaches to strategy development such as effectuation, the Business Model Canvas and prediction logic. This comprehensive and critical approach is supported by a rich assortment

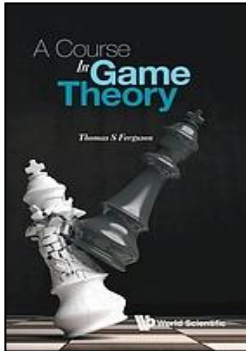
of practical examples and cases drawn from different sectors and a range of exciting companies from all over the world, helping students and practitioners to apply theory to practice.

## DECISION SCIENCES & OPERATIONS MANAGEMENT

1. **Course in game theory / Ferguson, Thomas S. 2024. New Jersey: World Scientific.**

**Call No.: 518.9 FER Q4**

**Acc. No.: 56863**



Games are characterized by a number of players or decision makers who interact, possibly threaten each other and form coalitions, take actions under uncertain conditions, and finally receive some benefit or reward or possibly some punishment or monetary loss. In this text, we present various mathematical models of games and study the phenomena that arise. In some cases, we will be able to suggest what courses of action should be taken by the players. In others, we hope simply to be able to understand what is happening in order to make better predictions about the future.

2. **Essential guide to operations management: concepts and case notes. 2nd ed. / Bamford, David. 2023. London: Routledge.**

**Call No.: 658.5 BAM Q3**

**Acc. No.: 56755**

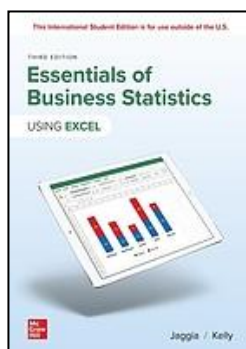


This book explores fundamental operations management principles and shows how they are applied in real-life situations in both the services and manufacturing sectors. It adopts a strategic stance by providing a framework for effective decision-making: determining operations strategies; designing processes, products and work organisations; managing change through effective project management and technology transfer; exploring contemporary approaches to operations planning and control; and then managing quality and improvement strategies. The revised and updated second edition of the popular and practical guide to contemporary operations management – now featuring a new chapter on managing sustainable supply networks.

3. **Essentials of business statistics: using Excel. 3rd ed. / Jaggia, Sanjiv. 2024. New York: McGraw Hill.**

**Call No.: 519.2 JAG Q4**

**Acc. No.: 56756**



Essentials of Business Statistics: Communicating with Numbers is a core statistics textbook that sparks student interest and bridges the gap between how statistics is taught and how practitioners think about and apply statistical methods. Throughout the text, the emphasis is on communicating with numbers rather than on number crunching. By incorporating the perspective of professional users, the subject matter is more relevant and the presentation of material more straightforward for students. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more

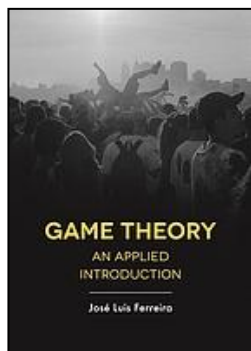
engaging and effective.



**4. Game theory: an applied introduction / Ferreira, Jose Luis. 2024. New Delhi: Bloomsbury.**

**Call No.: 518.9 FER Q4**

**Acc. No.: 56896**



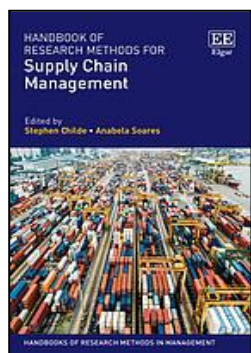
Using fascinating examples from a range of disciplines, this textbook provides social science, philosophy and economics students with an engaging introduction to the tools they need to understand and predict strategic interactions. Beginning with an introduction to the most famous games, the book uses clear, jargon-free language and accessible maths as it guides the reader through whole games with full, worked-through examples. End-of-chapter exercises help to consolidate understanding along the way. With an applied approach that draws upon real-life case-studies, this book highlights the insights that game theory can offer each situation. It is an ideal textbook for students approaching game theory from various fields across the social sciences, and for curious general readers who are

looking for a thorough introduction to this intriguing subject.

**5. Handbook of research methods for supply chain management / Edited by Childe, Stephen Soares, Anabela. 2024. Cheltenham: Edward Elgar.**

**Call No.: 658.788 HAN Q4**

**Acc. No.: 56771**



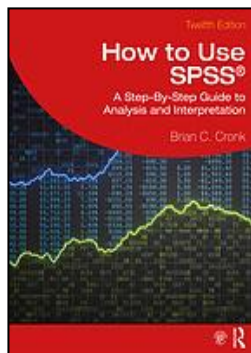
This handbook identifies the key topics for research in supply chain management using an innovative step-by-step approach and provides an extensive range of methodologies for researching the subjects. Examining the complex and fascinating process of supply chain management, chapters provide a detailed and expansive review of the wide range of research methods used to study the topic. It further investigates the key issues facing supply chains, identifying important research questions such as how to build sustainable and socially responsible supply chains as well as how to address the complexities experienced in developing and emerging economies. The breadth of the Handbook of Research

Methods for Supply Chain Management allows the next generation of researchers to successfully engage with the management of supply chains.

**6. How to use SPSS: a step-by-step guide to analysis and interpretation. 12th ed. / Cronk, Brian C. 2024. New York: Routledge.**

**Call No.: 519.23 CRO Q4**

**Acc. No.: 56780**



This book is designed with the novice computer user in mind and for people who have no previous experience using SPSS. Each chapter is divided into short sections that describe the statistic being used, important underlying assumptions, and how to interpret the results and express them in a research report. It begins with the basics, such as starting SPSS, defining variables, and entering and saving data. It covers all major statistical techniques typically taught in beginning statistics classes, such a descriptive statistics, graphing data, prediction and association, parametric inferential statistics, nonparametric inferential statistics and statistics for test construction. More than 275

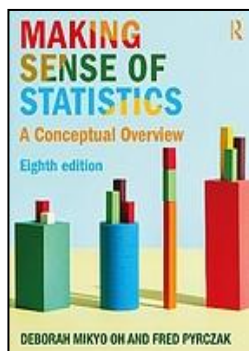
screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS. The book includes a glossary of statistical terms and practice exercises.



7. **Making sense of statistics: a conceptual overview. 8th ed. / Oh, Deborah Mikyo. 2023. New York: Routledge.**

**Call No.: 519.2 OH Q3**

**Acc. No.: 56790**



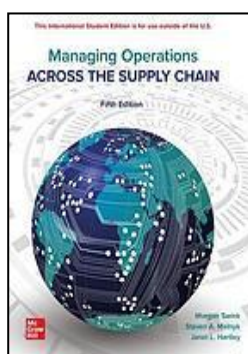
This book is the ideal introduction to the concepts of descriptive and inferential statistics for students undertaking their first research project. It presents each statistical concept in a series of short steps, then uses worked examples and exercises to enable students to apply their own learning. It focuses on presenting the “why,” as well as the “how” of statistical concepts, rather than computations and formulas. As such, it is suitable for students from all disciplines regardless of mathematical background. Only statistical techniques that are almost universally included in introductory statistics courses, and widely reported in journals, have

been included.

8. **Managing operations: across the supply chain. 5th ed. / Swink, Morgan. 2024. New York: McGraw Hill.**

**Call No.: 658.5 SWI Q4**

**Acc. No.: 56792**



This book offers a global, supply chain perspective of operations management treatment that embraces the foundations of operations management but includes new frameworks, concepts, and tools to address the demands of today and changing needs of the future. We live in dynamic and exciting times due to many changes affecting nearly every aspect of business - including operations management. This edition reflects key shifts in operations management. The book is divided into five parts supply chain: a perspective for operations management; foundations of operations management; integrating relationships across the supply chain; planning for integrated operations across the supply chain; and

managing change in supply chain operations.

9. **Objective Bayesian inference / Berger, James O. 2024. New Jersey: World Scientific.**

**Call No.: 519.2 BER Q4**

**Acc. No.: 56945**



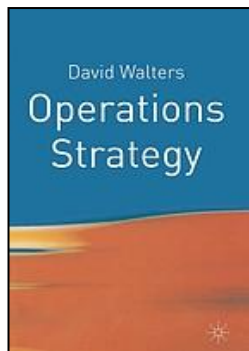
Bayesian analysis is today understood to be an extremely powerful method of statistical analysis, as well an approach to statistics that is particularly transparent and intuitive. It is thus being extensively and increasingly utilized in virtually every area of science and society that involves analysis of data. This book provides an introduction to objective Bayesian inference for non-statisticians; no previous exposure to Bayesian analysis is needed. It provides an overview of the development and current state of objective Bayesian analysis and its relationship to other statistical approaches, for those with interest in the philosophy of learning from data. It presents as much practical objective Bayesian methodology

as possible for statisticians and scientists primarily interested in practical applications.

**10. Operations strategy / Walters, David. 2024. New Delhi: Bloomsbury.**

**Call No.: 658.5.011.1 WAL Q4**

**Acc. No.: 56946**

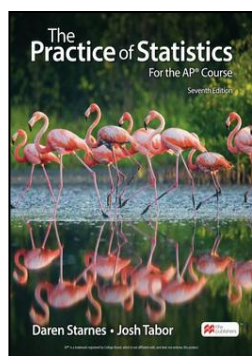


This book combines knowledge management, relationship management and advances in technology to inform the development of strategic advantage. The text adopts a value chain approach and contains a number of features to aid the learning process - chapter introductions, chapter summaries, further reading and boxed features. This text is designed to be appropriate for Operations Strategy modules at both undergraduate and postgraduate level. It includes the case studies and examples to make students understand the concept easily. It divided in three parts; first part includes the developing a view of strategic operations management; second part explains the existing value chains; and third part discusses the configuring the value chain structure and performance.

**11. Practice of statistics for the AP course. 7th ed. / Starnes, Daren. 2024. New York: Worth Publishers.**

**Call No.: 519.2 STA Q4**

**Acc. No.: 56803**



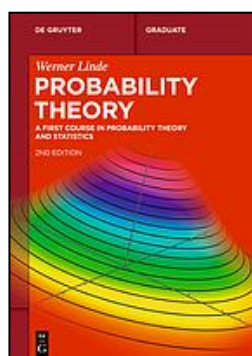
This book Created to instill a deep understanding of the core principles of statistics and the problem-solving methods involved, TPS7 equips students with the essential statistical thinking skills necessary for future endeavors, careers, and everyday decision-making, while also ensuring success on the AP® Statistics Exam. With a multitude of worked examples and practice exercises strategically placed throughout, students have plenty of opportunities to strengthen their skills on a daily basis and prepare for the exam format. TPS7 also introduces a new exercise category called "For investigation," which specifically focuses on preparing students for the Investigative Task. This addition will help students develop the skills they need for success. To make learning statistics more

engaging, weve integrated 27 hands-on activities throughout the units. These activities allow you to learn through simulation and by "doing" statistics.

**12. Probability theory: a first course in probability theory and statistics. 2nd ed. / Linde, Werner. 2024. Berlin: Walter De Gruyter.**

**Call No.: 519.2 LIN Q4**

**Acc. No.: 56949**



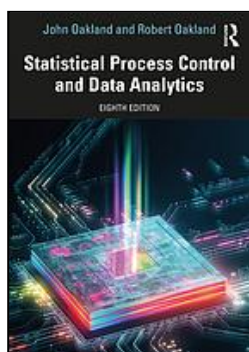
This book is intended as an introduction to Probability Theory and Mathematical Statistics for students in mathematics, the physical sciences, engineering, and related fields. It is based on the author's 25 years of experience teaching probability and is squarely aimed at helping students overcome common difficulties in learning the subject. The focus of the book is an explanation of the theory, mainly by the use of many examples. Whenever possible, proofs of stated results are provided. All sections conclude with a short list of problems. The book also includes several optional sections on more advanced topics. This textbook

would be ideal for use in a first course in Probability Theory.

**13. Statistical process control and data analytics. 8th ed. / Oakland, John. 2025. London: Routledge.**

**Call No.: 658.562 OAK Q5**

**Acc. No.: 56967**

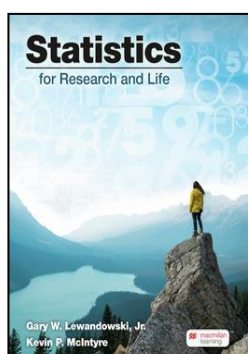


This edition retains its focus on processes that require understanding, have variation, must be properly controlled, have a capability and need improvement – as reflected in the five sections of the book. In this book the authors provide not only an instructional guide for the tools but communicate the management practices which have become so vital to success in organizations throughout the world. The book is supported by the authors' extensive consulting work with thousands of organizations worldwide. A new chapter on data governance and data analytics reflects the increasing importance of big data in today's business environment. Fully updated to include real-life case studies, new research based on client work from an array of industries and integration with the latest computer methods and software, the book also retains its valued textbook quality through clear learning objectives and online end-of-chapter discussion questions.

**14. Statistics for research and life / Lewandowski, Gary W. 2024. New York: Worth Publishers.**

**Call No.: 519.2 LEW Q4**

**Acc. No.: 56815**

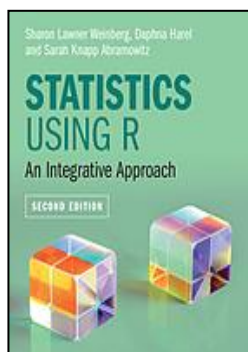


This book provides the step-by-step guide to statistics that prepares students for success in the psychology major, in daily life, and in their careers. This textbook strives to take what students perceive as a difficult and dry topic and discuss it in a new, friendly, conversational tone. Our approach makes our book an excellent option for both online and traditional statistics courses, regardless of class size. Throughout the text, students systematically work through a variety of research questions, thus providing them with a solid understanding of how statistics help answer questions concerning human behavior.

**15. Statistics using R: an integrative approach. 2nd ed. / Weinberg, Sharon Lawner. 2024. Cambridge: Cambridge University Press.**

**Call No.: 519.2 WEI Q4**

**Acc. No.: 56968**



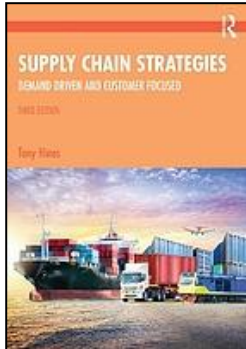
This book introduces the most up-to-date approaches to R programming alongside an introduction to applied statistics using real data in the behavioral, social, and health sciences. It is uniquely focused on the importance of data management as an underlying and key principle of data analysis. It includes an online R tutorial for learning the basics of R, as well as two R files for each chapter, one in Base R code and the other in tidyverse R code, that were used to generate all figures, tables, and analyses for that chapter. These files are intended as models to be adapted and used by readers in conducting their own research.

Additional teaching and learning aids include solutions to all end-of-chapter exercises and PowerPoint slides to highlight the important take-aways of each chapter.

- 16. Supply chain strategies: demand driven and customer focused. 3rd ed. / Hines, Tony. 2024. London: Routledge.**

**Call No.: 658.788 HIN Q4**

**Acc. No.: 56976**



In this book, the author demonstrates how organizations must take strategic decisions in order to manage their supply chains to sustain competitiveness in the global economy. It focuses upon the direction-setting and efficient resource-allocation that organizations need to provide in order to satisfy their customers. Overcoming tensions between political, economic, technological, ethical and environmental considerations is shown to be vital to develop effective strategies for managing the supply chain. This edition integrates thoroughly updated international cases to demonstrate how strategic thinking and SCM play out in the real world, and contains a host of useful pedagogy to reinforce learning, including learning outcomes for each chapter, discussion questions and a handy glossary. New to this edition are chapters discussing supply chain risk, procurement strategies and supply chain futures.

- 17. Transformed: moving to the product operating model / Cagan, Marty. 2024. New Jersey: Wiley.**

**Call No.: 658.5 CAG Q4**

**Acc. No.: 56981**



This book was written to bridge the gap between where most companies are right now and where they need to be. The leaders of these companies know they must transform to compete in an era of rapidly changing enabling technology, but most of them have never operated this way before. The book has three big goals first, the book will educate you with a deep understanding of the product operating model, and what it means to work that way; second, the book will convince you with detailed case studies of successful transformations, that while difficult, it is absolutely possible for you to transform your company to the product operating model. and third, the book will inspire you with truly impressive case studies of product innovation, showing what you too will be capable of doing once you successfully transform.

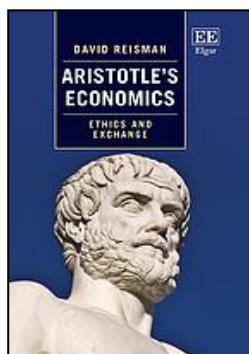


## ECONOMICS

1. **Aristotle's economics: ethics and exchange / Reisman, David. 2024. Cheltenham: Edward Elgar.**

**Call No.: 330 REI Q4**

**Acc. No.: 56727**

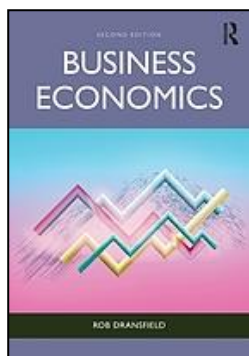


This book deftly illustrates how Aristotle considered economics to be just one of many areas which make up the social and political whole. The author offers an in-depth and accessible analysis of Aristotle's theories, adeptly comparing them to the work of his contemporaries. Adopting an interdisciplinary approach, this book demonstrates how Aristotle embedded his economics in a wider synthesis that extends from scientific method to ethics, law and the spectrum of constitutions. It cannot be separated from his ideas on the good society, the pragmatic state and the sensible guidance of far-sighted intellectuals. It shows that Aristotle put morals before things. His lasting message was that material goods should only be seen as the means to a fruitful and varied life rather than as life's end and goal.

2. **Business economics. 2nd ed. / Dransfield, Rob. 2025. London: Routledge.**

**Call No.: 330.117 DRA Q5**

**Acc. No.: 56848**



This book introduces the theory and practice of economics for non-specialist students new to the topic. This second edition of Business Economics is designed to provide a general introduction to the discipline of business economics, covering an important part of first-year studies and beyond. The new edition retains the successful structure of the previous edition but, like any good business economics text, includes new and updated case studies and examples to reflect present-day economic global realities. Suitable for introductory-level students who are seeking a comprehensive but accessible way into the subject, Business Economics

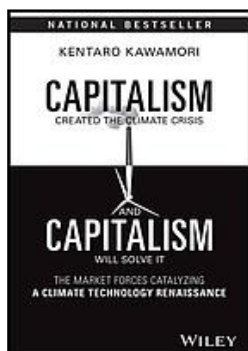
is bolstered by a host of activities, review questions and further reading, making it the ideal choice for business and economics students and lecturers.



3. **Capitalism created the climate crisis and capitalism will solve it: the market forces catalyzing a climate technology renaissance / Kawamori, Kentaro. 2024. New Jersey: Wiley.**

**Call No.: 330.148 KAW Q4**

**Acc. No.: 56850**



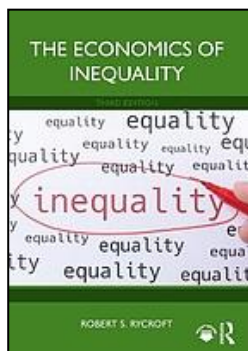
In the book, the author discusses the enormous impact of the climate crisis and how the government, the modern finance industry, the fossil fuel industry, and others combined to accelerate the warming of the world. He then considers the roles those same players will play to reverse this effect in the coming years. The author delivers a fascinating and timely exploration of the interplay between capitalism and climate change. He explains how the capitalist system helped to contribute to the current crisis of global warming and how that same system will help to end it. You'll also find the discussions of how climate tech innovations will transform the economy and how technology disruptors will become involved in

the process and the ways the energy industry will change to incorporate the realities and consequences of a warming climate.

4. **Economics of inequality. 3rd ed. / Rycroft, Robert S. 2024. New York: Routledge.**

**Call No.: 339.2 RYC Q4**

**Acc. No.: 56876**



This introductory-level text has been completely revised to bring students up to date with current economic thinking on these issues. With an emphasis on data, theory, and policy, this book tackles each issue by exploring three key questions in each chapter: What does the data tell us about what has been happening to the American economy? What are the economic theories needed to understand what has been happening? What are the policy ideas and controversies associated with these economic problems? Key controversies are highlighted in each chapter to drive classroom discussion, and end-of-chapter questions

develop student understanding. This clearly written text is ideally suited to a wide variety of courses on contemporary economic conditions, inequality, and social economics.

5. **Economics. 23rd ed. / McConnell, Campbell R. 2024. New York: McGraw Hill.**

**Call No.: 330 MCC Q4**

**Acc. No.: 56750**



This book provides a cutting-edge experience for instructors and students, offering real-life examples and advanced digital resources. Dive into interactive, immersive and adaptive learning assignments, creating a student-centric environment that transforms the way subjects are presented. For instructors, our comprehensive teaching package takes care of the heavy lifting, allowing you to concentrate on what you love. It revolutionizes your approach to economics education with a contemporary learning tool that simplifies both teaching and

learning.

**6. Essentials of microeconomics. 2nd ed. / Nguyen, Bonnie. 2024. London: Routledge.**

**Call No.: 330.101.542 NGU Q4**

**Acc. No.: 56883**

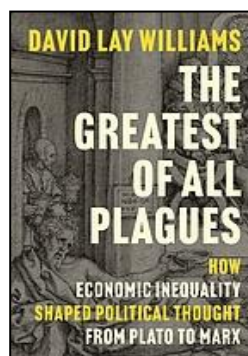


This book presents the basic tools of microeconomics clearly and concisely. It presents a vigorous treatment of all relevant introductory microeconomic concepts, and emphasizes on modern economics - game theory and imperfect markets. Each chapter is self-contained and includes the required key mathematical skills at the start. It includes expanded lecturer resources, including detailed lecture slides, sample exam questions and updated test bank MCQs. An additional section on Economics in Practice, focused on policy, econometrics, and behavioural economics. This book is ideal not only for introductory microeconomics course, but its level of analysis also makes the book appropriate for introductory level economics taught at postgraduate level.

**7. Greatest of all plagues: how economic inequality shaped political thought from Plato to Marx / Williams, David Lay. 2024. Princeton: Princeton University Press.**

**Call No.: 339.2 WIL Q4**

**Acc. No.: 56770**

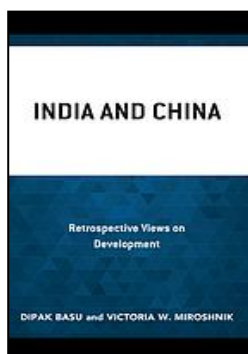


In this book, the author shares bold new perspectives on the writings and ideas of Plato, Jesus, Thomas Hobbes, Jean-Jacques Rousseau, Adam Smith, John Stuart Mill, and Karl Marx. He shows how they describe economic inequality as a source of political instability and a corrupter of character and soul, and how they view unchecked inequality as a threat to their most cherished values, such as justice, faith, civic harmony, peace, democracy, and freedom. The author draws invaluable insights into the societal problems generated by what Plato called "the greatest of all plagues," and examines the solutions employed through the centuries. It recovers a forgotten past for some of the most timeless books in the Western canon, revealing how economic inequality has been a paramount problem throughout the history of political thought.

**8. India and China: retrospective views on development / Basu, Dipak. 2023. Lanham: Lexington Books.**

**Call No.: 330.19(540) BAS Q3**

**Acc. No.: 56913**

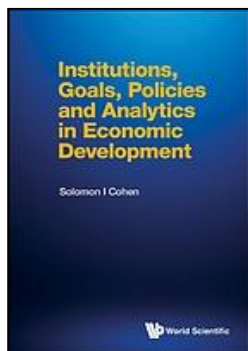


A regular feature in almost publication has been a comparison of India's slow economic growth and, until recently, China's rapid progress. Yet, in 1988, both countries had similar living standards. As things stand, it is undoubtedly a tale of two countries and two systems. Supporters of India can point to the democratic nature of the country's development while ignoring the slow pace of change. China's supporters point to exceptional poverty reduction, urbanization, and infrastructure developments while ignoring the social, religious, and environmental costs these efforts have created. This study examines how China's economic reforms was initiated with Deng Xiaoping's fang-shou ('letting go' and 'tightening up') efforts between 1978 and 1989. However, until 1989 China had nothing much to demonstrate compare with India. Both countries had similar per head national income but India was technologically much superior to China.

9. **Institutions goals policies and analytics in economic development / Cohen, Solomon I. 2024. New Jersey: World Scientific.**

**Call No.: 330.19 COH Q4**

**Acc. No.: 56914**

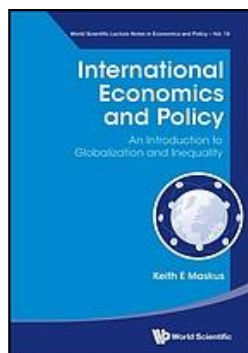


The field of Development Economics (DE) has overstretched over time with risks of becoming shallow. There is a need for the compartmentalization of DE that focuses on simplification, oversight, productivity and relevance. This volume is a handbook in development economics with a compartmentalized perspective. It makes use of case study applications, both recent and over the last few decades. It displays structural/system changes in the development regions, examines institutions that discourage/promote development, and applies institutional modelling to related case studies of land reform in India and Chile. It takes the courageous step of discussing, measuring and posting the twin development goals of growth with redistribution as the primary development goals, and analysing their trade-offs for major countries in the six development regions.

10. **International economics and policy: an introduction to globalization and inequality / Maskus, Keith E. 2025. New Jersey: World Scientific.**

**Call No.: 330.191.6 MAS Q5**

**Acc. No.: 56919**



Relying on economic theory where necessary, this book emphasizes translating that theory into practical applications that will help students appreciate the clear importance of understanding how countries, businesses, workers, and governments interact with each other. It offers in-depth analysis, empirical evidence, and practical examples arising from all the forms of international exchange: international trade, or the exchange of goods and services across borders; international finance, or the roles that currencies, exchange rates, prices, and monetary systems play in facilitating global investment and trade; global migration, through which workers move from lower-wage countries to higher wage countries; the international flows of capital and knowledge through multinational enterprises and global supply chains; and the global policy architecture underlying these flows.

11. **Long-run economics: an evolutionary approach to economic growth / Clark, Norman. 2024. New Delhi: Bloomsbury.**

**Call No.: 330.19 CLA Q4**

**Acc. No.: 56930**



A major problem of conventional economic theory as applied to long-run economic change is its unduly narrow and static character, which compromises its capacity to handle conceptually a social process inherently systemic, complex and dynamic. At the same time there is a growing realization in relevant government and industrial circles that effective economic policy-making needs a strategic, and therefore a technological, content. This book suggests a more realistic conceptual framework for the analysis of economic and technological change. Borrowing from other disciplines, such as sociology, psychology and biology, the authors develop a model that is evolutionary and systemic in character. Special emphasis is given to the role of information flows in the innovative process, while the overall argument is illustrated by two case studies, photovoltaics and fuel ethanol. Finally, the book stresses the strategic importance of science and technology policy and the role of appropriate institutions in facilitating long-run economic change.

**12. Macroeconomics. 7th ed. / Krugman, Paul. 2024. New York: Worth Publishers.**

**Call No.: 330.101.541 KRU Q4**

**Acc. No.: 56789**



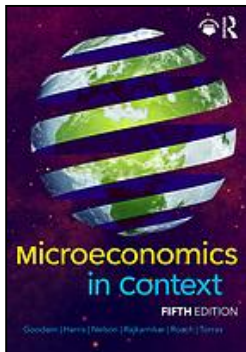
This edition is revised and enhanced, including new interactive graphs, interactive topic reviews, thorough coverage of the Covid recession, and updated analysis of aggregate demand/aggregate supply, and monetary policy. It highlights the dynamic relationship between inflation and GDP. This change allows instructors to more easily teach students about the modern changes to monetary policy and how the Federal Reserve has responded to the latest inflationary pressures. It covers essential principles topics in an easy-to-use, self-study format, to help students prepare for class time, quizzes, or exams. It focusing on the inflation rate and GDP, rather than the price level, giving students a more practical and applicable understanding of the current economic landscape. It includes data

graph, every data graph in the text is now interactive, so students can explore live visualizations and improve their data literacy.

**13. Microeconomics in context. 5th ed. / Goodwin, Neva. 2023. New York: Routledge.**

**Call No.: 330.101.542 GOO Q3**

**Acc. No.: 56796**



This book lays out the principles of microeconomics in a manner that is thorough, up to date, and relevant to students. It offers an engaging coverage of current research and policy issues from economic inequality and climate change, to taxes and globalization. It includes up-to-date discussions of the impacts of the COVID-19 pandemic on inequality, labor markets, and beyond; presentation of policy issues in historical, environmental, institutional, social, political, and ethical contexts—an approach that fosters critical evaluation of the standard microeconomic models; and a powerful graphical presentation of various measures of well-being in the United States and other countries, including income inequality, tax systems, educational attainment, and environmental quality. It

focusses on human well-being from a multidimensional perspective, including traditional economic metrics and factors such as health, equity, and political inclusion.

**14. Microeconomics. 12th ed. / Colander, David C. 2024. New York: McGraw Hill.**

**Call No.: 330.101.542 COL Q4**

**Acc. No.: 56795**



This book is specifically designed to help today's students succeed in the principles of economics course and grasp economics concepts they can apply in their daily lives. David Colander's trademark colloquial approach focuses on modern economics, institutions, history, and modeling. The author presents and applies economic models, but also encourages students to think about model nuances, building their critical thinking skills and applying models to the real world. It includes the power of traditional economic models; international economic policy issues; production and cost analysis; market structure; factor

markets; choice and decision making; and modern economic thinking.



**15. Microeconomics. 7th ed. / Krugman, Paul. 2024. New York: Worth Publishers.**

**Call No.: 330.101.542 KRU Q4**

**Acc. No.: 56794**

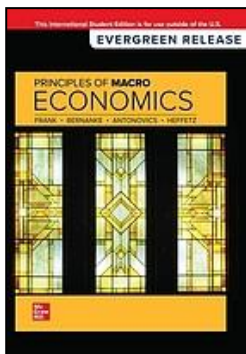


In this book, the authors reviewed interactive topic with embedded interactive graphs and assessment, cover essential principles topics in an easy-to-use, self-study format, to help students prepare for class time, quizzes, or exams. It explains new focus on India's economic growth during Covid, particularly its rise to become a technological powerhouse. It integrated coverage of the pandemic throughout, including supply chain disruptions, federal funding for vaccine development, how Covid and the lockdown impacted the labour market and certain industries. It includes new modern examples that resonate with students, such as the day in the life of an Uber driver, selling clothes on Poshmark.

**16. Principles of macroeconomics / Frank, Robert H. 2024. New York: McGraw Hill.**

**Call No.: 330.101.541 FRA Q4**

**Acc. No.: 56805**

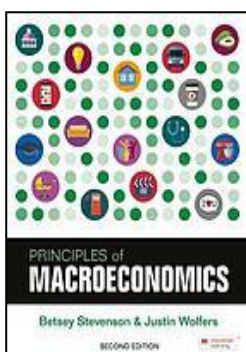


Embark on an exploration of macroeconomics with its 2024 release, unfolding against the backdrop of unprecedented economic transformations. As the world grapples with challenges, this product's focused approach equips you to decipher the complexities of macroeconomics in a rapidly evolving environment. This product's philosophy stands strong: strip away the unnecessary and intensify focus on central concepts. Our goal is to produce macroeconomic naturalists who see each economic event because of a cost-benefit calculation. From understanding the reasons behind holding U.S. dollars to unraveling the impact of inflation, this textbook actively engages students, making macroeconomics a language they speak fluently. With heavy emphasis on globalization, this text navigates real wage inequality, costs and benefits of trade, protectionism, and the link between exchange rates and monetary policy.

**17. Principles of macroeconomics. 2nd ed. / Stevenson, Betsey. 2023. New York: Worth Publishers.**

**Call No.: 330.101.541 STE Q3**

**Acc. No.: 56806**



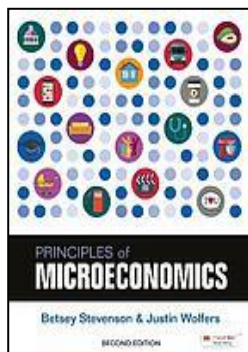
In this book the authors emphasises that every decision is an economic decision. The authors' focus on useful economics uses compelling explanations and real-life examples to help students develop and apply economic intuition to their everyday decisions. They provide a thoroughly fresh take on a wide range of foundational topics in an engaging presentation that has drawn enthusiastic feedback from both instructors and students. It is a cutting-edge presentation of the Macro economy emphasizes how micro-foundations underpin macroeconomic theory, helps students apply their understanding of the macroeconomy in their professional and personal lives, and provides the most realistic and current presentation of monetary policy. To convey the understanding of macroeconomic fluctuations, the authors offer instructors a modern framework including the IS curve to explain spending decisions, MP curve to describe monetary policy, and Phillips's curve to explain inflation, and a traditional AD-AS approach.



**18. Principles of microeconomics. 2nd ed. / Stevenson, Betsey. 2023. New York: Worth Publishers.**

**Call No.: 330.101.542 STE Q3**

**Acc. No.: 56807**

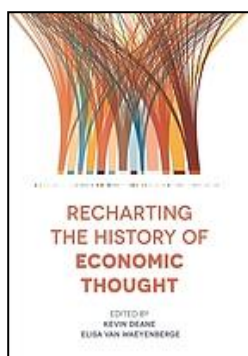


In this book the authors emphasises that every decision is an economic decision. The authors' focus on useful economics uses compelling explanations and real-life examples to help students develop and apply economic intuition to their everyday decisions. They provide a thoroughly fresh take on a wide range of foundational topics in an engaging presentation that has drawn enthusiastic feedback from both instructors and students. It is a modern approach to Microeconomics integrates the current economic insights into the principles curriculum, with emphasis on empirical data and behavioral economics, labor and personnel economics, industrial organization, strategic decision making, and information asymmetries. With an unparalleled presentation of the basics, there are dedicated, full chapters on supply, demand, and equilibrium that walk students patiently through these topics.

**19. Recharting the history of economic thought / Edited by Deane, Kevin Van Waeyenberge, Elisa. 2024. New Delhi: Bloomsbury.**

**Call No.: 330.18 REC Q4**

**Acc. No.: 56953**

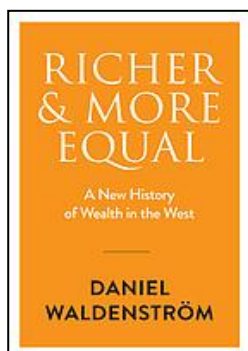


This ground-breaking new textbook takes a thematic approach to the history of economic thought, introducing current economic issues and examining the relevant arguments of key economists. By taking this innovative approach, the book sets these pivotal ideas in a contemporary context, helping readers to engage with the material and see the applications to today's society and economy. Based on courses developed by the authors, the text introduces a range of perspectives and encourages critical reflection upon neoclassical economics. Through exposure to a broader spectrum of sometimes conflicting propositions, readers are able to evaluate the strengths, weaknesses and relevance of different economic theories.

**20. Richer and more equal: a new history of wealth in the West / Waldenstrom, Daniel. 2024. Cambridge: Polity Press.**

**Call No.: 339.2 WAL Q4**

**Acc. No.: 56958**



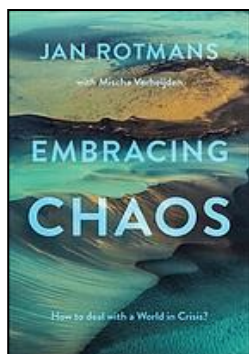
The extremes of wealth and poverty are still with us, but that shouldn't blind us to the fact our societies have been utterly transformed for the better over the past century. As the author makes clear in this authoritative account of wealth accumulation and inequality in the modern west, we are today both significantly richer and more equal. Using cutting-edge research and new, sometimes surprising, data, the author shows that what stands out since the late 1800s is a massive rise in the size of the middle class and its share of society's total wealth. Unfettered capitalism, it seems, doesn't have to lead to boundless inequality. The key to progress was political and institutional change that enabled citizens to become educated, better paid, and to amass wealth through housing and pension savings. The author asks how we can consolidate these gains while encouraging the creation of new capital. The answer, he argues, is to pursue tax and social policies that raise the wealth of people in the bottom and middle rather than cutting wealth of entrepreneurs at the top.

## ENTREPRENEURSHIP & INNOVATION

1. **Embracing chaos: how to deal with a world in crisis? / Rotmans, Jan. 2023. Leeds: Emerald Publishing.**

**Call No.: 338.974 ROT Q3**

**Acc. No.: 56752**

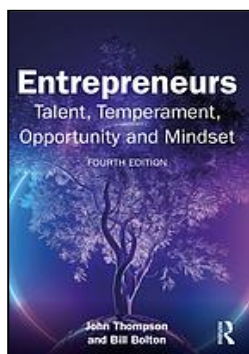


In this book, the author, a global authority on sustainable development and transition, analyses the world through a set of systemic crises: a financial-economic crisis, an ecological crisis, a moral crisis and a democratic crisis, all of which interact and reinforce each other. This multiple-system crisis affects us deeply and confronts us with persistent problems in our vital social systems. These systems are nearing their end and no longer meet the demands that we, as humans, place on them. The systems must now reinvent themselves, but we humans must reinvent ourselves too. Exploring these crises from an individual, corporate and national perspective - including a bold 100-year plan for the future of the Netherlands - the author offers fascinating examples of successful change and encourages us to act decisively and embrace the chaos in order to build a more optimistic future.

2. **Entrepreneurs: talent, temperament, opportunity and mindset. 4th ed. / Bolton, Bill. 2024. London: Routledge.**

**Call No.: 338.93 THD Q4**

**Acc. No.: 56881**

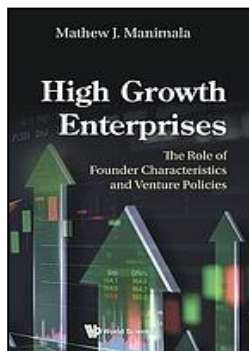


This book introduces the world of entrepreneurship from a person-centred perspective. It builds an understanding of the entrepreneur as a person based on the key factors of talent and temperament – a unique framework for understanding and exploiting entrepreneurial opportunities. It explores the entrepreneurial mindset and how it can be honed and strengthened. The process of starting and growing a business is then described in detail, which also examines entrepreneurship in the context of opportunity and strategy. It introduces the infrastructure and environment in which the entrepreneur has to operate and tells the stories of famous entrepreneurs through dozens of case vignettes, including classic figures such as Henry Ford, through to social entrepreneurs and even anti-social entrepreneurs such as Al Capone! This insightful, empirically-based take on the entrepreneur provides students with an accessible and original way into entrepreneurship.

3. **High growth enterprises: the role of founder characteristics and venture policies / Manimala, Mathew J. 2025. New Jersey: World Scientific.**

**Call No.: 338.93 MAN Q4**

**Acc. No.: 56904**

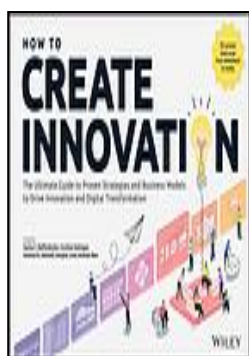


This book focuses on the role of founder characteristics and venture policies in promoting enterprise-growth, with special focus on High Growth Enterprises. The research reported in this book is triggered by the fact that almost 95% of business start-ups either get closed down or stagnate, with only about 5% taking to a growth path, even though many more of them are profitable. The study presented in the book investigates the relationships between enterprise growth and venture policies as well as entrepreneurial characteristics such as the traits, motives and background of entrepreneurs. It also identifies the general entrepreneurial characteristics and points to the need for reviewing/redefining some of the concepts traditionally associated with entrepreneurship, such as achievement motive, power motive, desire for independence, risk-taking ability, support and encouragement, etc.

4. **How to create innovation: the ultimate guide to proven strategies and #business models for drive innovation and digital transformation! / Dieffenbacher, Stefan. 2024. New Jersey: Wiley.**

**Call No.: 6.001.5 DIE Q4**

**Acc. No.: 56907**

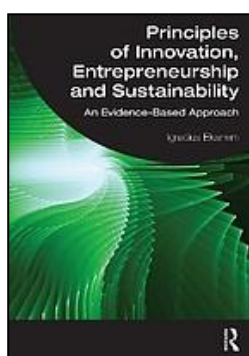


This is a comprehensive guide to becoming a leader in innovation and an organization that plays to win, containing all of the working methods, separate business innovation models, and processes you need to transform your organization digitally. The book includes 50+ ready-to-use tools, models, and canvases you can start applying to your organization immediately. The book draws upon author experiences working with clients like Amazon, BMW, Google, and Pfizer to deliver a one-stop, end-to-end solution to innovative transformation. In this book, readers will learn how to uncover opportunities by finding your niche and devising a more nuanced business strategy; and harness proven strategies developed under the Understanding and Navigating Innovation and Transformation in Enterprises (UNITE) model.

5. **Principles of innovation entrepreneurship and sustainability: an evidence based approach / Ekanem, Ignatius. 2025. London: Routledge.**

**Call No.: 338.93 EKA Q5**

**Acc. No.: 56948**

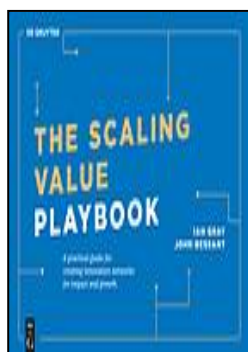


This book presents the principles governing the entrepreneurial and innovation mindset and processes of people working in the small business sector and other organisations, based on research findings from real-life issues and challenges that face entrepreneurs on a daily basis. Entrepreneurship development forms the bedrock of business evolution and economic growth in many nations: indeed, without entrepreneurship, there can be no real economic development. This book provides students with an accessible introduction to innovation and entrepreneurship, examining the different forms of innovative and entrepreneurial practice including commercial and social enterprise. The book introduces some of the major business management issues faced by entrepreneurs and small business owners. It also introduces readers to such concepts as opportunity recognition and the ability to act upon opportunities and problem solving.

6. **Scaling value playbook: a practical guide for creating innovation networks for impact and growth / Gray, Ian. 2024. Berlin: Walter De Gruyter.**

**Call No.: 6.001.5 GRA Q4**

**Acc. No.: 56812**



Learn how to scale your business or organization and overcome the challenges in moving innovation to scale. The book provides an overview of the challenges in moving innovation to scale, offering practical guidance on managing this process. It explores creating new ventures and discusses the road to realizing value at scale. It also provides a framework for developing and implementing a strategy for scaling up and scaling out of innovation, together with tools and templates to enable the reader to create a fit-for-purpose scaling strategy. In an easily accessible and visually appealing way, the books offer practical concepts for improving business performance.

7. **Technology entrepreneurship: bringing innovation to the marketplace. 2nd ed. / Evers, Natasha. 2024. New Delhi: Bloomsbury.**

**Call No.: 338.93 EVE Q4**

**Acc. No.: 56977**



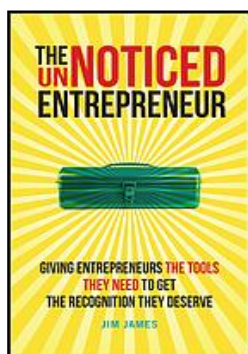
This book provides students from technology and science-based backgrounds with the theoretical knowledge and practical skills required to transform innovative ideas into commercially viable businesses for profit or social ends. Blending theory, policy and practice in a manner that is accessible to readers with little prior knowledge of business commercialisation, it offers a framework for understanding the entrepreneurial process for technological ideas. The book provides students with comprehensive guidance on the specialized field of 'technopreneurship'. It provides the tools and frameworks required for managing, commercialising and marketing technological innovation. With real life examples

and case studies from a range of countries and industries, it will equip students with the understanding required to successfully launch their product.

8. **Unnoticed entrepreneur: giving entrepreneurs the tools they need to get the recognition they deserve / James, Jim. 2024. New Jersey: Capstone.**

**Call No.: 338.93 JAM Q4**

**Acc. No.: 56982**



The unnoticed entrepreneur the visibility toolbox: essential tools for getting noticed If you don't want to waste any more money on marketing guru's, this book is for you. Stacked with 50 real-world case studies, entrepreneurs explain in their words how they are getting noticed. Each article is concise, short, and can be read stand alone or taken as a holistic approach. Discover the mindset, tools and techniques that business owners are using to: Craft stories that resonate emotionally with customers. Maintain genuine connections, even as they scale. Create engaging content to drive lead generation. Amplify their message with easy-to-use tech. Communicate with their teams. Includes special insights on

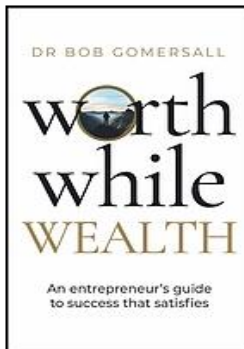
podcasting, AI, and measurement.



9. **Worthwhile wealth: an entrepreneurs guide to success that satisfies / Gomersall, Bob. 2024.**  
**Tadley: Practical Inspiration Publishing.**

**Call No.: 338.93 GOM Q4**

**Acc. No.: 56824**



This is a handbook for a new kind of entrepreneur: the kind that wants to create not just a profitable business but a worthwhile life. With inspiration and insights from a wide range of business builders, the author sets out a vision for a new kind of return on investment and shows you how to create this success for yourself, your way. Whether you're an established business leader or just feeling ready for a change, this is a blueprint for a better life and a better way of doing business.

This is an inspirational guide for entrepreneurs to build businesses that allow us to flourish and thrive, rather than just survive.

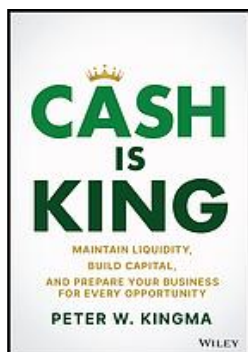


## FINANCE & ACCOUNTING

1. **Cash is king: maintain liquidity build capital and prepare your business for every opportunity / Kingma, Peter W. 2024. New Jersey: Wiley.**

Call No.: 658.153 KIN Q4

Acc. No.: 56851



In this book, the author delivers an insightful and practical discussion of why your company's cash position should be on an equal footing with sales, cost, and service, and how to make that happen. You'll learn why cash is the fuel in your corporate engine and discover the attributes of an organizational cash culture and how to adopt them within your own firm. You'll find the discussions of the importance of sufficient liquidity for operational concerns, research and development, and capital improvements. It provides the examinations of the ripple effects of seemingly small decisions that affect cash supply and

explorations of the consequences of insufficient cash positions. An essential resource for managers, executives, and business leaders everywhere, Cash is King is an effective and hands-on exploration of cash as the lifeblood of any modern commercial entity and an incisive guide to ensuring that your company will have enough of it when its required.

2. **Central bank capitalism: monetary policy in times of crisis / Wullweber, Joscha. 2024. Stanford: Stanford University Press.**

Call No.: 332.1 WUL Q4

Acc. No.: 56736



Today's global financial system bears little resemblance to what it was at the end of the twentieth century. Shadow banking--financial activity taking place outside existing regulatory frameworks--has grown so important that it now serves as the backbone of the entire system. The shadow banking system, however, is highly unstable and the main reason why the financial system has remained in crisis mode since the 2008 financial crisis. To maintain stability, central banks like the Fed and the European Central Bank have come to use radical new monetary policy instruments which were inconceivable until very recently. Without intervention

on the part of central banks, existing financial systems would completely collapse. As the author shows, there has been a radical change in the state-market nexus. With governments refraining from strong and comprehensive fiscal and financial regulatory policies, central banks have become the main stabilizing force and the nodal point of financial circulation. These overburdened institutions are called on to make near-daily interventions to avert crisis.

3. **Cost accounting: a decision-oriented approach / Friedl, Gunther. 2025. New Jersey: World Scientific.**

Call No.: 657.47 FRI Q5

Acc. No.: 56862

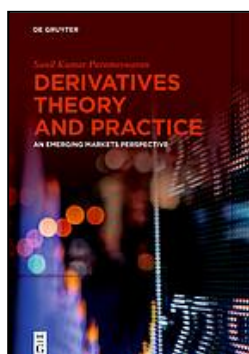


Analyzing and managing costs is crucial for business success. Industrial, service, and non-profit companies will not be successful in the long-term if they do not understand their costs. This textbook introduces the basic concepts and current developments in cost accounting. The book features numerous anecdotal examples from a wide range of industries, case studies, Microsoft Excel examples, and exercises to ensure a sustainable learning success.

4. **Derivatives theory and practice: an emerging markets perspective / Parameswaran, Sunil Kumar. 2024. Berlin: Walter De Gruyter.**

Call No.: 332.64.2 PAR Q4

Acc. No.: 56870



Though financial derivatives have been taught in courses in leading business schools for over 50 years, they are now universal, with exchanges having been set up around the globe. Many students in emerging markets desire a cogent and logical exposition that makes them aware of the specific challenges faced by their countries while developing exchanges. This book caters to this segment of readers whose requirements have not been adequately addressed in previous literature in the area. Unlike other heavily mathematical and quantitative works that prevent readers from understanding the underlying qualitative and conceptual facts, this book is a user-friendly resource to comprehend derivatives, especially those in the developing world, while also offering analysts and traders in first world markets adequate exposure to products and trading practices in emerging markets.

5. **Essential concepts of sustainable finance: an A-Z guide / Edited by Aracil, Elisa Sancak, Ibrahim. 2024. London: Routledge.**

Call No.: 332 ESS Q4

Acc. No.: 56882



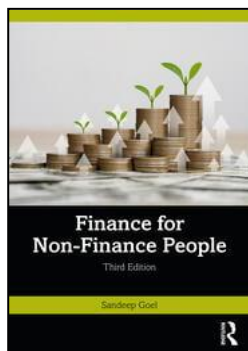
The interdisciplinary nature of sustainable finance means that those researching and working in the field often have to turn to a variety of different sources to look up various non-financial terms. Recognizing this issue, the authors have curated a comprehensive list of the key terms most commonly used in the field. Each entry maps out an important concept or idea and illustrates how it relates more broadly across this growing discipline, such as the changes and innovations required by the financial sector to meet the United Nation's Sustainable Development Goals. Overall, this book will enable readers to communicate more effectively about finance within the context of sustainability. With related terms and further

reading included alongside the entries, this innovative and accessible volume will be of great interest to students, scholars, and practitioners alike.

**6. Finance for non-finance people. 3rd ed. / Goel, Sandeep. 2025. London: Routledge.**

**Call No.: 658.15 GOE Q5**

**Acc. No.: 56762**

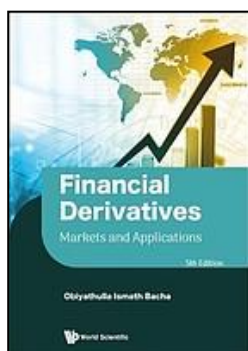


This book makes sense of the finance world from a non-finance perspective. It introduces, explains and demystifies essential ideas of business finance to those who do not have a financial background or training. The book delineates the financial workings of businesses and offers an overview of financial management in a global context. It discusses fundamental concepts and applications of accounting and finance at the global level. It contains effective tools for financial analysis, communication, monitoring and resource allocation. It provides important instructional aids such as figures, tables, illustrations and real-world corporate case studies to facilitate learning. It is concise in form yet comprehensive in content, delivering in-depth coverage of the five key constituents and entire gamut of the finance domain – financial accounting, cost accounting, financial management, financial markets and tax planning.

**7. Financial derivatives: markets and applications. 5th ed. / Bacha, Obiyathulla Ismath. 2024. New Jersey: World Scientific.**

**Call No.: 332.64.2 BAC Q4**

**Acc. No.: 56889**



This book is designed for beginners who possess no previous knowledge or familiarity with derivatives. Written in an easy-to-read style, it guides readers through the challenging and complex world of forwards, futures, options, and swaps. The emphasis on Asian markets and contracts enables easier understanding. Financial derivative contracts from Malaysia and select contracts from Thailand, Singapore, and Hong Kong derivative markets are covered. For each derivative contract, their three common applications hedging, arbitrage, and speculating are shown with fully worked out examples. Extensive use of illustrations, graphics, and vignettes provide for easy comprehension of the underlying logic of derivatives.

**8. Fintech and green investment: transforming challenges into opportunities / Edited by Nguyen, Cuong Hoang, Khanh Gan, Christopher. 2024. New Jersey: World Scientific.**

**Call No.: 332:577.4 FIN Q4**

**Acc. No.: 56890**

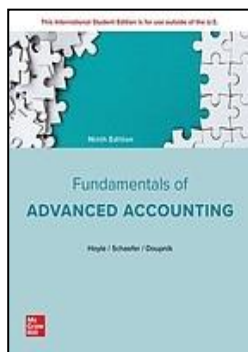


This is a comprehensive resource that aims to provide insights into the challenges and opportunities of the transitional process to green investments through the fintech revolution. The book focuses on how the intersection of fintech and green investment can be used to overcome challenges and create new opportunities. It discusses how fintech is rapidly transforming the financial sector landscape and blurring the boundaries of financial firms and the financial sector, resulting in a paradigm shift that has various policy implications. The book also discusses the importance of broadening monitoring horizons and reassessing the role of financial regulation in the new landscape. It offers valuable insights into how the transformative power of fintech can be harnessed to create a sustainable future.

**9. Fundamentals of advanced accounting. 9th ed. / Hoyle, Joe B. 2024. New York: McGraw Hill.**

**Call No.: 657 HOY Q4**

**Acc. No.: 56767**

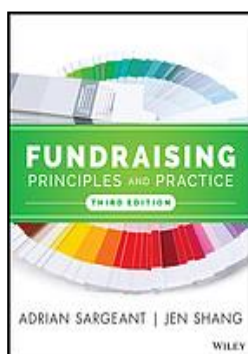


This book shows the development of financial reporting as a product of intense and considered debate that continues today and will in the future. It is praised for its easy comprehension and engaging, lively and conversational tone, and has relatable examples from Forbes, Wall Street Journal and Bloomberg Business Week throughout. Discussion questions (like mini cases) help explain the issues in practical terms. Often these cases demonstrate to students why a topic is problematic and worth considering. Strong end of chapter questions like develop your skills help students master Research, Analysis, Spreadsheet and Communication needed to pass the CPA Exam.

**10. Fundraising: principles and practice / Sargeant, Adrian. 2024. New Jersey: Wiley.**

**Call No.: 658.15 SAR Q4**

**Acc. No.: 56893**



This edition is a unique resource for students and professionals seeking to deepen their understanding of fundraising in the current nonprofit environment. Based on emerging research in economics, psychology, social psychology, and sociology, this book comprehensively analyzes the factors that impact the fundraising role in the nonprofit sector. Readers will explore donor behavior, decision making, and social influences on giving. Building upon that background, authors then describe today's fundraising methods, tools, and practices. A robust planning framework helps you set objectives, formulate strategies, create a budget, schedule, and monitor activities, with in-depth guidance on assessing and fine-tuning your approach. It provides working nonprofit professionals, as well as postgraduate students studying fundraising, with a comprehensive guide to all aspects of the field, including in-depth coverage of today's most effective approaches.

**11. Handbook of environmental and green finance: toward a sustainable future / Edited by Boubaker, Sabri Le, Thai-Ha. 2024. New Jersey: World Scientific.**

**Call No.: 332 HAN Q4**

**Acc. No.: 56902**



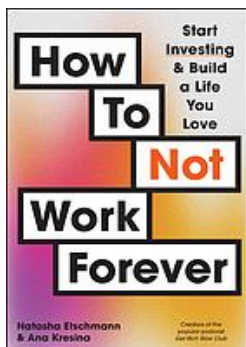
This book contains conceptual, empirical, and policy papers that provide an insightful and timely read for researchers, investors, and policymakers interested in sustainable finance, development finance, and alternative finance to combat climate change. Throughout this book, readers are offered a global analysis of the current state of the sustainable finance sector and provided with potential solutions to address obstacles in this field. Nowadays, climate change receives special attention from many organizations, countries and governments worldwide because of its profound influence on the global economy and people's lives. The effects of climate change are evident everywhere globally and appear to be more severe than ever before.



- 12. How to not work forever: start investing and build a life you love / Etschmann, Natasha. 2024. Melbourne: Wiley.**

**Call No.: 332.67 ETS Q4**

**Acc. No.: 56906**

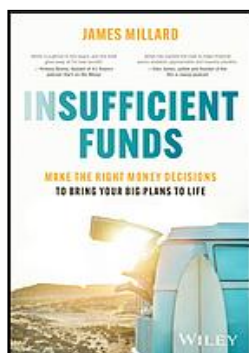


This book breaks down the info and tools you need to keep up with inflation and grow your wealth. The authors walk you step-by-step through setting your goals and getting started in the share market. They share simple, practical advice that can help you create long-term financial freedom-the kind of freedom that lets you seize new opportunities and embrace a life that fulfils you. Through hands-on strategies and real-world stories, you'll discover how and what to buy, when to sell, and how to handle taxes and fees. In this book, the authors make investing easy to understand and simple to action. You'll learn how to make a plan, start investing, and build a life you love.

- 13. Insufficient funds: make the right money decisions to bring your big plans to life / Millard, James. 2024. Melbourne: Wiley.**

**Call No.: 332.4 MIL Q4**

**Acc. No.: 56915**



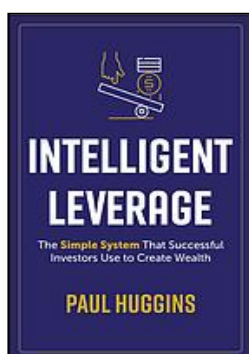
This is a comprehensive guide to personal finance that recognizes the realities and challenges of balancing your life with your spending. Financial adviser James Millard cuts through the jargon and shares a simple framework for making better money decisions and achieving your goals. Inside, the reader's will find the 5 Ds: a proven framework to help you Define, Declutter, Develop, Defend, and Deliver when it comes to your money goals; strategies to overcome money stress and money mess; a balanced approach to building wealth while still enjoying your everyday life; and the real-world stories and relatable experiences that help show

the way.

- 14. Intelligent leverage: the simple system that successful investors use to create wealth / Huggins, Paul. 2024. Melbourne: Wiley.**

**Call No.: 332.67 HUG Q4**

**Acc. No.: 56916**

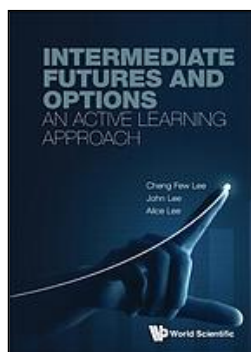


In this book, you'll discover how successful investors grow their wealth and ensure their financial security - through everyday investments that can generate millions. With these strategies, you too can take control of your assets and be empowered in where you put your money. The author shows how to leverage every opportunity that comes your way. With his guidance, you'll rethink your current way of planning and investing so that you can feel certain about your financial future. You'll learn how to build an asset base and the right networks, creating an ecosystem that will catapult you into the next stratosphere of financial independence. Its straightforward, logical approach to savvy investing will show you how to revolutionize your lifestyle and better plan for a future that is financially free.

- 15. Intermediate futures and options: an active learning approach / Lee, Cheng Few. 2024. New Jersey: World Scientific.**

**Call No.: 332.64.2 LEE Q4**

**Acc. No.: 56918**

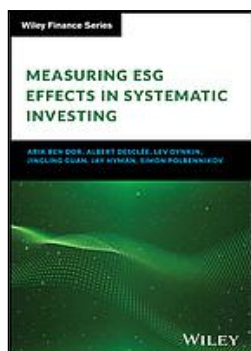


Futures and Options are concerned with the valuation of derivatives and their application to hedging and speculating investments. It contains an overview including a general introduction as well as an introduction to futures, options, swaps, and valuation theories. Forwards and Futures discusses futures valuation, the futures market, hedging strategies, and various types of futures. Option Theories and Applications includes both the basic and advanced valuation of options and option strategies in addition to index and currency options. Advanced Analyses of Options takes a look at higher level strategies used to quantitatively approach the analysis of options. Special Topics of Options and Futures covers the applications of more obscure and alternative methods in derivatives as well as the derivation of the Black-Scholes Option Pricing Model.

- 16. Measuring ESG effects in systematic investing / Dor, Arik Ben. 2024. New Jersey: Wiley.**

**Call No.: 332.67 DOR Q4**

**Acc. No.: 56939**

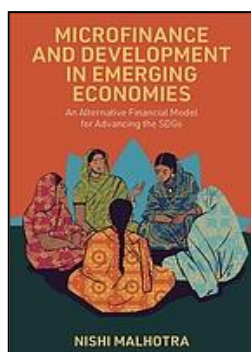


In this book, a team of authors from Barclays' top-ranked Quantitative Portfolio Strategy group delivers an insightful and practical discussion of how to reflect ESG considerations in systematic investing. The authors offer a cross-asset class perspective—incorporating both credit and equity markets in the United States, Europe, and China—a unique coverage scope amongst books on this subject. They discuss the interaction between ESG ratings and various other security characteristics, suggest a methodology for isolating the ESG-specific risk premia, analyse the impact of an ESG tilt on systematic strategies and risk factors, and identify several ESG-based signals that are predictive of future performance.

- 17. Microfinance and development in emerging economies: an alternative financial model for advancing the SDGs / Malhotra, Nishi. 2023. Bingley: Emerald Publishing.**

**Call No.: 332.73 MAL Q3**

**Acc. No.: 56797**

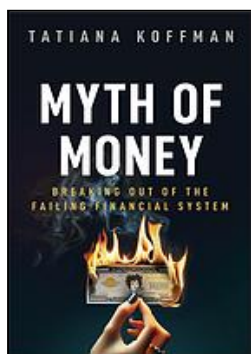


Globally, 1.7 billion people live in poverty and are unable to access financial services. They do not have physical collateral and creditors are reluctant to invest in them. Yet in India, microfinance is being used to reduce poverty, empower women, and boost development. In this book, the author argues that the financial services provided to low-income groups or individuals through microfinance and group lending outside the traditional financial system are the best way to combat these problems and address the economic exclusion that blights so many. Using India as a case study, the author examines the Indian government's use of various social welfare programmes to increase both financial literacy and social equality and ultimately achieve sustainable development.

- 18. Myth of money: breaking out of the failing financial system / Koffman, Tatiana. 2025. New Jersey: Wiley.**

**Call No.: 332.4 KOF Q5**

**Acc. No.: 56942**



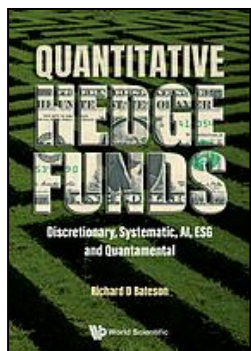
In this book, the author delivers an insightful and informative take on the past, present, and future of money, and the rise of cryptocurrencies as a transformative force in the financial world. The author has witnessed multiple financial collapses firsthand—beginning with the fall of the USSR, when her family lost everything, followed by the subprime mortgage crisis that marked the start of her new career, and then the economic fallout of COVID-19. As Bitcoin gains its footing globally, she has observed its meteoric rise and catastrophic falls with a keen understanding that these are early steps of a system poised to redefine finance. The author's unique perspective, drawn from her global experience and deep understanding of economic upheavals, makes *Myth of Money* an essential read

for anyone interested in the future of finance and the potential of cryptocurrency to take the place of a system we can no longer rely on to create and safeguard wealth.

- 19. Quantitative hedge funds: discretionary systematic AI ESG and quantamental / Bateson, Richard D. 2025. New Jersey: World Scientific.**

**Call No.: 332.64.2 BAT Q5**

**Acc. No.: 56951**



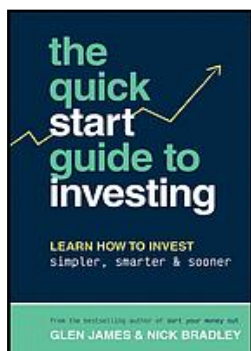
Focusing on the author's three decades of trading experience at leading banks and hedge funds, it covers both discretionary and computer-driven strategies and perspectives on AI-based and quantamental investing using new alternative data, which includes numerous examples and insights of real trades and investment strategies. The book discusses environmental, social and governance (ESG) investing, which has rapidly evolved as the public and institutions demand solutions to global problems such as climate change, pollution and unethical labour practices. ESG investment strategies are migrating out of the long-only space and into hedge funds. Finally, the advent of big data has led to multiple alternative datasets available for hedge fund managers. The integration of

alternative data into the investment process is discussed, together with the rise of so-called quantamental investing, a hybrid of the best of human skill and computer-based technologies.

- 20. Quick start guide to investing: learn how to invest simpler smarter and sooner / James, Glen. 2024. Melbourne: Wiley.**

**Call No.: 332.67 JAM Q4**

**Acc. No.: 56952**

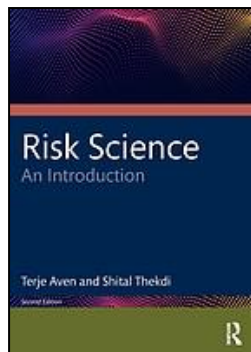


From building solid financial foundations to designing a resilient investment portfolio, this book will make you the investor you've always wanted to be. You'll learn what apps and brokers are out there, how to take advantage of compound interest, why index funds perform so well, and how ETFs and REITs work. And once you've nailed the basics, you'll discover more advanced tactics — like how you can grow your portfolio through trading, thematic investing, and options. It is packed with expert insights, real-world examples, and activities and tips. With this handbook, you'll strengthen your money mindset and achieve your financial goals sooner. It will help you to develop your own personal strategy to achieve your investing goals; understand how to value a company and assess investing trends; and put it all together in a profitable plan to grow your long-term wealth.

**21. Risk science: an introduction. 2nd ed. / Aven, Terje. 2025. London: Routledge.**

**Call No.: 658.15 AVE Q5**

**Acc. No.: 56960**

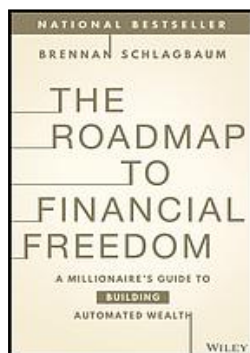


Risk science is becoming increasingly important as businesses, policymakers and public sector leaders are tasked with decision-making and investment using varying levels of knowledge and information. This book explores the theory and practice of risk science, providing concepts and tools for understanding and acting under conditions of uncertainty. It covers the fundamental concepts, principles, approaches, methods and models for how to understand, assess, communicate, manage and govern risk. These topics are presented and examined in a way which details how they relate, for example, how to characterize and communicate risk with particular emphasis on reflecting uncertainties; how to distinguish risk perception and professional risk judgments; how to assess risk and guide decision-makers, especially for cases involving large uncertainties and value differences; and how to integrate risk assessment with resilience-based strategies.

**22. Roadmap to financial freedom: a millionaire's guide to building automated wealth / Schlagbaum, Brennan. 2024. New Jersey: Wiley.**

**Call No.: 332.67 SCH Q4**

**Acc. No.: 56961**



In this book, the author delivers an inspiring and practical account of how he and his family paid off over \$300,000 in debt. He'll also show you how you can apply the same principles to your own life to transform your financial situation. In the book, you'll discover how to track, grow, and protect your money as you work your way closer to financial freedom. You'll also find comprehensive strategies for crafting a plan to turn around your personal finances; ways to give to others that help you in your path to financial security; and rock-solid budgeting techniques that help you get control of your income and spending patterns. This book is an intuitive, insightful, and hands-on roadmap to financial independence.

**23. Security risk management: the driving force for operational resilience the firefighting paradox / Seaman, Jim. 2024. Boca Raton: CRC Press.**

**Call No.: 658.15 SEA Q4**

**Acc. No.: 56965**



The importance of businesses being Operationally Resilient is becoming increasingly more important and a driving force behind whether an organization can ensure that their valuable business operations can 'Bounce Back' from, or manage to evade, impactful occurrences is the Security Risk Management Capabilities. In this book, we change the perspective on an organization's operational resilience capabilities so that it changes from being a reactive (tick box) approach to being proactive. The perspectives of every chapter in this book are with a focus on risk profiles and how your business can reduce these profiles using effective mitigation measures. It includes all the components of Security Risk Management contribute to your organization's Operational Resilience

capabilities, to help reduce your risks. Reduce the Probability/Likelihood. Unlike the Cyber Security or Information Security domains, Operational Resilience looks at the risks from a business-orientated view, so that anything that might disrupt your essential business operations are risk assessed and appropriate countermeasures identified and applied.



24. **Trailblazers heroes and crooks: stories to make you a smarter investor / Foerster, Stephen R. 2025. New Jersey: Wiley.**

Call No.: 332.67 FOE Q5

Acc. No.: 56980

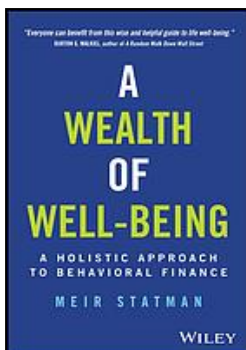


This book is a highly entertaining and insightful look into key stories from history, teaching lessons about sound principles of investing, and controlling emotions and bias when managing your investment portfolio to help you become a stronger, more intelligent investor. Some of the stories in this book include Cristiano Ronaldo taking two bottles of Coke off a table at a press conference, and ostensibly causing Coca-Cola's stock value to plunge \$4 billion. For both experienced and novice investors, this book is a fun, accessible, and informative guide that through history shows, not tells, you how to develop an investment philosophy of guiding principles, and become a better investor.

25. **Wealth of well-being: a holistic approach to behavioral finance / Statman, Meir. 2024. New Jersey: Wiley.**

Call No.: 332.67 STA Q4

Acc. No.: 56987



In this book, the author explores how life well-being, the overarching aim of individuals in the third generation of behavioral finance, is underpinned by financial well-being, and how life well-being extends beyond financial well-being to family, friendship, religion, health, work, and education. Combining recent scientific findings by scholars in finance, economics, law, medicine, psychology, and sociology with real-life stories at the intersection of finances and life, this book allows readers to clearly see how finances are intertwined with life well-being. It earns a well-deserved spot in the libraries of financial advisors, financial planners, investors, and all individuals looking to move beyond standard finance

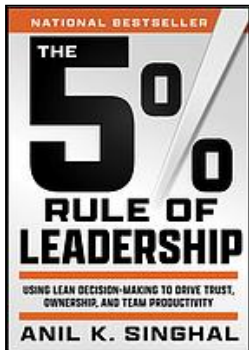
and enhance both financial well-being and life well-being.

## HR & OB

1. **5% rule of leadership: using lean decision making to drive trust ownership and team productivity / Singhal, Anil K. 2025. New Jersey: Wiley.**

Call No.: 65:301.172.6 SIN Q5

Acc. No.: 56825



In this book, the author delivers a transformative approach to project management and company leadership. He explains how to focus your efforts on the first, critical stages of any project or initiative to multiply your results and efficacy, delegating the rest to their capable team. The book is a blueprint for building resilient organizations, departments, teams, and projects that can withstand today's unpredictable and volatile environment. You'll learn to avoid micromanagement and maintain your focus on the big, strategic picture, while a well-managed team brings you the results you need. It includes strategies for determining how to properly set priorities and satisfy employees, customers, and shareholders; techniques for building trust amongst your workforce, your leadership, and other stakeholders; and myth-busting advice that blows up misleading and counterproductive habits held by businesspeople and leaders around the world.

2. **6% club: unlock the secret to achieving any goal and thriving in business and life / Rozen, Michelle. 2024. New Jersey: Wiley.**

Call No.: 159.947 ROZ Q4

Acc. No.: 56826



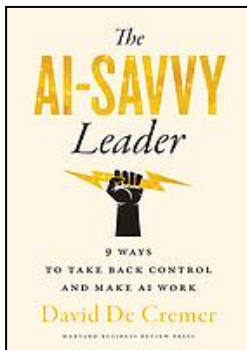
With a Ph.D. in Psychology, the author recently completed a research study in which she surveyed 1,000 people who pledged to make a change in their lives in January 2023. The statistics were alarming: 94% of those people who pledged to make a change: work out more, eat healthier, save more money, or do better in business, with their loved ones or as individuals, dropped whatever they've pledged for... by February! From that research, the term "The 6% Club" was born. Dr. Rozen started using this concept with her clients and event attendees after its completion, just to find out how easily it rolls off everyone's tongue, how much

they relate to it, and how many attendees came to the stage and pledged in front of the rest of the audience: I am going to be among the 6%.

3. **AI-savvy leader: 9 ways to take back control and make ai work / De Cremer, David. 2024.**  
**Boston: HBR Press.**

**Call No.: 65.012.3 DE Q4**

**Acc. No.: 56725**



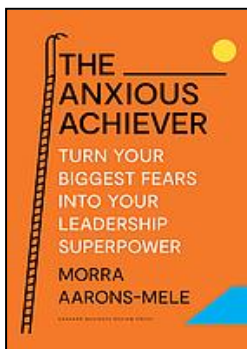
AI is coming fast and will affect every part of a business, including the role of the leader. And up until now, leaders have largely ceded their role in the transformation-pushing determination of strategy out to tech teams and leaving investment decisions with groups that don't have a full view of the organization. Just when responsible leadership is more imperative than ever, leaders are not stepping up to understand and execute in the new world of human-machine collaboration. A generation of AI transformation failures awaits if leaders don't connect their use of AI to their strategies. This book helps leaders retake control of the wildly rapid deployment of AI across organizations. It outlines cleanly and concisely nine actions leaders need to take to successfully steward a transition to

a more AI-centric future that will lead to growth for all-companies and workers-and avoid the kinds of mistakes that author has seen many early adopters already make.

4. **Anxious achiever: turn your biggest fears into your leadership superpower / Aarons-Mele, Morra. 2023. Boston: HBR Press.**

**Call No.: 65:301.172.6 AAR Q3**

**Acc. No.: 56726**



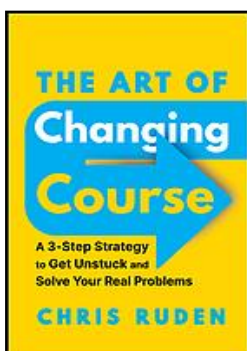
This is a book with a mission: to normalize anxiety in the workplace and help leaders and high achievers transform anxiety from an apparent weakness into a strength. The author argues that anxiety is normal, built into the very nature of leadership; it can-and should-be harnessed into a superpower. Drawing from the successful podcast of the same name, it is filled with quotes from psychologists and experts in the field and packed with practical advice. You will learn how to: Figure out your own anxiety profile so that you can recognize and avoid common thought traps and triggers; confront bad habits and unhealthy coping mechanisms; resist perfectionism, manage social anxiety, and set boundaries to

prevent burnout; deal with feedback, criticism, and impostor syndrome; and model-and communicate-healthy behavior as a leader of an anxious organization.

5. **Art of changing course: a 3-step strategy to get unstuck and solve your real problems / Ruden, Chris. 2025. New Jersey: Wiley.**

**Call No.: 159.955 RUD Q5**

**Acc. No.: 56835**



In this book, the author provides a clear-cut process that walks readers through digestible, actionable stages to get unstuck, allowing you to rise beyond simple awareness of the desire to change and become the person you truly want to be. Backed by numerous psychological principles, management techniques, and organizational change theories, The Art of Changing Course focuses on helping readers make three distinct shifts: from subconscious to conscious, conscious to communicated, and finally, communicated to broadcasted. It will help you move from overwhelm to action, transforming from hopeless, scared, and stuck into confident, actionable, and limitless—an essential read for anyone looking to find

success and fulfillment in their personal and professional lives, and help others do the same.

6. **Art of encouragement: how to lead teams spread love and serve from the heart / Montgomery, Jordan. 2024. New Jersey: Wiley.**

Call No.: 65.012.614 MON Q4

Acc. No.: 56836

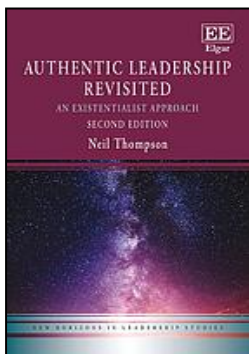


In this book, the author delivers a captivating story designed to walk the reader through a dramatic journey of heartfelt, easy-to-understand lessons about encouragement and its many facets. The author compels you to take action by showing you that you're fully equipped and ready to implement encouragement within your own organization, team, family, and community. You'll discover how to develop your leadership in a way that allows you to identify the good in your followers; how to maximize your impact in your firm and community in meaningful, tangible ways; and strategies for attracting and retaining the best talent available-and driving results once you've captured it.

7. **Authentic leadership revisited: an existentialist approach. 2nd ed. / Thompson, Neil. 2024. Cheltenham: Edward Elgar.**

Call No.: 65:301.172.6 THO Q4

Acc. No.: 56728

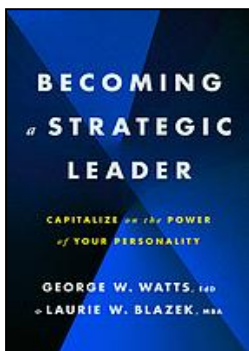


This important book successfully blends theory and practice to address authentic leadership from a non-essentialist angle. Drawing extensively on existentialist philosophy, it presents an alternative understanding of authenticity that challenges the essentialist notion of selfhood. It explores leadership as a people-centred undertaking, placing emphasis on the need for leaders to take ownership of their choices, and encourage their followers to do the same. It addresses key issues such as workplace wellbeing, spirituality in the workplace, and remote and hybrid working. The author focuses on the human dimensions of leadership, as well as the significance of the workplace as a distinctly human social space.

8. **Becoming a strategic leader: capitalizing on the power of your personality / Watts, George W. 2024. Washington, DC: American Psychological Association.**

Call No.: 65:301.172.6 WAT Q4

Acc. No.: 56840



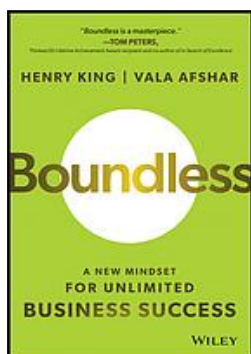
Conventional leadership coaching approaches focus primarily on personal change, exploring the qualities that define successful leaders. But to truly play transformative and visionary roles within their organizations, C-suite and other senior leaders must accurately gauge their own strengths and weaknesses, and learn to identify and address the "shadow side" of their personality traits. This book offers a unique model for strategic leadership by encouraging leaders to think carefully about their personal leadership styles. The authors show readers how to use their Big Five personality profiles to identify their unique personality strengths, how to understand the personality styles of others they encounter in professional scenarios, and how to use this knowledge to steer their organizations to greater success. It provides guidelines for coaching staff, managing performance, creating an optimal work culture, and establishing best practices for planning and leadership in the workplace.



9. **Boundless: a new mindset for unlimited business success / King, Henry. 2024. New Jersey: Wiley.**

Call No.: 65.016.2 KIN Q4

Acc. No.: 56846



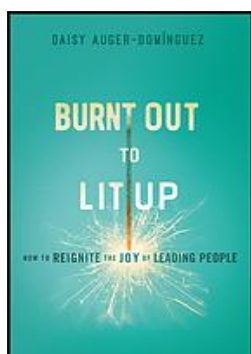
In this book, the authors deliver an inspiring and exciting new approach to succeeding in an increasingly decentralized and digital-first world. In the book, you'll learn how to demolish organizational silos once and for all, allowing resources to flow across networks, ecosystems, and communities. The authors explain the seven principles underlying their unique and effective "Boundless" paradigm: connection, integration, decentralization, mobility, continuity, autonomy, and shared success. Walking you through the blueprint for transformative, resilient business success, the book offers strategies for mapping the Boundless principles to key technological advances, including digital platforms, blockchain, AI, robotics, cloud computing, and more; ways to achieve

the operational, organizational, and technological shifts necessary to succeed in an entirely transformed world; and tools for combatting the natural tendency of employees to accumulate and protect resources within company silos.

10. **Burnt out to lit up: how to reignite the joy of leading people / Auger-Dominguez, Daisy. 2024. New Jersey: Wiley.**

Call No.: 65.013 AUG Q4

Acc. No.: 56847



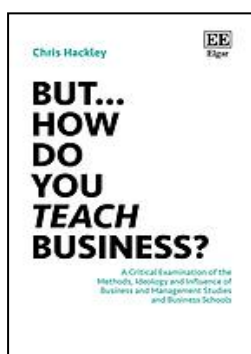
This book illuminates the often overlooked and difficult aspects of management and offers a lifeline for managers struggling to adapt and thrive. Crafted by a seasoned executive with experience at companies like Disney, Google, and VICE Media, this book delivers a rich blend of inspiration and practical tools for today's managers. Through a compelling mix of personal anecdotes, research-backed insights, and actionable strategies, the author walks business leaders and people managers down a path designed to reignite the passion and drive necessary for effective leadership. This book is the roadmap you need to overcome obstacles, re-energize your leadership, and achieve new levels of success. Discover how to transform your approach to management and create a more engaged, motivated,

and thriving workplace with Burnt Out to Lit Up.

11. **But.. how do you teach business?: a critical examination of the methods, ideology and influence of business and management studies and business / Hackley, Chris. 2024. Cheltenham: Edward Elgar.**

Call No.: 658.386 HAC Q4

Acc. No.: 56732



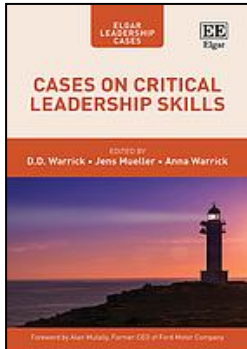
Employing a critical yet humorous style, the author draws on 40 years of education experience to examine business education and its wider societal role. He presents a historical perspective alongside various topical and personal accounts to answer the crucial question: how do you actually teach business? The author describes how business and management as an area of academic interest rose from a relatively minor and focused area of study to become an essential driver of the UK's academic development. The book observes the implications of the discipline's rapid spread, from the expansion of the university sector as a whole, to the economic implications on academic, regional and national levels, and investigates how the subject should be taught. Ultimately, the author draws

much needed attention to the liberal arts approach to business education for both students and executives.

- 12. Cases on critical leadership skills / Edited by Warrick, D. D. Mueller, Jens Warrick, Anna. 2024. Cheltenham: Edward Elgar.**

**Call No.: 65:301.172.6 CAS Q4**

**Acc. No.: 56735**

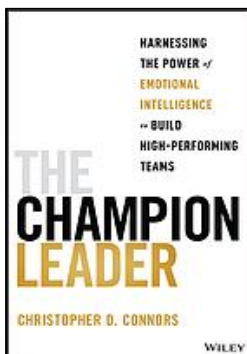


This book provides interesting, real world, and often inspiring cases written by well-known experts and top-level executives from around the world of leaders applying the critical skills needed to be a successful, high impact leader in a fast-paced modern society. Key Features: The 34 cases are organized around nine critical leadership skills. A brief summary of each case is provided so specific cases can be selected to read or emphasize. The cases come from around the globe, from many types of industries and organizations, and from large and small organizations. Each case includes a statement of the major focus of the case, engaging discussion items, and key leadership lessons to be learned.

- 13. Champion leader: harnessing the power of emotional intelligence to build high performing teams / Connors, Christopher D. 2024. New Jersey: Wiley.**

**Call No.: 65:301.172.6 CON Q4**

**Acc. No.: 56853**

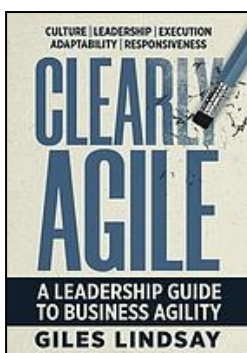


In this book, the author delivers an invaluable, inspiring discussion of how to adapt to the rapidly changing rules of engagement in the modern workplace. The author explains how to prioritize one-on-one and team conversations focused on understanding employee needs, career development, and wellbeing to help foster a future-focused organization. He also walks you through how to maximize your emotional intelligence and enhance your leadership skills to assist in the development of a high-performing organization that delivers superior results. You'll find out why so many employees feel disconnected from their leaders in today's remote and hybrid working environments and how to address that disconnect. It offers the ways to build adaptability, assertiveness, and empathy in the pursuit of connection between your organization's employees and its leadership.

- 14. Clearly agile: a leadership guide to business agility / Lindsay, Giles. 2024. UK: Practical Inspiration.**

**Call No.: 65.012.3 LIN Q4**

**Acc. No.: 56739**

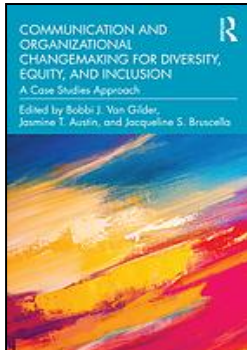


A comprehensive guide that empowers business leaders to embrace Agile principles, transform their organizations and drive long-term success in today's fast changing and competitive landscape. In this book, the author connects the dots of agility, guiding readers from the importance of leadership and mindset to team and enterprise agility. It's an essential guide for anyone aspiring to lead successfully in a fast-changing business world. Step into the future with confidence, equipped with the knowledge and tools to master the art of business agility and lead your organization to sustained success.

- 15. Communication and organizational changemaking for diversity equity and inclusion: a case studies approach / Edited by Van Gilder, Bobbi J. Austin, Jasmine T. Bruscella, Jaqueline S. 2024. New York: Routledge.**

**Call No.: 65.012.3 COM Q4**

**Acc. No.: 56857**



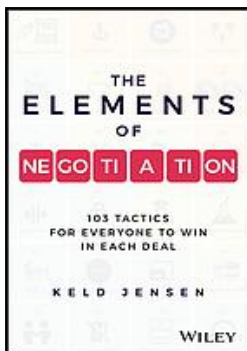
This book explores the opportunities, challenges, and effective approaches to organizational change regarding diversity, equity, inclusion, and belonging. Featuring application-based case studies and practical guidelines for meaningful organizational change, this book problematizes some of the current DEI initiatives in today's organizations. It examines multiple forms of diversity (e.g., race, age, mental health) from a variety of perspectives (e.g., leadership, employee), with case studies that demonstrate how changemaking efforts can be reimagined and implemented in better, more nuanced, and more sustainable ways to produce meaningful organizational change. Through these case studies, readers learn from organizations' successes and failures in their attempts to implement DEI practices.

Each chapter concludes with explicit practical implications and/or actionable recommendations for organizational changemaking.

- 16. Elements of negotiation: the 103 tactics for everyone to win in each deal / Jensen, Keld. 2024. New Jersey: Wiley.**

**Call No.: 658.311.63 JEN Q4**

**Acc. No.: 56877**



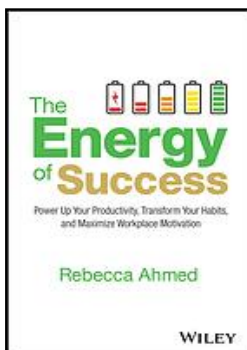
This book provides readers with an easy-to-follow step-by-step approach to becoming exceptional negotiators in both their professional and personal lives. Grounded in 24 years of extensive research, studying the habits and techniques of 35,000 individual negotiators, the 103 steps provide a detailed roadmap for negotiation excellence, covering preparation, execution, and post-negotiation analysis. Backed by tested science proving the tips' efficacy, the book explores a wealth of real-world case studies and examples, with trends and predictions into the future of negotiation, and additional resources and training programs to further improve your negotiation skills. In this book, you'll learn how to prepare

for negotiations to achieve superior financial outcomes; what to say--and not say--during any negotiation, big or small; and how successful negotiators achieve positive outcomes for both parties.

- 17. Energy of success: power up your productivity transform your habits and maximize workplace motivation / Ahmed, Rebecca. 2024. New Jersey: Wiley.**

**Call No.: 658.314.7 AHM Q4**

**Acc. No.: 56878**



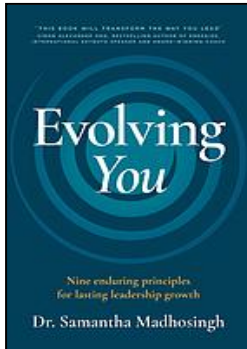
In this book, the author reveals precisely how to shift your physical, emotional, and mental potential through proven, easy-to-use strategies you can start using today. When you learn to shift your own and your team's energy (even if you are not in charge!), you will immediately increase their joy and enthusiasm, transform your workplace, and infuse positivity into your workplace...for everyone. In the book, you'll find five energetic success principles and practical steps you can take immediately to improve your life and the positive influence you can have on the people around you. You'll also discover critical insights into how you can shift your employees' focus from dwelling on challenges to innovating and communicating

solutions.

- 18. Evolving you: nine enduring principles for lasting leadership growth / Madhosingh, Samantha. 2024. Northwich: Practical Inspiration.**

**Call No.: 65:301.172.6 MAD Q4**

**Acc. No.: 56759**

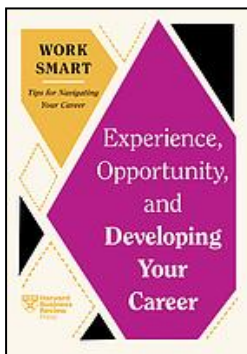


To be the kind of leader that inspires others to grow, you need to embody the timeless principles that allow you to evolve and elevate continuously. In our unpredictable and uncertain world, where the only constant is change, your commitment to evolution isn't just a personal advantage — it's an organizational necessity. So, keep evolving, because every new version of you offers fresh perspectives, richer experiences, and greater resilience. And in that continual evolution, you'll find not just success but a deeper, more meaningful form of leadership. The author draws out the key skills that every leader needs to embrace for personal and professional transformation, and impact that lasts.

- 19. Experience, opportunity, and developing your career / Edited by Harvard Business Review. 2024. Boston: HBR Press.**

**Call No.: 658.312.6 HBR Q4**

**Acc. No.: 56760**



Where do you see yourself in five years?" If this question makes you nauseous, you're not alone. Starting out in the working world is hard enough, but thinking long-term about our career-and whether we even want a capital-C "career"--can be daunting and exhausting. Fortunately, there are concrete steps you can take to build a career that fits your interests, needs, and passions. This book is filled with practical advice from HBR experts that can help you answer questions like: Should I choose to follow my passion, or focus on the paycheck? How can I know if a job is really right for me? What are my values, and how can they help me figure out what I want? Are there ways to make the most of the skills and experience I already have? What does it even mean to build a career? And how can I move on if I realize I'm on the wrong path? This book will help you define the career that fits you, so you can align your passions and values with your daily work.

- 20. Friday email: 88 tips for aspiring leaders / McGowan, Renee. 2024. New Jersey: World Scientific.**

**Call No.: 65:301.172.6 MCG Q4**

**Acc. No.: 56891**



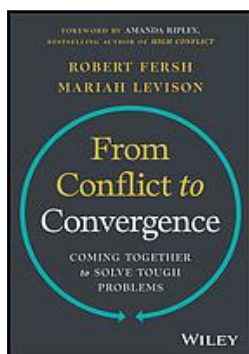
Leveraging author's weekly emails to colleagues in Asia and the Middle East over three years that included the global pandemic, this playbook showcases insights on how to stay at the top of your game. With a nod to the Asian lucky number, 88 tips provide bitesized advice related to purpose, people, path and progress. Each section is packed with useful examples and relatable how-to and demonstrates that you can be a successful business leader with empathy, humanity and some fun.



- 21. From conflict to convergence: coming together to solve tough problems / Fersh, Robert. 2024. New Jersey: Wiley.**

**Call No.: 658.389 FER Q4**

**Acc. No.: 56892**

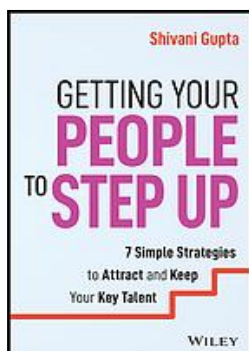


In this book, the authors deliver an incisive, hands-on guide to de-escalating conflict and constructively engaging with those you disagree with to find better solutions to problems. In this book full of real-life stories and examples, you'll find a collection of tried and tested strategies you can employ immediately as you negotiate and navigate your most seemingly intractable conflicts. You'll learn how finding what the authors call "higher ground" can advance your interests even when facing people and groups you think you have little in common with and how this can set the stage for longer term cooperation. The authors explain how to improve your ability to understand how other people think, feel, and perceive the world around you, and how to use that knowledge to develop mutually beneficial solutions that help advance your interests and the interests of the people you're dealing with.

- 22. Getting your people to step up: 7 simple strategies to attract and keep your key talent / Gupta, Shivani. 2024. Melbourne: Wiley.**

**Call No.: 658.386 GUP Q4**

**Acc. No.: 56898**

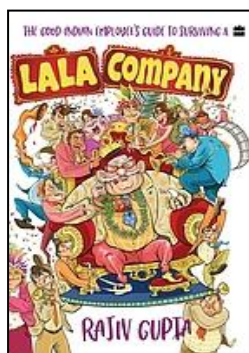


This book offers a no-nonsense approach to hiring, managing and empowering your staff. You'll learn how to coach your team and be a leader who inspires growth and loyalty. When the right employees are highly engaged and performing, running your business is not only more profitable: it becomes fun! It will help the readers to get strategies to recruit and incentivise the best people. It explains how to create a shared vision for your business that unites your team and fosters collaboration; communicate more effectively to set expectations and deliver feedback for growth; and create a positive work environment with a culture of diversity and inclusion. Don't hire fast and fire faster. Avoid costly mistakes: find the right person for the job, and enable them to thrive. With this book, you'll learn how to unlock the long-term potential of your team so that your business can truly flourish.

- 23. Good Indian employee's guide to surviving a lala company / Gupta, Rajiv. 2022. Gurugram: HarperCollins.**

**Call No.: 65.012.3 GUP Q2**

**Acc. No.: 56769**

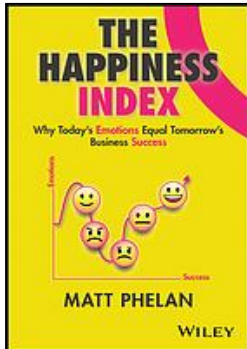


Here, Lalaji, the business owner, calls the shots. Here, every day is an event; every commitment may not really be a commitment; every promotion may not be a career ascent and every salary hike may not mean more money in your bank account. Lalaji's strategies are not based on the size of his business, its market share or the competition but often on the whims and guidance of sycophants, advisors and friends. For a 'good' employee, working in a Lala company is akin to swimming in crocodile infested waters-tread cautiously or become the next casualty. Drawing on his intimate study of several large and small family businesses, the author provides a hilarious, no-holds-barred account of how things work in Indian family businesses. If you're an entrepreneur, or someone keen on understanding the Indian struggle in the business world, this book is your survival guide. Whether you're navigating a startup or a family business, this book stands tall among best-selling in this genre. So, if you're about to join or already working in an Indian family business, grab this book to dive into the realities of the great Indian family.

- 24. Happiness index: why today's employee emotions equal tomorrow's business success / Phelan, Matt. 2024. New Jersey: Wiley.**

**Call No.: 658.314 PHE Q4**

**Acc. No.: 56773**

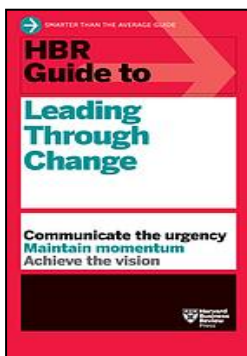


In this book, the author delivers a fascinating dive into data from over 100 countries and 2 million human beings that helps us understand what really drives our engagement and happiness at work. Grounded in an evidence-based and neuroscientific approach, the book skips the memes and inspirational quotes in favor of data and insights based on real-time information from real people. In the book, you'll learn that "engagement" is what our brains need, and "happiness" is what our hearts need. You'll discover what we need to thrive and succeed in work and life, as well as: A step-by-step approach to learning from real-world data about happiness Practical lessons applicable to any organization that will help both individuals and groups succeed Case studies from recognizable firms around the world and interviews with executives to help bring the data to life.

- 25. HBR guide to leading through change / Harvard Business Review. 2024. Boston: HBR Press.**

**Call No.: 65.012.3 HBR Q4**

**Acc. No.: 56776**



The strongest teams know how to be flexible and adapt. But even the best teams can be rendered helpless by uncertainty and change, especially when that change comes in the form of new leadership, shifts in priorities, or novel technologies. This book provides practical tips and advice on how to implement change, large and small, with your team. You'll be able to gain buy-in from your employees, set clear goals for moving forward, and ensure your efforts stick-all while understanding and adapting to the change yourself. You'll learn how to: Communicate the "why" behind transformation; understand emotional reactions and manage resistance; use uncertainty to your company's advantage; respond to AI and other disruptive technologies; combat change exhaustion in your employees; and establish a shared vision for success.

- 26. HBR's 10 must reads for executive teams / Harvard Business Review. 2023. Boston: HBR Press.**

**Call No.: 658.387.4 HBR Q3**

**Acc. No.: 56777**

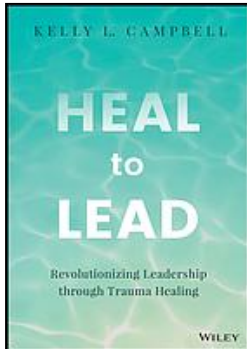


As part of an executive team, you wear many hats. Not only are you responsible for working with other senior leaders to establish strategic goals for the organization and ensure their execution, but you're making tough decisions, shaping organizational culture, and communicating regularly with employees. This book includes important articles on leadership and team building to help you understand what's required of you as a senior leader so you can set your team and organization up for success. It will inspire you to: Build the qualities you need as a senior leader in your company; assemble a group that will think boldly and work harmoniously; feel confident while making strategic decisions as a team; avoid common traps when managing risk; help newly hired executives adapt quickly to the organization; and grow talent throughout the company, especially in underrepresented groups.

- 27. Heal to lead: revolutionizing leadership through trauma healing / Campbell, Kelly L. 2024. New Jersey: Wiley.**

**Call No.: 65:301.172.6 CAM Q4**

**Acc. No.: 56903**

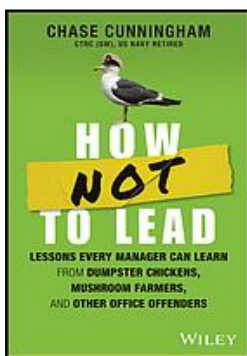


This book shows you how to develop high-conscious leadership, rooted in deep introspection, vulnerability, compassion, and reciprocity with all beings. With the resources, personal anecdotes, and reflection questions in this book, you will be better able to regulate your emotions and feel more enlivened as you lead from a place of reclamation. As an indicator of your commitment, your organization will ultimately realize greater stability and success. It breaks strategic patterns in your life that keep you automated, and gain clarity about what you are here to contribute. It develops greater compassion for yourself and others so you can co-create healthy workplace culture and respond productively in difficult situations.

- 28. How not to lead: lessons every manager can learn from dumpster chickens mushroom farmers and other office offenders / Cunningham, Chase. 2024. New Jersey: Wiley.**

**Call No.: 65:301.172.6 CUN Q4**

**Acc. No.: 56905**



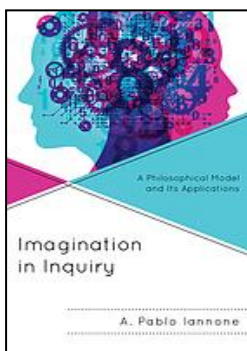
In this book, the author doesn't give you a textbook guide on leadership — he delivers a no-holds-barred, gloves-off masterclass on the lethal mistakes that'll tank your leadership game and ultimately sink your reputation and even your company's future. This book slaps you with some cold, hard realities that what happens when you fall off your ego and hit your IQ on the way down as a leader, and why you need to do that; a nowhere-to-hide deep dive into "Dumpster Chickens" leadership: using destructive tactics that rip apart team spirit and obliterate business success. It includes eye-opening case studies — ripped from headlines and history books — that throw a spotlight on the real-world disasters

of crappy leadership.

- 29. Imagination in inquiry: a philosophical model and its applications / Iannone, A. Pablo. 2022. Lanham: Lexington Books.**

**Call No.: 159.954 IAN Q2**

**Acc. No.: 56912**

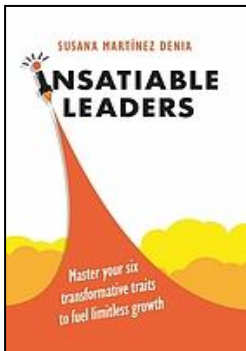


This book investigates the nature, kinds, component elements, functions, scope, and uses of the imagination involved in inquiry. It further discusses how these kinds and functions vary and interact depending on the context of inquiries carried out in philosophy and its branches—from the philosophy of science and the philosophy of technology to ethics, sociopolitical philosophy, and aesthetics—and institutions like science, technology, art, and education. Using a homeostatic model, the author advances a conception of the imagination as a disposition to search for answers to various types of problems, abstract or concrete, theoretical or practical faced in inquiry. The book treats this as a working characterization, though it develops progressively clearer, more precise, and less ambiguous meanings.

- 30. Insatiable leaders: master your six transformative traits to fuel limitless growth / Denia, Susana Martinez. 2024. Tadley: Practical Inspiration Publishing.**

**Call No.: 65:301.172.6 DEN Q4**

**Acc. No.: 56782**

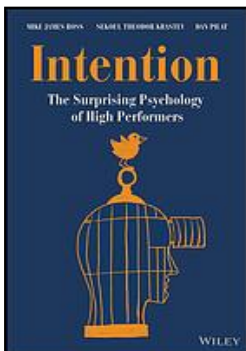


In an era of accelerated and exponential global changes, we need leaders who strive to stay ahead--agents of transformation who lean in despite adversity and constantly seek opportunities to lead themselves, their organizations, and others to new growth horizons. Insatiable Leaders are defined by six traits that catalyse growth and transformation. However, these traits operate like a double-edged sword: they can work against leaders, limiting their impact and performance, and robbing the world of the potential of their ideas and diverse talents. This book delves into the dual nature of the six traits that distinguish Insatiable Leaders, introducing a three-pillar model to guide their development and two meta-abilities that underpin limitless advancement. Discover a new set of insights to consistently create next-level results for yourself and your people. Ready to explore and harness your six transformative traits? 'An extraordinary exploration into the relentless pursuit of excellence.

- 31. Intention: the surprising psychology of high performers Intention / Ross, Mike James. 2024. New Jersey: Wiley.**

**Call No.: 159.98 ROS Q4**

**Acc. No.: 56783**

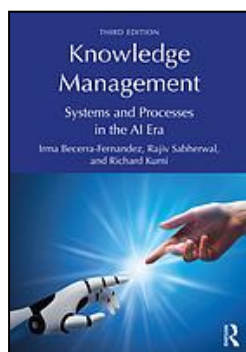


As a society, we are more productive than ever, yet as individuals, we have never felt so powerless and unengaged at work. Our response as employers, spurred by the pandemic, has been to provide greater flexibility and freedom, but these have only increased the lack of connection to our workplaces and decreased our willingness to engage at work. By taking a journey through the behavioral science of intention, the authors present a new way to think about work and challenge classic ideas about productivity that have gotten us to this point. Through a combination of science-backed analysis and clear, actionable take-aways, Lead with Intention provides managers with a recipe to increase engagement, turn goals into intention and build happier teams. As a society, we are more productive than ever, yet as individuals, we have never felt so powerless and unengaged at work.

- 32. Knowledge management: systems and processes in the AI era. 3rd ed. / Becerra-Fernandez, Irma. 2024. London: Routledge.**

**Call No.: 65.012.3 BEC Q4**

**Acc. No.: 56921**



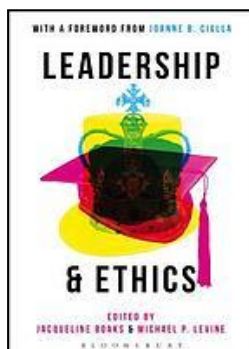
This book is aimed at students and managers who seek detailed insights into contemporary knowledge management (KM). It explains the concepts, theories, and technologies that provide the foundation for knowledge management; the systems and structures that constitute KM solutions; and the processes for developing, deploying, and evaluating these KM solutions. This book serves as a complete introduction to the subject of knowledge management, incorporating technical and social aspects, as well as concepts, practical examples, traditional KM approaches, and emerging topics. This third edition has been revised and expanded to include more coverage of emergent trends such as cloud computing, online communities, crowdsourcing, and artificial intelligence.



- 33. Leadership and ethics / Edited by Boaks, Jacqueline Levine, Michael P. 2024. New Delhi: Bloomsbury.**

**Call No.: 65:301.172.6 LEA Q4**

**Acc. No.: 56922**

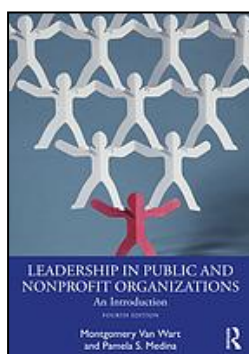


Accounts of leadership often lie at either end of an ethical spectrum: on one end are accounts that argue ethics are intrinsically linked to leadership; on the other are (Machiavellian) views that deny any such link-intrinsic or extrinsic. Leadership appears to require a normative component of virtue; otherwise 'leadership' amounts to no more than mere power or influence. But are such accounts coherent and justifiable? Approaching a controversial topic, this series of essays tackles key questions from a range of philosophical perspectives, considering the nature of leadership separate from any formal office or role and how it shapes the world we live in.

- 34. Leadership in public and nonprofit organizations: an introduction. 4th ed. / Van Wart, Montgomery. 2023. New York: Routledge.**

**Call No.: 65:301.172.6 VAN Q3**

**Acc. No.: 56787**



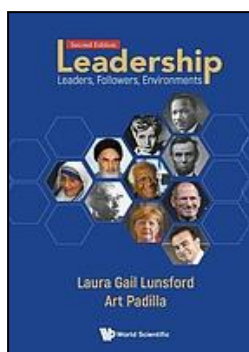
The book provides a compact but complete analysis of leadership for students and practitioners who work in public and nonprofit organizations. Offering a comprehensive review of leadership theories in the field, from the classic to the cutting-edge, and how they relate specifically to the public sector and nonprofit contexts, this textbook covers the major competency clusters in detail, supported by research findings as well as practical guidelines for improvement. These competencies are portrayed in a leadership action cycle that aids readers in visually connecting theory and practice. Including questions for discussion and analysis and hypothetical scenarios for each chapter, as well as an easily reproducible leadership assessment instrument students may use to apply the

theories they've learned, this also offers expanded coverage of nonprofit leadership integrated throughout the chapters, including in-depth discussions about managing volunteers, fundraising ethics, the nonprofit board, advocacy, diversity and philanthropy, emotional labor, and mission-based leadership, and an all-new chapter section on virtual leadership approaches, designed to help current and future managers cope with the unique opportunities and challenges present by remote work.

- 35. Leadership: leaders followers environments. 2nd ed. / Lunsford, Laura Gail. 2025. New Jersey: World Scientific.**

**Call No.: 65:301.172.6 LUN Q5**

**Acc. No.: 56923**

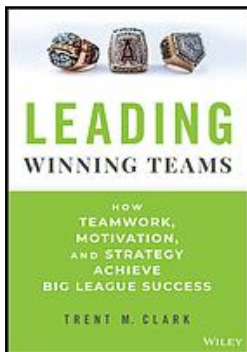


This textbook presents a holistic and readable overview of leadership. The dynamics of leadership involve leaders, followers and their environments b the organizational contexts within which leading and following take place. This triangle approach illustrates a more comprehensive view of leadership by focusing on all three dynamics. Six in-depth case studies add to the textbook and invite students to explore the application of leadership theory to practice. This book draws on contemporary research and mini-cases to engage students in learning about themes of leadership focused on topics such as: ethics, effective communication, teams, mentoring, and toxic leadership.

- 36. Leading winning teams: how teamwork motivation and strategy achieve big league success / Clark, Trent M. 2024. New Jersey: Wiley.**

**Call No.: 658.387.4 CLA Q4**

**Acc. No.: 56924**

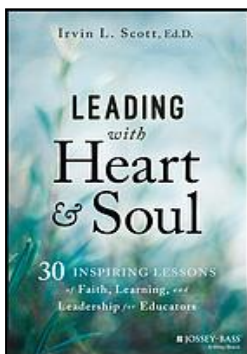


In this book, the CEO of the famed coaching organization Leadershipity, Trent Clark, translates the lessons he learned on the way to becoming a three-time World Series coach in three Major League Baseball Organizations to life outside of the elite sporting arena. In the book, you'll find insights and stories from over 20 high-profile athletes and coaches who explain what it takes to succeed both on and off the field. You'll be inspired as you discover the challenges and setbacks these all-time greats and dynamic leaders had to overcome to realize their dreams and how you can apply the same strategies, they used to build the future - and the team - you've always wanted. Explore the common thread that connects seemingly unconnected people from across the athletic world and find out how they consistently performed at the peak of their respective disciplines.

- 37. Leading with heart and soul: 30 inspiring lessons of faith learning and leadership for educators Scott, Irvin L. 2024. New Jersey: Wiley.**

**Call No.: 65:301.172.6 SCO Q4**

**Acc. No.: 56925**

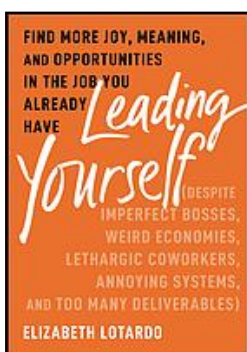


Public confidence in schools is waning, and there remains an unprecedented teacher shortage in the United States. This book shows leaders how to use spiritual principles to care for teachers, students, and other stakeholders despite these obstacles. Principals, superintendents, and others will gain motivation from the stories and strategies inside. Drawing on spiritual principles and Dr. Irvin Scott's experience as a classroom, school, district, and non-profit leader, this book will reinvigorate you and your team as you try to answer your most pressing questions about the future of education, including how do we empower innovative, servant-hearted educational leaders to meet the needs of students; how do we inspire whole communities to support the learning journeys of their youth; and how do we engage the entire educational ecosystem-including nonprofits and other organizations-to uplift equitable opportunities to learning and ensure that every student has the resources needed to thrive?

- 38. Leading yourself: find more joy meaning and opportunities in the job you already have despite imperfect bosses weird economies lethargic coworkers annoying systems and too many deliverables / Lotardo, Elizabeth. 2024. New Jersey: Wiley.**

**Call No.: 658.312.6 LOT Q4**

**Acc. No.: 56926**

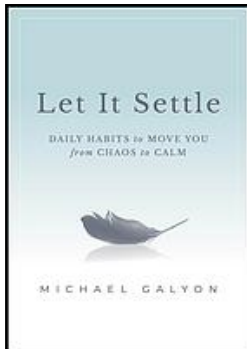


In this book, the author delivers an engaging guide to owning and elevating your work experience. With tips, watchouts, and funny stories, it will give you the encouragement and tactics to up-level your career, even if you aren't in your dream job. You'll learn to manage your self-talk, find meaning in the mundane, optimize your time at work, and build relationships with the people who matter. The author shares key behaviors and habits that will transform the way you experience your job and unlock opportunities for career growth. You'll discover strategies to overcome self-doubt, embrace change, and navigate uncertainty; how to avoid the awkwardness of giving and receiving feedback and what to do when the feedback is wrong; and tips for preserving your own reputation when other people don't deliver (or if your company majorly messes up).

- 39. Let it settle: daily habits to move you from chaos to calm / Galyon, Michael. 2024. New Jersey: Wiley.**

**Call No.: 159.942 GAL Q4**

**Acc. No.: 56927**



In this book, veteran professional coach and mindfulness leader Michael Galyon delivers a calm space you can call upon when faced with moments of unrest and overwhelm. The book offers insights into your experiences and emotions that confirm you do not face life alone and provides you with tools and guided meditations you can use to navigate through your experiences to a centered space from which healing is possible. In the book, you'll find a series of consequential moments that commonly induce stress, worry, overwhelm, anxiety, and fear. Each section highlights a step on the path from unsettled to settled—like finding calm, coming home to yourself, and honoring connection and walks you through the mindfulness-based tools, daily habits, and guided

meditations that will help move you through life's most challenging moments and take you from chaos to calm.

- 40. Managing in organisations: a practical guide / Elsworth, Tom. 2025. London: Routledge.**

**Call No.: 65.013 ELS Q5**

**Acc. No.: 56935**

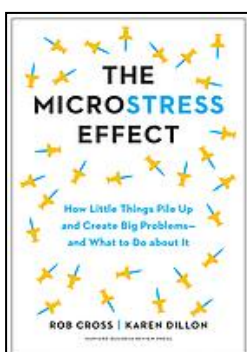


This book is a concise, accessible, and practical approach to the difficult job of line management. It offers a kit of management tools and a range of worked examples that can be used to address the key tasks that managers face in the workplace. This book provides clear insights into how people behave everyday in real organisations. The fundamentals of key theories and sources are covered throughout for those coming to the subject for the first time. Topics covered include individual, group, and team organisational behaviour; organisational culture and diversity; supervision and leadership; organisational design; management and change; and governance. This book considers small and larger enterprises as well as public, private, and third sectors.

- 41. Microstress effect: how little things pile up and create big problems and what to do about it / Cross, Robert. 2023. Boston: HBR Press.**

**Call No.: 159.944 CRO Q3**

**Acc. No.: 56798**



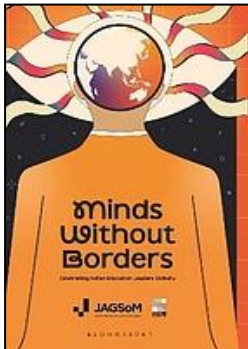
The microstress just embeds in our minds, accumulating along with scores of other microstresses, day-to-day and week-to-week. The long-term effect is devastating: microstress invisibly weighs us down, damages our physical and emotional health, and contributes to a decline in our overall well-being. What's more, microstress is baked into our lives. The source of microstress is seldom a classic antagonist, such as a demanding client or jerk boss. Instead, it comes from the people--in and out of work--with whom we are closest: our friends, family, and colleagues. The good news is that once you learn about microstress, you can fight back. Drawing on fresh research, the authors will teach you how to recognize

and manage the most common forms of microstress, and even remove some from your life.

- 42. Mind without borders: celebrating Indian education leaders globally / Edited by Dandotiya, Himanshu. 2024. New Delhi: Bloomsbury.**

**Call No.: 65:301.172.6 MIN Q4**

**Acc. No.: 56940**

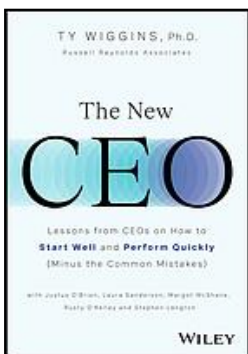


The significance of "Minds Without Borders" extends beyond its role as an archive of achievement; it embodies a call to action for future generations to embrace diversity in thought, to challenge the status quo, and to relentlessly pursue excellence and ethical leadership in an increasingly interconnected world. This compendium is not just collection of bios but is a vivid mosaic of the intellectual, cultural, and ethical contributions of Indian scholars to the global landscape of business and management education. Through their unparalleled dedication, innovative research, and transformative leadership, these educators have not only elevated the discourse in their fields but have also served as a bridge between diverse academic traditions and business practices.

- 43. New CEO: lessons from CEOs on how to start well and perform quickly minus the common mistakes / Wiggins, Ty. 2024. New Jersey: Wiley.**

**Call No.: 658.3-052.23 WIG Q4**

**Acc. No.: 56943**

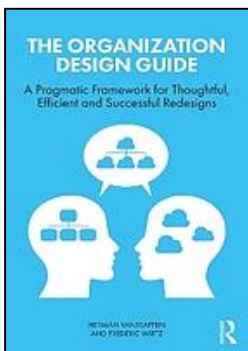


In this book, the author explains how to land well as a new CEO, accelerate your impact, and unlock the most affirming experience of your career. Drawing on compelling storytelling and groundbreaking research of hundreds of CEOs around the world, the book offers an incisive guide on what to say and do as a new CEO, including how to define your priorities, build your team, fast-track critical changes, work with the board, and set (or reset) the organization's culture. You'll also find why being a CEO is the toughest (and loneliest) job in business—and what to do about it and how to avoid getting trapped in the "CEO Bubble," as well as how to navigate (inevitable) challenges, knocks, and missteps.

- 44. Organization design guide: a pragmatic framework for thoughtful, efficient and successful redesigns / Vantrappen, Herman. 2024. London: Routledge.**

**Call No.: 65.012.3 VAN Q4**

**Acc. No.: 56800**



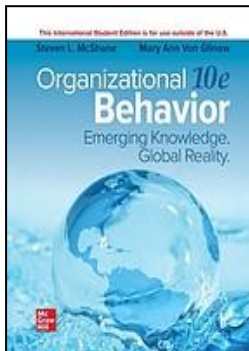
This groundbreaking book offers a comprehensive guide, enabling executives and their teams to have nuanced and in-depth discussions about substantive design choices. Once these choices are clear, the teams can confidently initiate the change process. The book brings together the building blocks of organization design thinking into a logical flow. It offers a high-quality framework, with each building block broken down into specific design questions. For each of the five categories of design variables – architecture, processes, culture, people and technology – the book enables executives to discover and weigh up a variety of situation-specific design alternatives. The book steers clear of academic abstractions, simplistic formulaic solutions, flavor-of-the-year debates and misleading anecdotes from today's superstar firms.



- 45. Organizational behavior: emerging knowledge global reality. 10th ed. / McShane, Steven. 2024. New York: McGraw Hill.**

**Call No.: 65.013 McS Q4**

**Acc. No.: 56801**

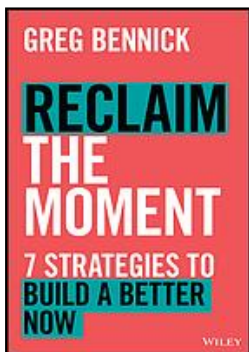


This edition helps everyone make sense of OB and provides the conceptual tools to work more effectively in the workplace. It emphasizes emerging OB knowledge with globally focused, real-world examples and evidence-based literature. This book presents the reality that organizational behavior is not just for managers; it is relevant and valuable to anyone who works in and around organizations. This edition explains how design thinking and agile methodologies are improving creativity and decision making in organizations; how self-concept is a significant determinant of individual behavior, team cohesion, and leadership; how employees increasingly communicate and coordinate through emerging digital channels; how emotions influence employee motivation, attitudes, and decisions; and how global mindset has become an important employee attribute in this increasingly diverse and inclusive interconnected world.

- 46. Reclaim the moment: 7 strategies to build a better now / Bennick, Greg. 2024. New Jersey: Wiley.**

**Call No.: 65.012.3 BEN Q4**

**Acc. No.: 56954**



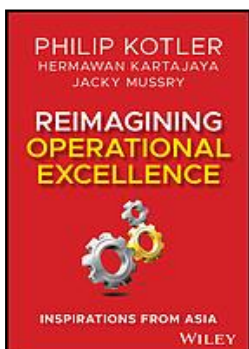
In this book, the author delivers a practical and inspiring take on improving focus and enhancing peak performance for individuals and teams. The approach is fun and energetic, offering fresh ideas for generating authentic motivation. In the book, you'll find hands-on advice on how to revitalize and energize both yourself and your team using the author's unique combination of seven time-tested, and thoroughly researched, principles. You'll discover how to strengthen teams, lead with direction, and to escape pessimism and self-doubt as you and the people around you learn to build a better now. You'll also find strategies to encourage the taking of joyful risks and increasing the amount of laughter and happiness in your life and the lives of the people you encounter. It is also a must-read resource

for anyone seeking to build genuine inspiration, productivity, and connection in themselves and in the teams, they work with.

- 47. Reimagining operational excellence: inspirations from Asia / Kotler, Philip. 2024. New Jersey: Wiley.**

**Call No.: 65.012.3 KOT Q4**

**Acc. No.: 56955**



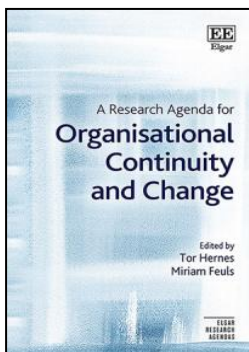
In this insightful text, Kotler explores the dynamic competition between Asia and the global West, revealing how it has catalyzed Asia's adoption of incisive and effective marketing practices. The book delves into various dimensions of marketing operations, including quality, cost, delivery, service, creativity, and innovation, highlighting the crucial role of entrepreneurship and leadership in achieving operational excellence. Kotler's analysis extends to significant developments within the global business ecosystem, showcasing how countries like Singapore, Japan, Korea, India, and China are redefining business efficiency and continuous improvement. This book is not just an analysis of Asian marketing prowess; it's a blueprint for harnessing these strategies to drive business growth

and success in today's rapidly changing global market.

- 48. Research agenda for organisational continuity and change / Edited by Hernes, Tor Feuls, Miriam. 2023. Cheltenham: Edward Elgar.**

**Call No.: 65.012.3 RES Q3**

**Acc. No.: 56809**



Research has overlooked the need for modern organisations to enact continuity during periods of change. This Research Agenda addresses this by considering continuity and change as engaging in various forms of mutual interplay. The underlying theme of this book is that change needs continuity just as continuity needs change. In this Research Agenda, internationally renowned contributors offer insights through a wide range of case studies and chart a path for future research. Readers will discover how the continuity-change interplay unfolds in a variety of organisational types and industries. Key examples show the importance of understanding continuity as an integrative part of organisational change at various levels of organisation.

- 49. Unleadership: the remarkable power of unremarkable acts / Kars-Unluoglu, Selen. 2024. Berlin: Walter De Gruyter.**

**Call No.: 65:301.172.6 KAR Q4**

**Acc. No.: 56822**

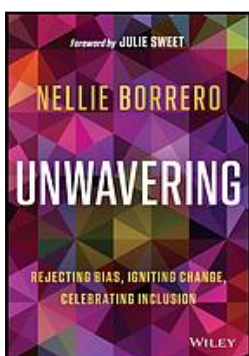


Leaderly acts and practices from unexpected places are often overlooked and yet have remarkable power. These spontaneous acts are in sharp contrast to those of formal leaders in governments and leading corporations. Global events like the Covid-19 pandemic and the climate crisis light up these differences. This book delves deeper, exploring these leaderly acts and practices more fully and beyond extraordinary events. The authors describe these as "unleadership", a term defined in this book as a set of acts and practices that are undertaken in a spirit of spontaneity and generosity for social good. Four dimensions of unleadership are identified in this book: paying it forward, living with the unknown, catching the wave, and confident connecting and collaborating. It exposes the potential that is unleashed when members of the community discover their own power to act and reclaim what they have delegated to their leaders.

- 50. Unwavering: rejecting bias igniting change celebrating inclusion / Borrero, Nellie. 2024. New Jersey: Wiley.**

**Call No.: 658.3 BOR Q4**

**Acc. No.: 56983**

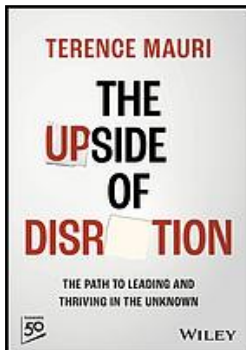


In this book, the author draws on her experiences with remarkable candor and courage to inspire you to think bigger, know your value, and show up with it everywhere, every day. She reveals how to remove barriers and claim space not just for yourself but for others as well. You'll become aware of biases that negatively impact professionals of color; recognizing that belonging and uniqueness don't have to be at odds; standing up and standing out: taking your career from the margins to center stage; and what to do when mentoring fails—and the power of embracing and accepting help. A manifesto for understanding and action, this book provides a proven framework for how to create transformational relationships that make diversity and inclusion an integral part of your success and your company's competitive advantage.

51. **Upside of disruption: the path to leading and thriving in the unknown / Mauri, Terence. 2024. New Jersey: Wiley.**

Call No.: 65.012.3 MAU Q4

Acc. No.: 56984



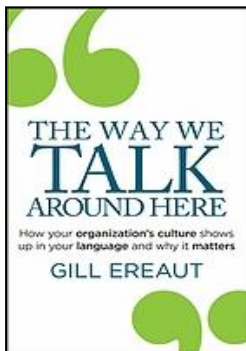
In this book, the author delivers a compelling set of mindset shifts for today's unique leadership challenges. In the book, you'll find the future-ready insights and tools you need to lead for today and prepare your organization for tomorrow. The author explains why so many of us continually overestimate the risks of bold decisions while underestimating the downsides of standing still for too long in an increasingly complex and volatile world. You'll learn about the upside of disruption and how to turn it into a tailwind for laser-like focus and strategic courage. A singularly engaging new take on leading the future that uniquely favors

the bold, the book will earn a place in the libraries of managers, executives, board members, entrepreneurs, and founders looking for a new and resilient path forward.

52. **Way we talk around here: how your organizations culture shows up in your language and why it matters / Ereaut, Gill. 2025. Northwich: Practical Inspiration Publishing.**

Call No.: 65.012.3 ERE Q5

Acc. No.: 56823



The unspoken rules and unquestioned assumptions that make up an organization's culture are so well hidden that, once we become insiders, we stop noticing them. They're just 'the way we do things around here'. But shared internal language – 'the way we talk around here' – both reflects and sustains the unconscious patterns of thought, behaviour and interaction that add up to culture. So, examining an organization's language is a powerful and pragmatic way to shed light on its culture. The author describes how to uncover organizational and team cultures through paying close attention to the language

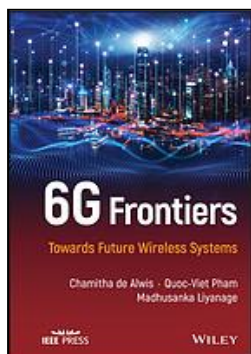
used by insiders. The book discovers the practical tools to help everyone reshape unhelpful shared habits of thinking, and generate effective, continuous and positive change.

## INFORMATION MANAGEMENT

1. **6G frontiers: towards future wireless systems / De Alwis, Chamitha. 2023. New Jersey: Wiley.**

**Call No.: 65.011.56WN DE Q3**

**Acc. No.: 56723**

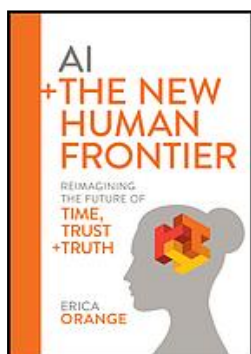


This book offers intelligent insight into the ongoing research trends, use cases, and key developmental technologies powering the upcoming 6G framework. The authors cover a myriad of important topics that intersect with 6G, such as hyper-intelligent networking, security, privacy, and trust, harmonized mobile networks, legal views, and standards initiatives. The work also explores the more extreme and controversial predictions surrounding 6G, such as hyper-connected smart cities, space tourism, and deep-sea tourism. It is a complete and modern resource for understanding the potential development, logistics, and implications of 6G networks, 6G Frontiers is a must-read reference for researchers, academics, and technology architects who wish to understand the cutting-edge progress that is being made towards better and faster wireless mobile technology.

2. **AI + the new human frontier: reimagining the future of time trust + truth / Orange, Erica. 2024. New Jersey: Wiley.**

**Call No.: 65.011.56WAG ORA Q4**

**Acc. No.: 56828**



This book offers a compelling exploration of generative AI's potential to enhance human creativity rather than replace it. This pivotal book navigates how AI tools will help shape the human experience, and aid in augmenting human ingenuity and imagination. The author eloquently argues that the essence of human intelligence--our curiosity, critical thinking, empathy, and more--is not only irreplaceable but will become increasingly valuable as AI evolves to take on routine tasks. AI + the New Human Frontier is a clarion call for embedding trust, human oversight and judgement into AI development, ensuring that the technology amplifies our most human capabilities. At a time when the lines between what is real, fake, true and false are becoming more blurred, reliance on human-centric solutions, not just technological ones, will become more critical. The author eloquently argues that the essence of human intelligence—our curiosity, critical thinking, empathy, and more—is not only irreplaceable but will become increasingly valuable as AI evolves to take on routine tasks.



3. **AI Driven project management: harnessing the power of artificial intelligence and ChatGPT to achieve peak productivity and success / Bainey, Kristian. 2024. New Jersey: Wiley.**

**Call No.: 65.011.56WAG BAI Q4**

**Acc. No.: 56832**

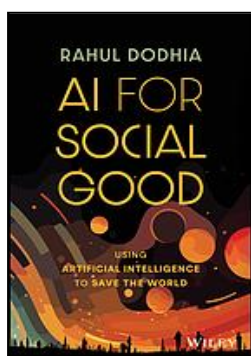


In this book, the author delivers an insightful collection of strategies for automating the administration and management of projects. In the book, the author focuses on four key areas where project leaders can achieve improved results with AI's data-centric capabilities: minimizing surprises, minimizing bias, increasing standards, and accelerating decision making. You'll also find the primers on the role of AI and ChatGPT in Agile, Hybrid, and Predictive approaches to project management; and the techniques for crafting impactful AI strategy using AI project management principles. It is also a must-read for project management professionals, tech professionals and enthusiasts, and anyone else interested in the intersection of artificial intelligence, machine learning, and project management.

4. **AI for social good: using artificial intelligence to save the world / Dodhia, Rahul. 2024. New Jersey: Wiley.**

**Call No.: 65.011.56WAG DOD Q4**

**Acc. No.: 56830**

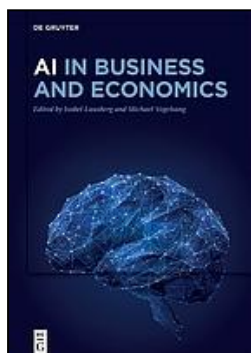


This book bridges the gap between the current state of reality and the incredible potential of AI to change the world. From humanitarian and environmental concerns to advances in art and science, every area of life stands poised to make a quantum leap into the future. The problem? Too few of us really understand how AI works and how to integrate it into our policies and projects. In this book, the author offers a nontechnical exploration of artificial intelligence tools—how they're built, what they can and can't do, and the raw material that teaches them what they "know." Readers will also find an inventory of common challenges they might face when integrating AI into their work. It includes real-life examples and stories that demonstrate how teams of AI specialists, project managers, and subject matter experts can achieve remarkable products.

5. **AI in business and economics / Edited by Lausberg, Isabel Vogelsang, Michael. 2024. Berlin: Walter De Gruyter.**

**Call No.: 65.011.56WAG AI Q4**

**Acc. No.: 56831**



This book discusses topics as varied as marketing, accounting, reporting, business narratives, forecasting, generational differences in attitudes, economic policy – all in the context of exploring the multifaceted intersection of economics and artificial intelligence. It navigates through the fog caused by the heterogeneity of diverse AI applications and methodologies by examining artificial intelligence from an economic perspective. In doing so, it becomes clear that the implementation of a broad range of AI technologies in companies has just begun. Businesses, employees, and policy makers will soon have to adapt to the fast-paced advancements in artificial intelligence, ensuring they become and remain competitive, ethical, and forward-thinking in a changing global landscape.

6. **Artificial intelligence enabled management: an emerging economy perspective / Edited by Singh, Rubee Khan, Shahbaz Kumar, Anil Kumar, Vikas. 2024. Berlin: Walter De Gruyter.**

Call No.: 65.011.56WAG ART Q4

Acc. No.: 56838



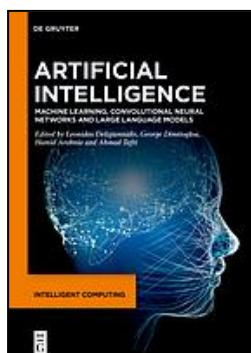
Companies in developing countries are adopting Artificial Intelligence applications to increase efficiency and open new markets for their products. This book explores the multifarious capabilities and applications of AI in the context of these emerging economies and its role as a driver for decision making in current management practices. Artificial Intelligence Enabled Management argues that the economic problems facing academics, professionals, managers, governments, businesses and those at the bottom of the economic pyramid have a technical solution that relates to AI. Businesses in developing countries are using cutting-edge AI-based solutions to improve autonomous delivery of goods and services, implement automation of production and develop mobile apps for services and

access to credit.

7. **Artificial intelligence: machine learning, convolutional neural networks and large language models / Edited by Deligiannidis, Leonidas Dimitoglou, George Arabnia, Hamid. 2024. Berlin: Walter De Gruyter.**

Call No.: 65.011.56WAG ART Q4

Acc. No.: 56837



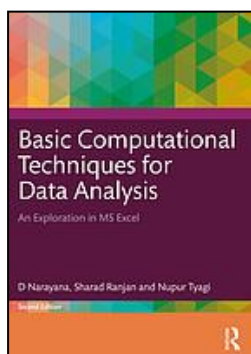
Artificial Intelligence (AI) revolves around creating and utilizing intelligent machines through science and engineering. This book delves into the theory and practical applications of computer science methods that incorporate AI across many domains. It covers techniques such as Machine Learning (ML), Convolutional Neural Networks (CNN), Deep Learning (DL), and Large Language Models (LLM) to tackle complex issues and overcome various challenges. It provides a comprehensive overview of the latest research in the field, as well as links to relevant references. It discusses Machine Learning (ML) and Large Language Models including GPT. It examines novel applications of AI in various

domains.

8. **Basic computational techniques for data analysis: an exploration in MS Excel. 2nd ed. / Narayana, D. 2024. London: Routledge.**

Call No.: 65.011.56WJBE NAR Q4

Acc. No.: 56839



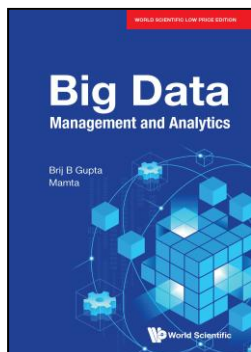
This book is designed to equip students to navigate through MS Excel and basic data computation methods, which are essential tools in research or professional settings and in classrooms. It illustrates the concepts used in research and data analysis and economic and financial decision-making in business and in daily life. The book will help students acquire knowledge and develop skills in statistical techniques and financial analysis using MS Excel. With illustrations and examples, it will help the readers to: Visualize, present, and analyze data through MS Excel spreadsheets and tables and create personal or business spreadsheets Learn how to work with spreadsheets, use formulae, and perform calculations and analysis

Create tables including Pivot Tables Become familiar with basic statistical and financial measures. Design creative spread sheets and communicate effectively in business using spreadsheets and data analysis.

**9. Big data: management and analytics / Gupta, Brij B. 2024. New Jersey: World Scientific.**

**Call No.: 65.011.56WAG GUP Q4**

**Acc. No.: 56842**



With the proliferation of information, big data management and analysis have become an indispensable part of any system to handle such amounts of data. The amount of data generated by the multitude of interconnected devices increases exponentially, making the storage and processing of these data a real challenge. This book has gained momentum in almost every industry, ranging from finance or healthcare. Big data can reveal key insights if handled and analyzed properly; it has great application potential to improve the working of any industry. It covers the spectrum aspects of big data; from the preliminary level to specific case studies. Highlights of the topics covered include description of the Big Data ecosystem; real-world instances of big data issues; how the Vs of Big Data (volume, velocity, variety, veracity, valence, and value) affect data collection, monitoring, storage, analysis, and reporting; structural process to get value out of Big Data and recognize the differences between a standard database management system and a big data management system.

**10. ChatGPT and the future of AI: the deep language revolution / Sejnowski, Terrence J. 2024. Cambridge: The MIT Press.**

**Call No.: 65.011.56WAG SEJ Q4**

**Acc. No.: 56738**



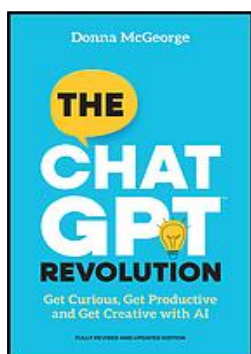
In this book, the author offers a nuanced exploration of large language models (LLMs) like ChatGPT and what their future holds. How should we go about understanding LLMs? Do these language models truly understand what they are saying? Or is it possible that what appears to be intelligence in LLMs may be a mirror that merely reflects the intelligence of the interviewer? In this book, Sejnowski, a pioneer in computational approaches to understanding brain function, answers all our urgent questions about this astonishing new technology. The author begins by describing the debates surrounding LLMs' comprehension of language and exploring the notions of "thinking" and "intelligence." He then takes a deep dive into the historical evolution of language models, focusing on

the role of transformers, the correlation between computing power and model size, and the intricate mathematics shaping LLMs.

**11. ChatGPT revolution: get curious, get productive and get creative with AI / McGeorge, Donna. 2024. Victoria: Wiley.**

**Call No.: 65.011.56WAG MCG Q4**

**Acc. No.: 56854**



This book is the ultimate quick-start guide to unlocking the power of generative AI. We're on the edge of an AI revolution ... but what does that mean for you? It's time to get curious about how the latest tech can help you handle your everyday load, at work and at home! Whether you're overwhelmed by repetitive, time-consuming tasks or you're simply looking for a fresh injection of creativity, ChatGPT has got your back. With this essential handbook, you'll learn how quickly and easily apps like ChatGPT can turn your to-do list into a to-do list. From emails and reports to planning your next meal or vacation, generative AI can help you simplify your daily tasks and responsibilities. The book shows you exactly how to use this innovative tech to save on time and stress. Sharing practical tips and fun ideas, acclaimed productivity expert Donna McGeorge unpacks everything you need to know.

- 12. Communication research in the big data era: the application of machine learning models and AI techniques in communication research / Zhang, Xiaoqun. 2025. Lanham: Lexington Books.**

**Call No.: 65.011.56WAG ZHA Q5**

**Acc. No.: 56740**

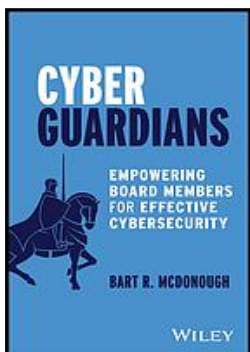


In the era of big data, knowledge about machine learning and artificial intelligence is becoming crucial for communication researchers navigating the landscape of digital media. This book provides foundational knowledge and techniques to empower researchers to leverage ML and AI at the intersection of communication and data science. In this book, the author argues that acquiring knowledge of machine learning (ML) and artificial intelligence (AI) tools is increasingly imperative for the trajectory of communication research in the era of big data. Rather than simply being a matter of keeping pace with technological advances, auhtor posits that these tools are strategically imperative for navigating the complexities of the digital media landscape and big data analysis, and they provide powerful methodologies empowering researchers to uncover nuanced insights and trends within the vast expanse of digital information.

- 13. Cyber guardians: empowering board members for effective cybersecurity / McDonough, Bart R. 2024. New Jersey: Wiley.**

**Call No.: 65.011.56WAD McD Q4**

**Acc. No.: 56865**

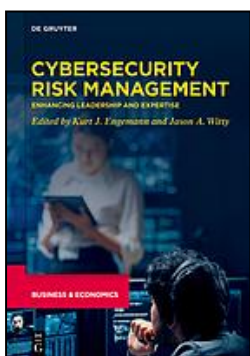


In this book, the author delivers a comprehensive and hands-on roadmap to effective cybersecurity oversight for directors and board members at organizations of all sizes. The author includes real-world case studies, examples, frameworks, and blueprints that address relevant cybersecurity risks, including the industrialized ransomware attacks so commonly found in today's headlines. In the book, you'll explore the modern cybersecurity landscape, legal and regulatory requirements, risk management and assessment techniques, and the specific role played by board members in developing and promoting a culture of cybersecurity. It includes specific and actional cybersecurity implementation strategies written for readers without a technical background.

- 14. Cybersecurity risk management: enhancing leadership and expertise / Edited by Engemann, Kurt J. Witty, Jason A. 2024. Berlin: Walter de Gruyter.**

**Call No.: 65.011.56WAD CYB Q4**

**Acc. No.: 56866**



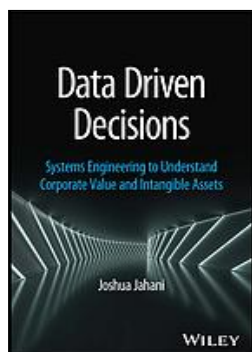
Cybersecurity refers to the set of technologies, practices, and strategies designed to protect computer systems, networks, devices, and data from unauthorized access, theft, damage, disruption, or misuse. This book explores this highly dynamic field that is situated in a fascinating juxtaposition with an extremely advanced and capable set of cyber threat adversaries, rapidly evolving technologies, global digitalization, complex international rules and regulations, geo-politics, and even warfare. With comprehensive chapters of the book covering fundamental concepts and approaches, and those in the second illustrating applications of these fundamental principles, the book makes an important contribution to the literature in the field by proposing an appropriate basis for managing cybersecurity risk to overcome practical challenges.



- 15. Data driven decisions: systems engineering to understand corporate value and intangible assets / Jahani, Joshua. 2024. Hoboken: Wiley.**

**Call No.: 65.011.56WAG JAH Q4**

**Acc. No.: 56744**

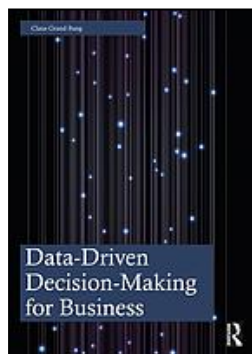


In this book, the author delivers an incisive and unique unveiling of how to use the tools of systems engineering to value your organization, its intangible assets, and how to gauge or prepare its readiness for an overseas or cross-border expansion. In the book, you'll learn to implement a wide range of systems engineering tools, including context diagrams, decision matrices, Goal-Question-Metric analyses, and more. You'll also discover how to communicate corporate value measurements and their impact to owners, executives, and investors. It provides explorations of the relevant topics when considering an international expansion, including macroeconomics, joint ventures, market entry, corporate valuations, mergers and acquisitions, and company culture.

- 16. Data-driven decision-making for business / Bang, Claus Grand. 2025. London: Routledge.**

**Call No.: 65.011.56WAG BAN Q5**

**Acc. No.: 56868**

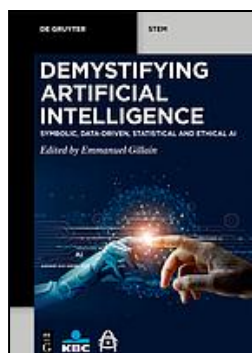


In this book, the reader will discover the history, theory, and practice of data-driven decision-making, learning how organizations and individual managers alike can utilize its methods to avoid cognitive biases and improve confidence in their decisions. It argues that value does not come from data, but from acting on data. Throughout the book, the reader will examine how to convert data to value through data-driven decision-making, as well as how to create a strong foundation for such decision-making within organizations. Covering topics such as strategy, culture, analysis, and ethics, the text uses a collection of diverse and up-to-date case studies to convey insights which can be developed into future action.

- 17. Demystifying artificial intelligence: symbolic data-driven statistical and ethical AI / Edited by Gillain, Emmanuel. 2024. Berlin: Walter De Gruyter.**

**Call No.: 65.011.56WAG DEM Q4**

**Acc. No.: 56869**



This book is intended for business professionals that want to understand the fundamental concepts of Artificial Intelligence, their applications and limitations. Built as a collaborative effort between academia and the industry. It bridges the gap between theory and business application, demystifying AI through fundamental concepts and industry examples. The reader will find here an overview of the different AI techniques to search, plan, reason, learn, adapt, understand, and interact. The book covers the two traditional paradigms in AI: the statistical and data-driven AI systems, which learn and perform by infesting millions of data points into machine learning algorithms, and the consciously modelled AI systems, known as symbolic AI systems, which use explicit symbols to represent the world and make conclusions. Rather than opposing those two paradigms, the book will also show how those different fields can complement each other.

**18. Digital transformation and society / Edited by Liebowitz, Jay. 2025. New Jersey: World Scientific.**

**Call No.: 65.011.56 DIG Q5**

**Acc. No.: 56872**



Digital transformation has a number of definitions, but it really deals with the integration of technology, people, process, culture, and leadership to provide a foundational change in how an organization delivers value to its customers. We have witnessed the growing worldwide trends in moving from digitization to digitalization to digital transformation. In order to survive in today's environment, organizations must embrace digital transformation. In fact, digital transformation transcends all elements of society, whether agriculture, home, business, transportation, and the like. This book focuses on digital transformation and its impact upon society.

**19. Digital transformation handbook / Ris, Krunoslav. 2024. Boca Raton: CRC Press.**

**Call No.: 65.011.56 RIS Q4**

**Acc. No.: 56873**



Digital transformation has become more than a buzzword from the media since companies figured out the importance of rethinking business processes during global challenges. On its own, the term assumes integration of digital technology into all areas of a business, resulting in fundamental changes to how the company operates and delivers value to customers. Taking care of and choosing the optimal ICT tools is a constant struggle; the final decision may depend on the consultant's experience. Including all business stakeholders in this process is a must. Creating innovative company culture, continuous learning, and developing new skills with flexible and open communication and willingness to experiment are a challenge.

This complex, comprehensive approach can include implementing new systems, integrating existing systems, and using data analytics and artificial intelligence (AI) or machine learning to drive better outcomes.

**20. Digitally curious: your guide to navigating the future of AI and all things tech / Grill, Andrew. 2025. New Jersey: Wiley.**

**Call No.: 65.011.56WAG GRI Q5**

**Acc. No.: 56875**



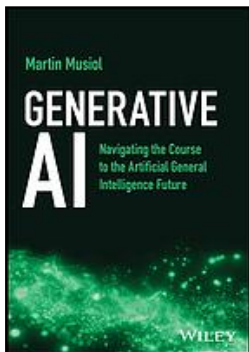
In this book, the author delivers an easy-to-follow and incisive discussion of current and future technologies, as well as how leading companies are deploying them. The author examines critical business concepts, like the future of work, from a technical and human-centric point of view and how Artificial Intelligence will impact us at work and in society. He includes a broad range of relevant technologies and platforms, offering examples that will be immediately relevant to any industry and business. It offers recent and relevant examples via accessible and revealing interviews with global business leaders from various fields. The book also provides immediately applicable steps you can implement right away to create positive change in your business. It is the ideal resource for anyone

looking for a simple and straightforward explanation of how new and upcoming tech and digital trends will impact you at work and in broader society.

**21. Generative AI: navigating the course to the artificial general intelligence future / Musiol, Martin. 2024. New Jersey: Wiley.**

**Call No.: 65.011.56WAG MUS Q4**

**Acc. No.: 56897**



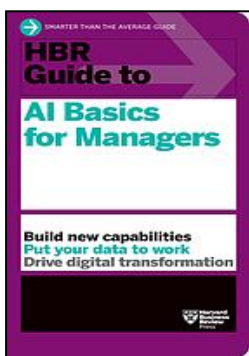
In this book, the author delivers an incisive and one-of-a-kind discussion of the current capabilities, future potential, and inner workings of generative artificial intelligence. In the book, you'll explore the short but eventful history of generative artificial intelligence, what it's achieved so far, and how it's likely to evolve in the future. You'll also get a peek at how emerging technologies are converging to create exciting new possibilities in the GenAI space. The author analyzes complex and foundational topics in generative AI, breaking them down into straightforward and easy-to-understand pieces. It includes the bold predictions about the future emergence of Artificial General Intelligence via the merging of current AI models; fascinating explorations of the ethical implications

of AI, its potential downsides, and the possible rewards; and insightful commentary on Autonomous AI Agents and how AI assistants will become integral to daily life in professional and private contexts.

**22. HBR guide to AI basics for managers / Harvard Business Review. 2023. Boston: HBR Press.**

**Call No.: 65.011.56WAG HBR Q3**

**Acc. No.: 56774**



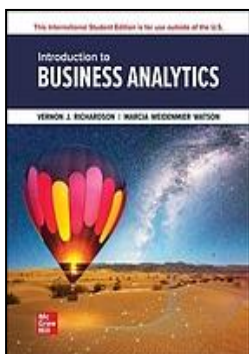
From product design and financial modeling to performance management and hiring decisions-artificial intelligence and machine learning are becoming everyday tools for managers at businesses of all sizes. But the rewards of every AI system come with risks-and if you don't understand how to make sense of them, you're not going to make the right decisions. Whether you want to get up to speed quickly, could just use a refresher, or are working with an AI expert for the first time, this book will give you the information and skills you need. You'll learn how to: understand key terms and concepts; identify which of your projects and processes would benefit from an AI approach; deal with ethical issues before they come up; hire the best AI vendors; run small experiments; work better with your

AI experts and data scientists.

**23. Introduction to business analytics / Richardson, Vernon J. 2024. New York: McGraw Hill.**

**Call No.: 65.011.56WAG RIC Q4**

**Acc. No.: 56785**



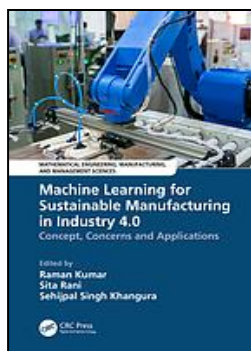
This book helps students develop the skills to ask the right questions, use tools like Excel®, Tableau®, Power BI®, and now Python® for data analysis, and interpret results to make informed business decisions. The book uses the SOAR analytics model—Specify the question, Obtain the data, Analyze the data, and report the results—throughout its chapters and labs. These labs, found at the end of each chapter, reinforce the analytical process, and a capstone in the final chapter provides three projects that apply the complete SOAR model. It includes significant updates: new Python Labs are now assignable in Connect, new Python and Linear Programming labs have been added, and a Linear Programming

supplement is available in the Instructor Resources. Additionally, ten new AI Lab Instructor Resources and AI Lab Assessment Questions have been introduced, along with two new digital assets in Connect: Programming Prep for Python and Excel, and AI Adaptive Learning Modules.

- 24. Machine learning for sustainable manufacturing in industry 4.0: concept, concerns and applications / Edited by Kumar, Raman Rani, Sita Singh, Sehijpal. 2024. Boca Raton: CRC Press.**

**Call No.: 65.011.56 MAC Q4**

**Acc. No.: 56932**

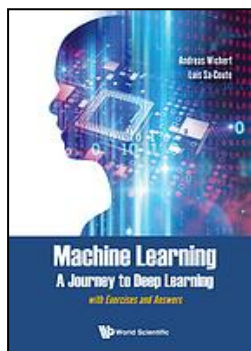


The book focuses on the recent developments in the areas of error reduction, resource optimization, and revenue growth in sustainable manufacturing using machine learning. It presents the integration of smart technologies such as machine learning in the field of Industry 4.0 for better quality products and efficient manufacturing methods. It focusses on machine learning applications in Industry 4.0 ecosystem, such as resource optimization, data analysis, and predictions. It highlights the importance of the explainable machine learning model in the manufacturing processes. The book presents the integration of machine learning and big data analytics from an industry 4.0 perspective and discusses advanced computational techniques for sustainable manufacturing. It examines environmental impacts of operations and supply chain from an industry 4.0 perspective.

- 25. Machine learning: a journey to deep learning with exercises and answers / Wichert, Andrzej. 2024. New Jersey: World Scientific.**

**Call No.: 65.011.56 WIC Q4**

**Acc. No.: 56933**

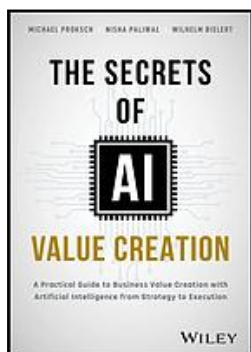


This book discusses some core ideas for the development and implementation of machine learning from three different perspectives — the statistical perspective, the artificial neural network perspective and the deep learning methodology. The useful reference text represents a solid foundation in machine learning and should prepare readers to apply and understand machine learning algorithms as well as to invent new machine learning methods. It tells a story outgoing from a perceptron to deep learning highlighted with concrete examples, including exercises and answers for the students.

- 26. Secrets of AI value creation: practical guide to business value creation with artificial intelligence from strategy to execution / Proksch, Michael. 2024. New Jersey: Wiley.**

**Call No.: 65.011.56WAG PRO Q4**

**Acc. No.: 56963**



In this book, a team of renowned artificial intelligence leaders and experts delivers an insightful blueprint for unlocking the value of AI in your company. This book presents a comprehensive framework that can be applied to your organisation, exploring the value drivers and challenges you might face throughout your AI journey. You will uncover effective strategies and tactics utilised by successful artificial intelligence (AI) achievers to propel business growth. In the book, you'll explore critical value drivers and key capabilities that will determine the success or failure of your company's AI initiatives. The authors examine the subject from multiple perspectives, including business, technology, data, algorithmics, and psychology.



**27. Strategic risk, intelligence and digital transformation / Rodriguez, Eduardo. 2024. New Jersey: World Scientific.**

**Call No.: 65.011.56WAG ROD Q4**

**Acc. No.: 56972**

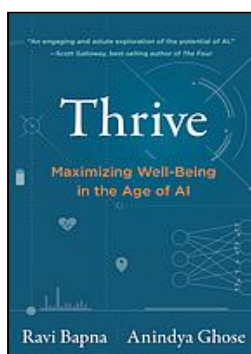


In this book, the study of strategic risk is not only for its control and mitigation using analytics and digital transformation in organizations, but also it is about the strategic risks that digital transformation can bring to organizations. Strategic risk control is one of the goals in creating intelligent organizations and at the same time it is part of the appetite for creating smarter organizations to support organizations' development. Knowledge that is created by data analytics and the capacity to operationalize that knowledge through digital transformation can produce potential sustainable competitive advantages. The core of the volume is connecting data analytics and artificial intelligence, risk management and digitalization to create strategic intelligence as the capacity of adaptation that organizations need to compete and to succeed. It reviews the steps that organizations have taken in using technology that connects the data analytics modeling process and digital operations, such as the shift from the use of statistical learning and machine learning for data analytics to the improvement and use of new technologies.

**28. Thrive: maximizing well being in the age of AI / Bapna, Ravi. 2024. Cambridge: The MIT Press.**

**Call No.: 65.011.56WAG BAP Q4**

**Acc. No.: 56820**

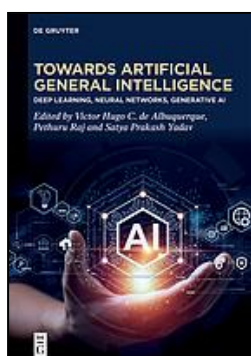


Artificial intelligence (AI) is a powerful general-purpose technology that is reshaping the modern economy, but misperceptions about AI stand in the way of harnessing it for the betterment of humanity. In this book, the authors counter the backlash by showcasing how AI is positively influencing the aspects of our daily lives that we care about most: our health and wellness, relationships, education, the workplace, and domestic life. In the process the authors help explain the underlying technology and give people the agency they need to shape the debate around how we should regulate AI to maximize its benefits and minimize its risks. Using examples from everyday life, the authors showcase how the modern AI-powered ecosystem fundamentally improves the emotional, physical, and material well-being of regular people across the globe.

**29. Toward artificial general intelligence: deep learning neural networks generative AI / Edited by De Albuquerque, Victor Hugo C. Raj, Pethuru Yadav. 2024. Berlin: Walter De Gruyter.**

**Call No.: 65.011.56WAG TOW Q4**

**Acc. No.: 56978**



Artificial Intelligence (AI) has been an exciting field of study and research in educational institutions and research labs across the globe. Technology giants and IT organizations invest heavily on AI technologies and tools with the aim of precisely automating a variety of simple as well as complicated business operations across industry verticals. This book covers the latest trends and transitions happening in the futuristic AI domain. It focuses on machine and deep learning (ML/DL) algorithms, which are, undoubtedly, the mainstream implementation technologies of state-of-the-art AI systems and services. Also, there are chapters on computer vision (CV) and natural language processing (NLP), the primary use cases and applications of AI. It has well-written chapters

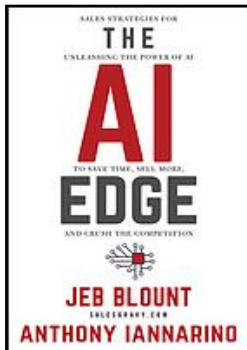
for demystifying AI model engineering methods. Finally, the book deals and describes generative AI, the latest buzzword in the IT industry.

## MARKETING

1. **AI edge: sales strategies for unleashing the power of AI to save time sell more and crush the competition / Blount, Jeb. 2024. New Jersey: Wiley.**

Call No.: 658.8:65.011.56 BLO Q4

Acc. No.: 56829



This book isn't just another book about technology. The authors, the world's most prolific sales book authors and trainers, have come together to transform how you navigate the sales process by plugging into artificial intelligence. This groundbreaking, hands-on guide marries their unparalleled sales strategies, used by millions of salespeople, with the transformative power of artificial intelligence. Drawing from cutting-edge research and real-world applications, they demystify AI and demonstrate its potential to give you more time to leverage your human advantage - creativity, empathy, and authenticity - to build deeper relationships and winning solutions that give you a leg up over the competition. It discovers AI's role in automating repetitive tasks, freeing you to fully lean into the uniquely human side of sales: cultivating relationships, unleashing creativity, and offering unparalleled authenticity.

2. **Biometrics and neuroscience research in business and management: advances and applications / Edited by Moutinho, Luiz Cerf, Moran. 2024. Berlin: Walter De Gruyter.**

Call No.: 658.8.012.2 BIO Q4

Acc. No.: 56843

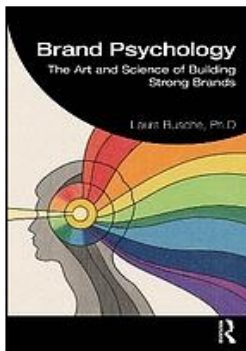


This book is designed to impart and convey knowledge as well as understanding of the range of biometric technologies and cyber technologies, while also stressing their advantages and disadvantages. The authors develop an appreciation for and breadth of knowledge that spans the full range of neuroscience sub-disciplines, including behavioural, cognitive, and computational neuroscience. Furthermore, the content of the book is geared to be able to place neuroscience into an ethical context, especially showing how studying the brain and behaviour can contribute to the resolution of ethical, social, and environmental issues. It is a mind-stretching and thought-provoking exploration and dissection of emerging research in bioscience, neurology and cyber smart technology.

- 3. Brand psychology: the art and science of building strong brands / Busche, Laura. 2024. New York: Routledge.**

**Call No.: 658.626 BUS Q4**

**Acc. No.: 56729**



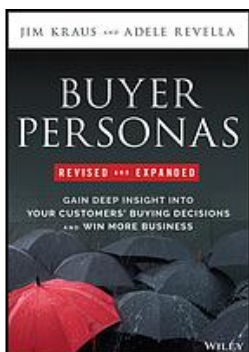
This book brings together theory and practice from the fields of psychology, design, and marketing to demystify the brand development process. It explores the behavioral science behind brand building, looking at the psychological principles at play whenever a brand is built and communicated. It presents practical insights for developing memorable brands through its interdisciplinary character, and emphasis on digital channels. Throughout the book, readers will learn to apply concepts from brand psychology, social learning and persuasion, identity design, and sensory branding to attract and retain their ideal customers. Each chapter presents insights from academic consumer behavior studies, real-life cases from inspiring brands, and unique visual learning tools including

infographics, worksheets, and timelines. Ultimately, it serves as a tool to bridge the gap between scientists and entrepreneurs, offering clear, research-backed ideas to drive brand growth and reach human beings in a meaningful way during a time of independent brands and global connectivity.

- 4. Buyer personas: gain deep insight into your customers buying decisions and win more business / Kraus, Jim. 2024. New Jersey: Wiley.**

**Call No.: 658.89 KRA Q4**

**Acc. No.: 56849**



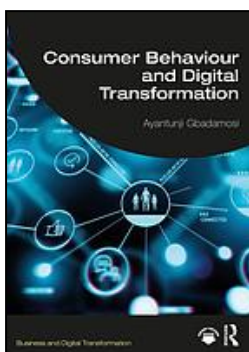
This book enables marketers to stop wasting time and resources on their best guesses and start drilling down to understand what buyers truly care about—then harness this newfound knowledge to create strategies and messages that break through the clutter and reach buyers on their level. In a world where buyers frequently struggle to get the information, they need to evaluate competitive alternatives and feel confident in their choices, this book lays out a step-by-step approach used by hundreds of companies to understand what buyers want to know and experience as they search for a solution to meet their needs, weigh their options, and make a buying decision. In this book, you'll learn why understanding the buying decision is far more important than knowing a few

things about the individuals or roles involved in that decision and how to develop a modern Buyer Persona based on five types of buying insights that will inform nearly every marketing and sales decision you make.

- 5. Consumer behaviour and digital transformation / Gbadamosi, Ayantunji. 2024. London: Routledge.**

**Call No.: 658.89 GBA Q4**

**Acc. No.: 56860**



This comprehensive textbook explores how technological developments and emerging technologies impact on, and engage with, consumer behaviour and decision making globally. The book will enable readers to develop a coherent understanding of the basic underpinnings of consumer behaviour as they relate to individual and group-oriented consumption decisions, offering insight into how consumer behaviour, contemporary real-life situations, and digital technology are inextricably linked. Each chapter includes 'pause, plan, and practice (PPP)' activities, as well as real-life case studies exploring digital consumption, digital consumer experiences, and digital trends across industries, from global companies such as Nike and McDonald's to the digital transformation of SMEs.

6. **Customer communities: engage and retain customers to build the future of your business / Mehta, Nick. 2024. New Jersey: Wiley.**

**Call No.: 658.818 MEH Q4**

**Acc. No.: 56742**

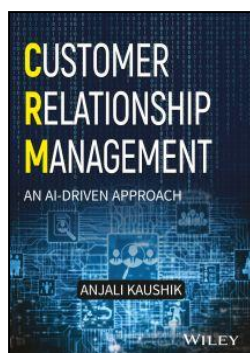


In this book, the authors deliver an actionable playbook on how to cultivate meaningful communities that fuel quantifiable business growth. In the book, you'll learn how to capitalize on this new growth strategy to scale your company and develop excitement around your products and your firm. The authors outline the 10 foundational Laws of Community, explaining why community development does not need to be expensive and how to integrate community in the heart of your customer journey. You'll also find Strategies for creating a cross functional customer engagement team; Techniques for building community in places that aren't the web or on social media; and Ways to bring your organization's culture and values into your community with a human-first alignment.

7. **Customer relationship management: an AI driven approach / Kausik, Anjali. 2025. New Delhi: Wiley.**

**Call No.: 658.818 KAU Q5**

**Acc. No.: 56995**

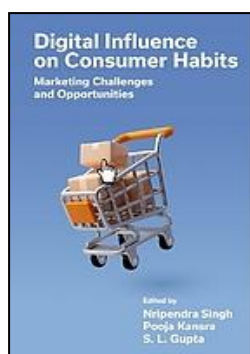


In today's fast-evolving business environment, customer relationships are more important than ever, and this book provides the essential roadmap for navigating this dynamic landscape. This comprehensive guide bridges traditional CRM methods with AI technologies, showing how AI technologies like machine learning, predictive analytics, and automation can transform customer engagement and streamline operations. Through detailed discussions on CRM fundamentals, the role of AI in driving marketing, sales, and customer service, and the importance of effective data management, this book offers practical insights backed by real-world examples and case studies. Special emphasis is given to the Indian market, exploring how businesses are leveraging AI to meet local challenges. This is an invaluable resource for professionals and academics looking to understand and apply AI-driven CRM strategies to stay ahead in today's competitive market.

8. **Digital influence on consumer habits: marketing challenges and opportunities / Edited by Singh, Nripendra Kansra, Pooja Gupta, S. L. 2024. Leeds: Emerald Publishing.**

**Call No.: 658.89 DIG Q4**

**Acc. No.: 56747**



Customers are now highly influenced by digital marketing and ease of purchase, level of service, technological security, and returns processes. Electronic word of mouth (eWOM) has become the biggest persuader of consumer retention and attracting new customers, with websites frequently judged by their simplicity. For any business it has become imperative to understand the various factors which influence the customers to purchase through digital modes, and the authors undertake a thorough analysis of these factors in Digital Influence on Consumer Habits. The chapters look at Artificial Intelligence, trend setting and the impact of social media, the effect of the COVID-19 pandemic on various sectors, and much more. Readers will learn service quality, peer pressure, online reviewers' effect in

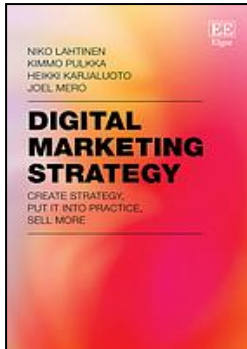
the digital environment to aid in understanding the various risks and challenges involved in the digital environment, with examples of changing business and consumer scenario case studies as a result of Digital Transformation.



9. **Digital marketing strategy: create strategy, put it into practice, sell more / Lahtinen, Niko. 2023. Cheltenham: Edward Elgar.**

Call No.: 658.8:65.011.56 LAH Q3

Acc. No.: 56748

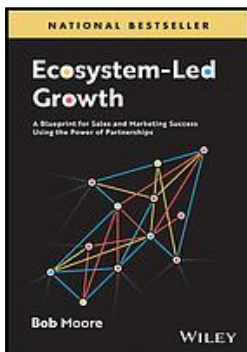


This cutting-edge book presents a detailed overview of digital marketing strategy, which has evolved following rapid digitalization that occurred during the COVID-19 pandemic. Providing detailed examinations of different digital marketing techniques, it demonstrates how organizations' digital marketing strategies can be developed and implemented. It features a thorough analysis of how digital marketing can be utilized to increase sales through new customer acquisition and through increasing the life cycle value of its existing customers. Chapters explore how buyer personas can be used to frame marketing as an advantageous service. Ultimately, this instructive book highlights that the core of digital marketing is based on market analysis, the value proposition built on it, and observed competitive advantage.

10. **Ecosystem-led growth: a blueprint for sales and marketing success using the power of partnerships / Moore, Bob. 2024. New Jersey: Wiley.**

Call No.: 658.8 MOO Q4

Acc. No.: 56751

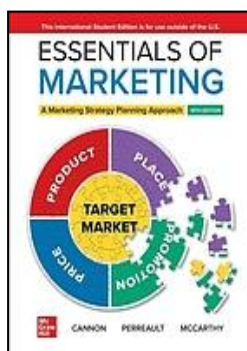


In this book, the author delivers an intuitive and insightful guide to using your company's Partner Ecosystem to unlock countless leads, break sales records, scale your organization, and build a once-in-a-generation business. In the book, you'll discover why partnerships are no longer the domain of "partner people" schmoozing at conferences. Instead, they can be used to unlock vast amounts of data, new relationships, and scalable growth plays. You'll learn about transformational technologies that bring partner data to your fingertips; savvy companies and executives who convert that data into untapped growth opportunities; and real-world examples of go-to-market leaders at dozens of leading tech companies implementing a powerful new perspective on growth.

11. **Essentials of marketing: a marketing strategy planning approach. 18th ed. / Cannon, Joseph P. 2024. New York: McGraw-Hill.**

Call No.: 658.8 CAN Q4

Acc. No.: 56757

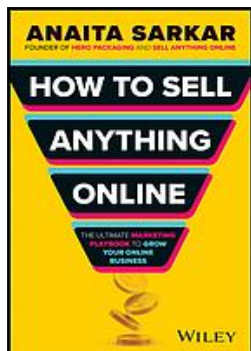


This book prioritizes marketing strategy planning and ensures currency through SmartBook, Video Cases, and Application-Based Activities foster critical thinking in real-world scenarios. It emphasizes an organization's broader value creation beyond profit, benefitting stakeholders. It Integrates racial justice topics inspired by Marketing Insights podcast episodes with Professor Shanita Akintonde. It expands coverage of big data and analytics, supporting strategic planning. It includes hundreds of additional images and exhibits integrated into Connect Interactive exercises and PowerPoint slides for enriched learning.

**12. How to sell anything online: the ultimate marketing playbook to grow your online business / Sarkar, Anaita. 2024. Melbourne: Wiley.**

**Call No.: 658.8:65.011.56 SAR Q4**

**Acc. No.: 56909**

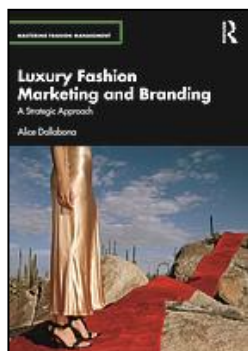


When it comes to growing a business, it's no longer about what you sell, but how you sell it. Whether you're just starting out, upgrading your side hustle or wanting to grow your existing business, your success depends on your sales. This book reveals the most successful marketing strategies from some of the best online businesses around the world. From content marketing and ads for Facebook, TikTok, Google and Instagram to influencer marketing, website optimisation and SEO, this book will be your go-to business sidekick. The author shares a comprehensive toolkit of online actions and tips that you can put in motion immediately. With the help of case studies from experts across the industry, you'll learn how to reinforce the foundational pillars that every small business need for success; create brand awareness and seamlessly convert your audience into loyal customers using a simple, proven marketing funnel; and discover the "magic bucket" strategies for treating your customers like VIPs, building a community and developing brand ambassadors.

**13. Luxury fashion marketing and branding: a strategic approach / Dallabona, Alice. 2025. London: Routledge.**

**Call No.: 658.626 DAL Q5**

**Acc. No.: 56931**



This book offers a comprehensive analysis of the key theories and concepts needed to understand the promotion of luxury fashion products. It covers subjects including luxury fashion retailing, digital marketing and communication, data analytics, emerging technologies, consumer behaviour and PR. The textbook also offers a focused discussion of the challenges faced by luxury fashion brands to meet growing customer demand for ethical and sustainable practice, including concerns related to diversity, inclusivity, and cultural sensitivity. It is grounded in business practices, featuring real-world examples and international case studies from both established and modern brands. Chapter objectives and summaries aid comprehension, whilst end-of-chapter questions and activities enable further

research and discussion.

**14. Marketing skills in practice: developing a successful marketing career / Barkas, Linda Anne. 2024. London: Routledge.**

**Call No.: 658.8 BAR Q4**

**Acc. No.: 56937**



This book helps students embarking on their career to develop their professional identity, as well as the key skills required by employers in the industry. Divided into four core sections, the book begins with an overview of the field of marketing, section two shows students how to relate practice to their own transferable skills, while section three gives students the opportunity to consider how they lead, develop, and manage within marketing, and section four provides students with the opportunity to reflect on their own learning and identify what knowledge and skills they have enhanced for their future careers. Fundamentally, the book identifies the key skills required in the marketing industry whilst also addressing the challenge of developing a career in leading and managing in a marketing

context. Theoretical aspects are applied through real-life cases, practical examples and a themed case study, coupled with tasks that allow students to test and apply their knowledge to a workplace scenario, all of which are adaptable for hybrid teaching methods.

**15. Marketing. 4th ed. / Hunt, C. Shane. 2024. New York: McGraw Hill.**

**Call No.: 658.8 HUN Q4**

**Acc. No.: 56793**



In this book, the authors emphasize the universal importance of marketing, in business, but also in the lives of students. It designed to help students understand how marketing will support whatever career path they choose and how to develop their own personal brand. It features like Career Tips, Executive Perspectives and Today's Professional Interviews make marketing relevant and engaging for the student and can found in every chapter. It integrated key topics that are part of the daily fabric of marketing— globalization, social media, ethics, and marketing analytics. These are covered THROUGHOUT the product and not in a single chapter. Chapters are direct, concise, and approachable in length and written in an upbeat tone.

**16. Mastering marketing data science: a comprehensive guide for today's marketers / Brown, Iain. 2024. New Jersey: Wiley.**

**Call No.: 658.8 BRO Q4**

**Acc. No.: 56938**



In this book, the author offers a comprehensive journey through the cutting-edge methodologies and applications that are defining the future of marketing. This book bridges the gap between theoretical data science concepts and their practical applications in marketing, providing readers with the tools and insights needed to elevate their strategies in a data-driven world. Whether you're a master's student, a marketing professional, or a data scientist keen on applying your skills in a marketing context, this guide will empower you with a deep understanding of marketing data science principles and the competence to apply these principles effectively. It is designed as a comprehensive how-to guide, weaving together theory and practice to offer a dynamic, workbook-style learning experience.

**17. Strategic brand design: designing brand identity from a marketing perspective / Stavorinus, Roel. 2025. London: Routledge.**

**Call No.: 658.626 STA Q5**

**Acc. No.: 56969**



This book offers students and professionals a clear overview of the most important steps in developing brand identity from a marketing perspective. It aims to bridge the gap between marketer and designer by containing all the knowledge that both parties need to understand and work together successfully on branding projects. Consisting of four parts, the book begins with a clear explanation of the most important marketing concepts; followed by a clear step-by-step plan for research and strategy; provides a comprehensive toolkit for brand design based upon that strategy; and contains a plethora of methods, tools and models for practice as well as questions and assignments to support

classroom teaching.

- 18. Strategic content marketing: creating effective content in practice / Farkas, Dan. 2024. London: Routledge.**

**Call No.: 658.8 FAR Q4**

**Acc. No.: 56970**



This book offers a comprehensive guide to planning, creating, implementing and analyzing an effective content marketing strategy in practice. Each chapter marries established theory with modern practice, illustrating concepts with real-world case studies and examples alongside interviews with prominent content marketers, including a foreword by Joe Pulizzi, founder of The Content Marketing Institute and often referred to as the Father of Content Marketing. Chapter objectives and summaries structure learning, while reflective questions and activities aid comprehension. On reading, students will understand the definition, purpose, and practical implementation of a content marketing programme; the relationship between content marketing and broader marketing, strategic positioning, buyer personas, and research initiatives; and the most effective and valued forms of content marketing and how they are structured and used, including a special focus on digital and B2B content marketing.

- 19. Strategic international marketing: strategy development and implementation. 2nd ed. / Solberg, Carl Arthur. 2024. London: Routledge.**

**Call No.: 658.8 SOL Q4**

**Acc. No.: 56971**



This book offers a uniquely adaptable strategy framework for firms of all sizes that are looking to internationalise their business, using Carl Arthur Solberg's tried and tested Nine Strategic Windows model. It offers the reader insights into the globalisation phenomenon, partner relations and strategic positioning in international markets. It includes coverage of the complex international business environment, consider how technological development has shaped buyer behaviour, channels of distribution and payments systems globally, and the impact of digitalisation on the global economy more broadly. New international case studies and examples are included throughout to demonstrate how the theory translated into practice.

- 20. Strategic marketing planning: a step-by-step approach. 2nd ed. / Alsem, Karel Jan. 2024. London: Routledge.**

**Call No.: 658.8.011.1 ALS Q4**

**Acc. No.: 56817**



This book provides a uniquely practical approach to strategic marketing planning. Combining a comprehensive overview of theory with practice, each chapter takes the reader step by step through the strategic marketing process. Beginning with situation analysis, it moves on to marketing strategy (targeting and brand positioning) and finally details the overall implementation and creation of customer values. This edition has been fully updated to integrate both sustainability and digitalization throughout the whole strategic planning process, covering analyzing consumer needs, setting goals, choosing a brand positioning, and marketing communication. It equips the reader with the necessary tools and techniques to develop and deliver a thorough and effective marketing strategy.

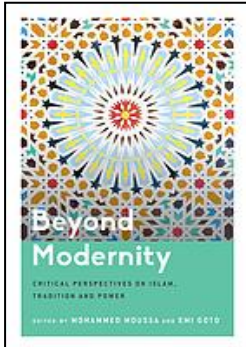


## RECREATIONAL & GENERAL READINGS

1. **Beyond modernity: critical perspectives on Islam tradition and power / Edited by Moussa, Mohammed Goto, Emi. 2024. Lanham: Rowman & Littlefield.**

Call No.: 297 BEY Q4

Acc. No.: 56841

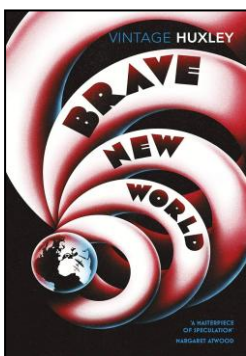


This book proposes competing and persuasive perspectives for interpreting what Muslims say, do and think in collective settings or in the light of common frames of reference. The chapters contained in this book reflect a diversity of disciplines and interests. Nonetheless, a common thread of the preoccupation with meanings in context unites the contributors and the approaches to their chosen examples. Islam is not a discrete category that is taken for granted. Instead, the cacophony of voices in the Muslim world situated in specific contexts, variously national, regional or global, is allowed to inform each chapter. Here one encounters contemporary Muslims participating in discourses with a contested character that create opportunities to augment or question orthodox dictates or transmit or alter existing beliefs and practices.

2. **Brave new world / Huxley, Aldous. 2007. London: Vintage.**

Call No.: HUX/BRA O7

Acc. No.: 56994



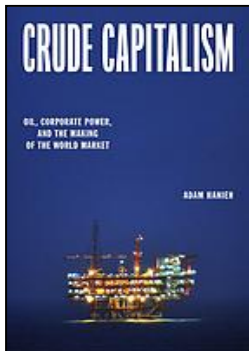
Aldous Huxley's *Brave New World* is a landmark dystopian novel that envisions a future society, the World State, which has achieved total stability by eradicating individuality, family, art, and deep emotion. In this seemingly perfect world, citizens are genetically engineered into a rigid caste system, psychologically conditioned from birth for their social roles, and pacified with a powerful antidepressant drug called "soma" to ensure a life of blissful conformity and shallow pleasure. It is a chilling exploration of consumerism, genetic engineering,

and psychological manipulation, serving as a timeless warning that humanity might be more likely to be enslaved by the things it comes to love than by the things it fears.

3. **Crude capitalism: oil, corporate power, and the making of the world market / Hanieh, Adam. 2024. London: Verso.**

Call No.: 665.51 HAN Q4

Acc. No.: 56741

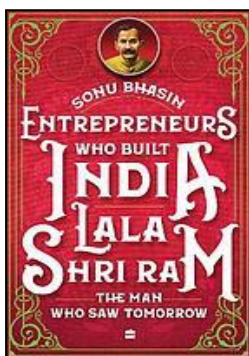


This expansive history traces the hidden connections between oil and capitalism from the late 1800s to the current climate crisis. Beyond simplistic narratives that frame oil as 'prize' or 'curse', this book uncovers the surprising ways that oil is woven into the fabric of our modern world: the rise of an American-centered global order; the breakdown of Empire and anti-colonial rebellion; contemporary finance and US dollar hegemony; debt and militarism; and the emergence of new forms of synthetic consumption. It maps the varied geographies of oil, including the rise of OPEC, the importance of revolutionary and Post-Soviet Russia, the crucial role of African upstream reserves, and the new petrochemical circuits that link the Middle East, China, and East Asia. It provides an original and fine-grained empirical analysis of corporate ownership and control, including refining and petrochemicals.

4. **Entrepreneurs who built India Lala Shri Ram: the man who saw tomorrow / Bhasin, Sonu. 2023. Gugugram: HarperCollins.**

Call No.: 92 BHA Q3

Acc. No.: 56754

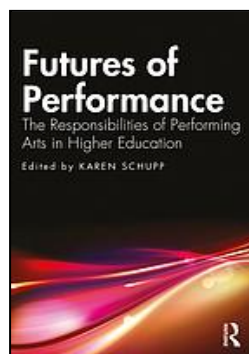


Biography of Lala Shri Ram, 1884-1963, Indian industrialist and philanthropist. This is the story of a man who saw tomorrow. Joining DCM at the age of twenty-five, Lala Shri Ram went on to not only create a textile giant but a conglomerate that gave wings to an aspiring nation - venturing into sewing machines, sugar, hydrogenated oil and chemicals, and becoming a market leader in a short span. Shri Ram established new benchmarks in labour welfare, education and business innovation that were hitherto unheard of in the Indian business space. This book celebrates the man, his vision and the entrepreneur's zeal that made it all possible. Start-ups today will find it inspiring and a useful guide as they go about building the businesses of their dreams.

5. **Futures of performance: the responsibilities of performing arts in higher education / Edited by Schupp, Karen. 2024. London: Routledge.**

Call No.: 792:378 FUT Q4

Acc. No.: 56895

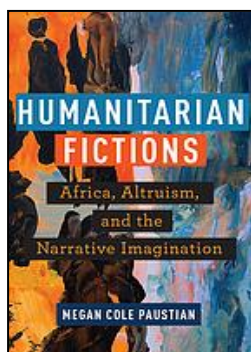


The book presents a breadth of new perspectives from the disciplines of music, dance, theatre, and mediated performance and from a range of institutional contexts. Chapters from teachers across various contexts of higher education are organized according to the three main areas of responsibilities of performing arts education: to academia, to society, and to the field as a whole. With the intention of illuminating the intricacy of how performing arts are situated and function in higher education, the book addresses key questions including: How are the performing arts valued in higher education? How are programs addressing equity? What responsibilities do performing arts programs have to stakeholders inside and outside of the academy? What are programs' ethical obligations to students and how are those met? The book examines these questions and offers models that can give us some of the potential answers.

6. **Humanitarian fictions: africa altruism and the narrative imagination / Paustian, Megan Cole. 2024. New York: Fordham University Press.**

Call No.: 896:177.72 PAU Q4

Acc. No.: 56911

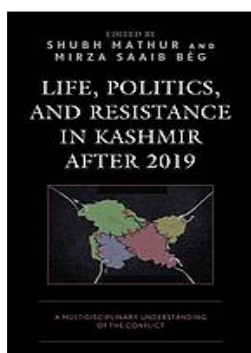


This book aims to understand the workings of humanitarian literature, as they engage with and critique narratives of Africa. Overlapping with but distinct from human rights, humanitarianism centers on a relationship of assistance, focusing less on rights than on needs, less on legal frameworks than moral ones, less on the problem than on the nonstate solution. Tracing the white savior narrative back to religious missionaries of the nineteenth century, the book reveals the influence of religious thought on seemingly secular institutions and uncovers a spiritual, collectivist streak in the discourse of humanity. Because the humanitarian model of care transcends the boundaries of the state, and its networks touch much of the globe, Humanitarian Fictions redraws the boundaries of literary classification based on a shared problem space rather than a shared national space.

7. **Life politics and resistance in Kashmir after 2019: a multidisciplinary understanding of the conflict / Edited by Mathur, Shubh Beg, Mirza Saaib. 2024. Lanham: Lexington Books.**

Call No.: 954.61 LIF Q4

Acc. No.: 56928

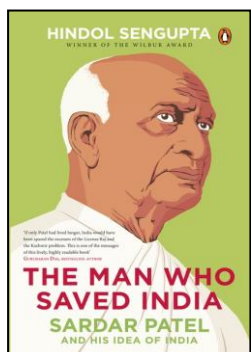


The forcible integration of Kashmir into the Indian union has unleashed a new wave of intense political repression, human rights violations and resource appropriation in Kashmir and has once again made the conflict a focus of international attention. This has led to a paradigm shift in global perceptions and created space for new understandings of the conflict and its possible resolutions. This book brings together original research and analysis by emerging and established scholars from a range of disciplines to offer a profoundly transformative understanding of the history and experience of Kashmir and the Kashmiris. This book builds a Kashmir-centric narrative of contemporary political and social developments through a discussion of topics ranging from struggles for human rights to environmental destruction and resource appropriation, as well as mental health and the experiences of women, children, political prisoners, and minorities.

8. **Man who saved India: Sardar Patel and his idea of India / Sengupta, Hindol. 2018. Gurugram: Penguin.**

Call No.: 92(PATEL) SEN P8

Acc. No.: 56999

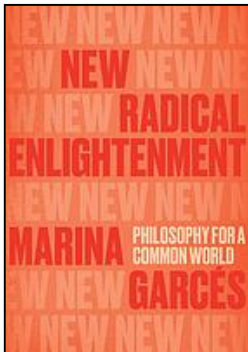


Sardar Vallabhai Patel saved India. He illuminated Indian politics with pragmatic and sensible ideas of nation-building at a time when his contemporaries were unable or unwilling to shed the romantic lens. The very shape of India that we recognize today was stitched together by Patel, the Iron Man of India. The Man Who Saved India unravels the personality of one of the greatest men in Indian contemporary history.

9. **New radical enlightenment: philosophy for a common world / Marina Garcés. 2024. London: Verso.**

Call No.: 1 GAR Q4

Acc. No.: 56944

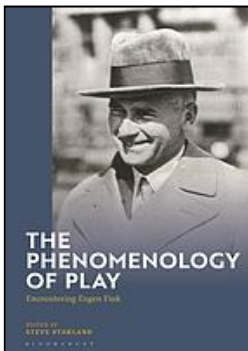


The book contends that the original Enlightenment project was split between a moderate, often compromised version that accommodated existing power structures, and a "Radical Enlightenment" that was truly revolutionary. Drawing inspiration from the materialist, monist, and democratic traditions of thinkers like Baruch Spinoza, Gram proposes a revitalized philosophy for the 21st century. This book is built on a commitment to reason, secularism, and universalism as the essential tools for constructing a "common world." By re-establishing a firm philosophical grounding for truth, equality, and justice, the work aims to provide an intellectual framework for confronting today's most pressing global challenges, from climate change and economic inequality to political polarization. Ultimately, the book is a polemical and constructive call to arms, offering a foundational philosophy for a new internationalism and a shared human future.

10. **Phenomenology of play: encountering Eugen Fink / Edited by Stakland, Steve. 2024. London: Bloomsbury.**

Call No.: 165.62 PHE Q4

Acc. No.: 56947

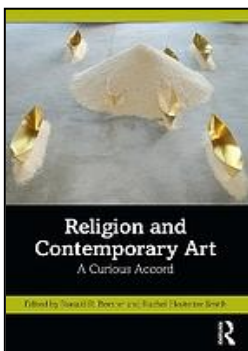


The book focusses on the building blocks of Fink's phenomenology of play, how his work maps onto the broader history of philosophy, and finally how his writing can be applied to contexts from education and care to politics and religion. This rich account of Fink's contribution to theories of play demonstrates its immense value and fundamental importance to human existence. Relating Fink's work to that of his contemporaries and predecessors like Husserl, Heidegger, Schiller, Gadamer, Nietzsche and Sartre show the range and importance of his ideas to modern European thought. The book features newly translated material including notes from conversations between Fink and Heidegger, and Fink's own essay 'Mask and Cothurnus' on ancient theatre – which shed new light on his philosophical enquiries.

11. **Religion and contemporary art: a curious accord / Edited by Bernier, Ronald R. Smith, Rachel Hostetter. 2023. London: Routledge.**

Call No.: 2 REL Q3

Acc. No.: 56956



This book sets the theoretical frameworks and interpretive strategies for exploring the re-emergence of religion in the making, exhibiting, and discussion of contemporary art. Featuring essays from both established and emerging scholars, critics, and artists, the book reflects on what might be termed an "accord" between contemporary art and religion. It explores the common strategies contemporary artists employ in the interface between religion and contemporary art practice. It also includes case studies to provide more in-depth treatments of specific artists grappling with themes such as ritual, abstraction, mythology, the body, popular culture, science, liturgy, and social justice, among

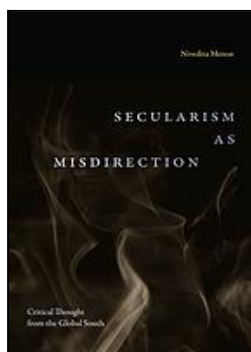
other themes.



- 12. Secularism as misdirection: critical thought from the Global South / Menon, Nivedita. 2024. Durham: Duke University Press.**

**Call No.: 211.5 MEN Q4**

**Acc. No.: 56964**

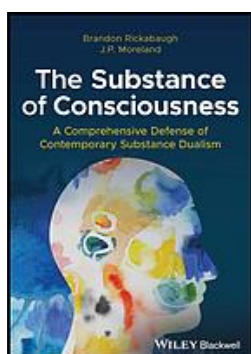


In this book, the author traces how the discourse of secularism fixes attention to and hypervisualizes women and religion while obscuring other related issues. Showing how secularism is often invoked to serve capital and antiminority politics, the author exposes it as a strategy of governance that is compatible with both democracy and authoritarianism, capitalism and socialism. Secularism also delegitimizes the nonindividuated nonrational self, the author argues; exploring this aspect, she tracks the journey of psychoanalysis in the global South. The author further examines the interconnectedness of religion, caste, the state, and women, showing how the discourse of secularism can also be mobilized by Hindu supremacist politics in India. It puts Latin American decolonial theorists in conversation with Asian and African thinkers to examine twenty-first-century global reimaginings of selfhood, constitutionalism, citizenship, and anticapitalist existence.

- 13. Substance of consciousness: a comprehensive defense of contemporary substance dualism / Rickabaugh, Brandon. 2024. New Jersey: Wiley.**

**Call No.: 141.112 RIC Q4**

**Acc. No.: 56974**

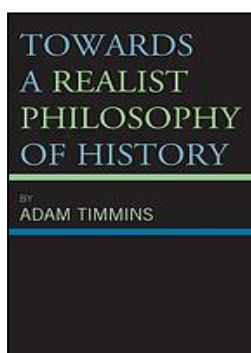


In this book, two distinguished philosophers deliver a unique and powerful defense of contemporary substance dualism, which makes the claim that the human person is an embodied fundamental, immaterial, and unifying substance. Multidisciplinary in scope, the book explores areas of philosophy, cognitive science, neuroscience, and the sociology of mind-body beliefs. The authors present the most comprehensive, up-to-date, and rigorous non-edited work on substance dualism in the field, as well as a detailed history of how property and substance dualism have been presented and evaluated over the last 150 years. Alongside developing new and updated positive arguments for substance dualism, they also discuss key metaphysical notions and distinctions that inform the examination of substance dualism and its alternatives.

- 14. Towards a realist philosophy of history / Timmins, Adam. 2022. Lanham: Lexington Books.**

**Call No.: 930.1 TIM Q2**

**Acc. No.: 56979**



Towards a Realist Philosophy of History argues for the radical-at least in contemporary historical theory-view that historians are by and large successful in their goal of providing accurate knowledge and understanding about the historical past. The author provides a philosophical framework that supports this endeavour, as well as highlighting some of the issues with the strong constructivist accounts of common in contemporary historical theory. It provides a realist construal of colligatory concepts, historiographical reference, and the use of narrative, as well as examines the mechanisms of historiographical progress. This work also provides some much-needed criticism of aspects of the strong constructivist position, such as the contemporary adoption of "irrealism" and its idealist implications that have yet failed to make their way into the existing literature.

## RESEARCH METHODOLOGY

1. **Cambridge handbook of qualitative digital research / Edited by Simeonova, Boyka Galliers, Robert D. 2023. Cambridge: Cambridge University Press.**

**Call No.: 3.001.5 CAM Q3**

**Acc. No.: 56733**



Big data and algorithmic decision-making have been touted as game-changing developments in management research, but they have their limitations. Qualitative approaches should not be cast aside in the age of digitalisation, since they facilitate understanding of quantitative data and the questioning of assumptions and conclusions that may otherwise lead to faulty implications being drawn, and - crucially - inaccurate strategies, decisions and actions. This handbook highlights many of the issues associated with 'unthinking digitalisation', particularly concerning the overreliance on algorithmic decision-making and the consequent need for qualitative research. It provides examples of the various

qualitative methods that can be usefully employed in researching various digital phenomena and issues. It introduces a range of emergent issues concerning practice, knowing, datafication, technology design and implementation, data reliance and algorithms, digitalisation.

2. **Critically engaging participatory action research / Edited by Kindon, Sara Pain, Rachel Kesby, Mike. 2025. London: Routledge.**

**Call No.: 3.001.5 CRI Q5**

**Acc. No.: 56864**



This book reasserts the value of Critical Participatory Action Research (CPAR): an approach to participatory action research (PAR) that is informed by critical theories attending to questions of privilege and power, and that generates collaborations focused on challenging structural inequality. It offers an assessment, exploration, and illustration of CPAR at this point in time, outlining how the approach has evolved over time and space. Exploring its roots in strands of critical thought including postcolonialism, anti-imperialism, feminism, antiracism, queer theory, and Indigenous ontologies, the book asks how PAR is being critically re-engaged to maintain its commitment to greater justice and

transformational change. Each chapter provides a rich case study of how these theories inform current collaborations and offers reflection on the entanglements of power that come with attempting CPAR in different institutional and geopolitical contexts. Their examples show that critical interrogation of PAR practices may lead to innovative and impactful outcomes for those involved, as well as new theoretical and substantive research findings.

3. **Management research: applying the principles of business research methods. 2nd ed. / Rose, Susan. 2024. London: Routledge.**

Call No.: 3.001.5 ROS Q4

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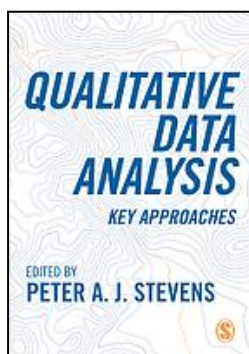


This book supports new researchers on every step of the research journey, from defining a project to communicating its findings, as well as balancing the technical aspects of research with the management of the project itself. Structured around the key stages of a research project, the text reflects the richness and diversity of current business and management research, both in its presentation of methods as well as its choice of examples drawn from different industries and organizations. This book explains the design, selection, development and implementation of appropriate research strategies in different management contexts and disciplines, providing practical guidance to the new researcher in carrying out ethical and inclusive research in today's organizational and business environments, whilst also introducing a range of research methods and techniques.

4. **Qualitative data analysis: key approaches / Edited by Stevens, Peter A. 2023. London: Sage.**

Call No.: 3.001.5 QUA Q3

Acc. No.: 56808



With numerous approaches to choose from, knowing where to start when doing qualitative data analysis (QDA) can be a challenge. This book gives you direction with an accessible and thorough introduction to nine different approaches to QDA, written by a multi-disciplinary team with years of experience. With a clear focus on the 'how to' of QDA, each chapter includes: step-by-step descriptions of how to apply each approach in your research; activities to help you practise your skills; annotated reading lists so you can dig deeper into key topics; case studies from a range of disciplines so you can see how each approach works in practice. The book also offers a comprehensive introduction to the use of NVivo QDA software, helping both new and experienced researchers get to grips with the essentials.

5. **Scientific method: how science works fails to work and pretends to work. 2nd ed. / Staddon, John. 2024. New York: Routledge.**

Call No.: 3.001.5 STA Q4

Acc. No.: 56962



This book aims to help curious readers understand the idea of science, not by learning a list of techniques but through examples both historical and contemporary. The author affirms that if the reader can understand successful studies as well as studies that appear to be scientific but are not, they will become a better judge of the “science” in circulation today. To this end, this new edition includes a new chapter, What is Science?, which points out that science, like any human activity, has its own set of values, with truth being the core. Other new chapters focus on the emergence of AI and machine learning, science and diversity, and behavioral economics. The book also includes textual features such as bullet-points and text boxes on topical issues. It is essential reading for students and professionals trying to make sense of the role of science in society, and of the meaning, value and limitations of scientific methodology.

6. **Visual methods for digital research: an introduction / Niederer, Sabine. 2024. Cambridge: Polity Press.**

Call No.: 3.001.5 NIE Q4

Acc. No.: 56986



This book brings the fields of visual methods and digital research together. Presenting visual methods for digital and participatory research, the book covers both the application of existing digital methods for image research and new visual methodologies developed specifically for digital research. It encompasses various approaches to studying digital images, including the distant reading of image collections, the close reading of visual vernaculars of social media platforms, and participatory research with visual materials. Offering a theoretical framework illustrated with hands-on techniques, the authors provide compelling examples for studying online images through visual and digital means, and discuss critical data practices such as data feminism and digital methods for social and cultural research.

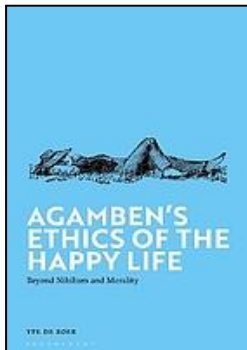


## SOCIAL SCIENCES & GENERAL MANAGEMENT

1. **Agamben's ethics of the happy life: beyond nihilism and morality / De Boer, Ype. 2024. London: Bloomsbury.**

**Call No.: 17 DEB Q4**

**Acc. No.: 56827**



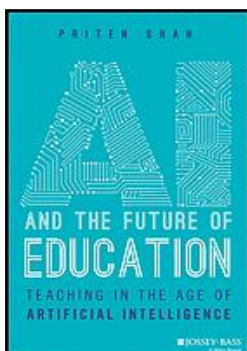
In a compelling and original argument, the author contends that, in the work of Agamben, ethics takes primacy over politics. Presenting a careful evaluation of Agamben's overlooked contribution to ethics, this book explores his enigmatic yet central concept of the 'happy life'. By reading Agamben's philosophy in terms of a 'poetico-philosophical experiment' - a term coined by the Italian philosopher himself, and one through which he questions our very mode of existence - the author assesses the variety of ethical paradigms that Agamben's work offers. It demonstrates that ultimately Agamben seeks to formulate an alternative notion

of ethics, politics and ontology that will lead us out of nihilism.

2. **AI and the future of education: teaching in the age of artificial intelligence / Shah, Priten. 2023. New Jersey: Jossey-Bass.**

**Call No.: 37:65.011.56WAG SHA Q3**

**Acc. No.: 56724**



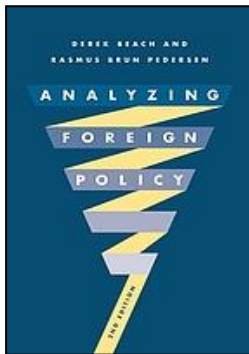
In this book, the author timely response to the challenges and opportunities that artificial intelligence presents to educators. After offering an overview of AI, the author shows teachers how to evaluate and use AI in lesson design and to automate their administrative tasks. Readers will come to see that AI is not a threat to teaching and learning but a tool to make teaching and learning more engaging. Shah also discusses ethical implications generative AI has on achievement gaps, special education, English learners, and more. It will help

teachers to discover strategies for engaging students more fully using AI; automate administrative tasks, grading and feedback, and assessments; use AI in innovative ways to promote higher-order thinking skills; and examine ethical considerations of AI, including the achievement gap, privacy concerns, and bias.

**3. Analyzing foreign policy. 2nd ed. / Beach, Derek. 2024. New Delhi: Bloomsbury.**

**Call No.: 327 BEA Q4**

**Acc. No.: 56833**



This introductory textbook on foreign policy analysis focuses on the key explanatory factors that underlie the foreign policies of states and other actors to show how theory can illuminate practice. Genuinely international in scope and drawing on a wide range of examples, it provides an accessible introduction to the key elements of foreign policy analysis to explain, predict and evaluate what states and other collective actors want, how they make decisions, and key determinants of state security, diplomatic, and economic foreign policies. Providing a broad set of theoretical tools for analysing foreign policy, and including increased coverage of methodology, this new edition provides students with the skills to undertake their own foreign policy analysis.

**4. Are we making a difference: global and local efforts to assess peacebuilding effectiveness / Edited by Connaughton, Stacey L. Linabary, Jasmine R. 2024. Lanham: Rowman & Littlefield.**

**Call No.: 327.5 ARE Q4**

**Acc. No.: 56834**

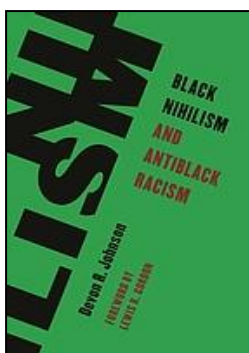


This book brings together a diverse, global group of practitioners, researchers, and peacebuilders to grapple with urgent questions and challenges related to defining and assessing peacebuilding effectiveness. Sections of the book engage in critical reflection on what peacebuilding effectiveness is and who gets to decide, provide practical examples and case studies of the successes and failures of assessing peacebuilding work, and support innovative strategies and tools to move the field forward. Chapters reflect a variety of perspectives on peacebuilding effectiveness and methods—quantitative, qualitative, and participatory—to evaluate peacebuilding efforts, with particular attention to approaches that center those local to the peacebuilding process.

**5. Black nihilism and antiblack racism / Johnson, Devon R. 2021. Lanham: Rowman & Littlefield.**

**Call No.: 3-054 JOH Q1**

**Acc. No.: 56844**

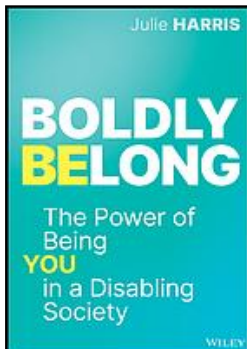


This is an innovative work in Africana philosophical thought that links the phenomenon of nihilism in black America, in particular black American youth, to modern traditions of Western philosophy. Black Nihilism and Antiblack Racism engages defining themes of black existential life by offering a framework for considering the relationships between antiblack racism, pessimism, nihilism, weakness, strength, maturity, freedom, and hope in the 21st century. This book readdresses themes popularly raised by Cornel West in 1994 regarding the nature, causes, evaluations, diagnoses, and prognoses of what has been called, "nihilism in black America." Black Nihilism and Antiblack Racism seeks to recontextualize discussions of nihilism and its possibilities for American cultural life. As a result, this book bears important questions, offers unique analyses, and suggests radical responses that are relevant for studies of black life and theories of justice in twenty-first century America.

6. **Boldly belong: the power of being you in a disabling society / Harris, Julie. 2024. New Jersey: Wiley.**

Call No.: 362.4 HAR Q4

Acc. No.: 56845

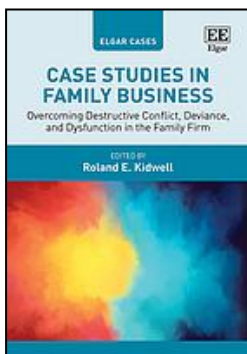


In this book, dedicated disability inclusion advocate and process improvement specialist Julie Harris delivers an actionable guide for those navigating life with disabilities. It is a practical roadmap to belonging that challenges the unjust societal shame and stigmas that shape our beliefs of disability and ourselves. The book includes reflective exercises and practical strategies to incorporate the mindset of acceptance into everyday life. The author accepts the idea of limitations caused by disability as a neutral fact, rather than as a negative or positive, and shows us how to use limitations as parameters to accept and work within, rather than resist or reframe. In the book, you'll learn why self-acceptance, rather than trying to fit in or unrealistic, positive reframing, is the key to belonging.

7. **Case studies in family business: overcoming destructive conflict, deviance, and dysfunction in the family firm / Edited by Kidwell, Roland E. 2024. Cheltenham: Edward Elgar.**

Call No.: 658.114(094.8) CAS Q4

Acc. No.: 56734



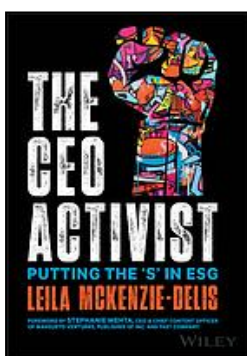
In this illuminating casebook, the editor brings together eminent scholars and researchers, showcasing real-world examples of family businesses and potential challenges they may face. Chapters encapsulate possible tensions that may manifest within family businesses, including sibling rivalry, intergenerational conflict, and clashing ideas about work ethic. Ultimately, the authors propose that it is essential for stakeholders and those in leadership to understand what techniques, policies and behaviors do, and indeed do not, work in family firms. It provides genuine testimonies from those involved in family businesses to illustrate potential threats to company harmony and firm survival. This casebook

is vital for those teaching and studying business and leadership, corporate governance, and family business.

8. **CEO activist: putting the S in ESG / McKenzie-Delis, Leila. 2024. New Jersey: Wiley.**

Call No.: 577.4 MCK Q4

Acc. No.: 56852



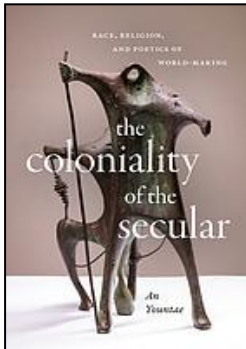
The author walks you through the 'S' of Social Impact in ESG (Social Impact within Environmental, Social and Governance) and what you need to do as a self-aware, proactive, and present member of society to ensure you have your own, innate sense of self, and the ability to step into your power and claim your space with the utmost confidence. It delivers an inspirational and exciting guide to making your workplace—and your world—a more inclusive, diverse, accepting, and productive place. In the book, you'll explore the 10 factors that impact visible and invisible diversity, including race, gender, sexual orientation, disability, age, mental health, parenthood, nationality, religion, and socio-economic status.

You'll also discover the ways to make our schools, workplaces, and other environments more accepting, inclusive, and diverse so people from a wide range of backgrounds can thrive.

9. **Coloniality of the secular: race religion and poetics of world making / Yountae, An. 2024. Durham: Duke University Press.**

Call No.: 325 YOU Q4

Acc. No.: 56855

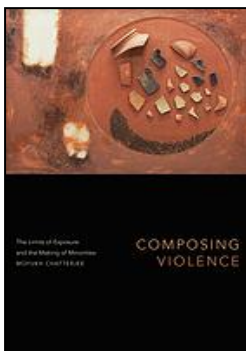


This book explores how decolonial theory can open ways to theorize religion in the Americas. The author maps how revolutionary non-Western thought is shot through with religious ideas, as exemplified by key decolonial figures including Edouard Glissant, Frantz Fanon, and Gloria Anzaldua. By revisiting the corpus of decolonial literature with an eye towards religion, the author reveals how decoloniality reconstitutes the sacred as part of its vision of liberation. This incisive reading of decoloniality elucidates how revolutionary thinkers' refusal of colonial religions opens up the possibility for the remaking of religion itself. It explores decoloniality's conception of the sacred in relationship to revolutionary violence, gender, creolization, and racial phenomenology. By expanding our understanding of decoloniality's investments in the spirit, the author shows how decoloniality provides a radically different epistemology and horizon for the future.

10. **Composing violence: the limits of exposure and the making of minorities / Chatterjee, Moyukh. 2023. Durham: Duke University Press.**

Call No.: 323.2(540) CHA Q3

Acc. No.: 56858



This book examines how highly visible political violence against minorities acts as a catalyst for radical changes in law, public culture, and power. The author shows that, far from being quashed through its exposure by activists, media and politicians, state-sanctioned anti-Muslim violence set the stage for transforming India into a Hindu supremacist state. The state and civil society's responses to the violence, the author contends, reveal the constitutive features of modern democracy in which riots and pogroms are techniques to produce a form of society based on a killable minority and a triumphant majority. Focusing on courtroom procedures, police archives, legal activism, and mainstream media coverage, Chatterjee theorizes violence as a form of governance that creates minority populations.

11. **Conspiracy theory / Edited by Masco, Joseph Wedeen, Lisa. 2024. Durham: Duke University Press.**

Call No.: 301.153 CON Q4

Acc. No.: 56859



In this book, the editors examine the proliferation of conspiracy theories across the globe, demonstrating across historical periods and state projects the vital place of speculation in making and evaluating collective conditions. The essays explore the genealogical and theoretical overlaps between "conspiracy" and "critical theory," moving beyond a US focus to think in multi-sited and implicitly comparative ways about the conspiracy theories in circulation today. The volume's four sections address central theoretical issues such as knowledge production, community formation, political violence, social control, democracy, and the meaning of engaging in theoretically informed scholarship.



**12. Cooperative enterprises / Ammirato, Piero. 2024. London: Routledge.**

**Call No.: 334 AMM Q4**

**Acc. No.: 56989**

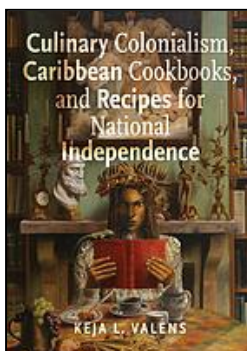


This book examines the evolution of the cooperative enterprise model and the contribution that cooperatives can make to the economy and society. It provides an accessible overview of the subject, looking at history, cooperative models, theories, legislation, and governance. Cooperative Enterprises takes an international approach throughout, drawing on examples from cooperatives from across the globe. The book offers a valuable historical perspective, placing cooperatives within their political, social, cultural, and economic contexts since the Industrial Revolution. It analyses and compares the cooperative law of 26 jurisdictions and showcases key defining moments for cooperative enterprises, cooperative development models, cooperative-specific good practice standards, and compares the cooperative model with the private enterprise model, giving readers a comprehensive view of the subject. The book also demonstrates that cooperatives correct the market, complement the role of the state, support local economic development, reduce income and wealth inequalities, promote social cohesion, and promote economic democracy.

**13. Culinary colonialism caribbean cookbooks and recipes for national independence / Valens, Keja L. 2024. New Brunswick: Rutgers University Press.**

**Call No.: 641.5(729) VAL Q4**

**Acc. No.: 56991**

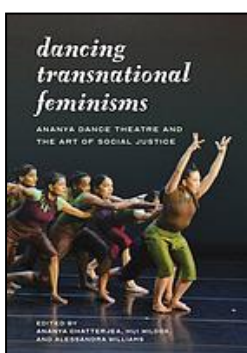


Women across the Caribbean have been writing, reading, and exchanging cookbooks since at least the turn of nineteenth century. These cookbooks are about much more than cooking. Through cookbooks, Caribbean women, and a few men, have shaped, embedded, and contested colonial and domestic orders, delineated the contours of independent national cultures and transformed tastes for independence into flavors of domestic autonomy. This book integrates new documents into the Caribbean archive and presents them in a rare pan-Caribbean perspective. The first book-length consideration of Caribbean cookbooks, Culinary Colonialism joins a growing body of work in Caribbean studies and food studies that considers the intersections of food writing, race, class, gender, and nationality. A selection of recipes, culled from the archive Culinary Colonialism assembles, allows readers to savor the confluence of culinary traditions and local specifications that connect and distinguish national cuisines in the Caribbean.

**14. Dancing transnational feminisms: ananya dance theatre and the art of social justice / Edited by Chatterjea, Ananya; Wilcox, Hui Niu. 2022. Seattle: University of Washington Press.**

**Call No.: 396 DAN Q2**

**Acc. No.: 56867**



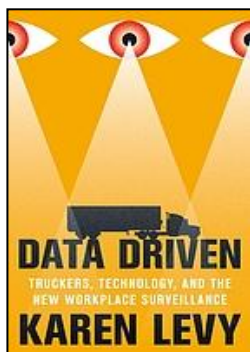
Through empowered movement that centers the lives, stories, and dreams of marginalized women, Ananya Dance Theatre has revealed how the practice of and commitment to artistic excellence can catalyze social justice. With each performance, this professional dance company of Black, Brown, and Indigenous gender non-conforming women and femmes of color challenges heteronormative patriarchies, white supremacist paradigms, and predatory global capitalism. Their creative artistic processes and vital interventions have transformed the spaces of contemporary concert dance into sites of empowerment, resistance, and knowledge production. It offers a multigenre exploration of how dance can be intersectionally reimagined as practice, methodology, and metaphor for feminist

solidarity.

15. **Data driven: truckers, technology, and the new workplace surveillance / Levy, Karen. 2023. Princeton: Princeton University Press.**

Call No.: 388.1 LEV Q3

Acc. No.: 56743



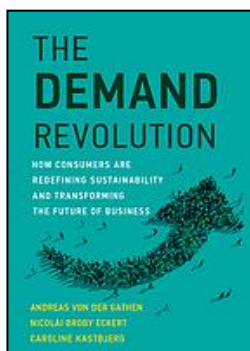
Long-haul truckers are the backbone of the American economy, transporting goods under grueling conditions and immense economic pressure. Truckers have long valued the day-to-day independence of their work, sharing a strong occupational identity rooted in a tradition of autonomy. Yet these workers increasingly find themselves under many watchful eyes. Data Driven examines how digital surveillance is upending life and work on the open road, and raises crucial questions about the role of data collection in broader systems of social control. The author takes readers inside a world few ever see, painting a bracing portrait of one of the last great American frontiers. Federal regulations now

require truckers to buy and install digital monitors that capture data about their locations and behaviors.

16. **Demand revolution: how consumers are redefining sustainability and transforming the future of business / von der Gathen, Andreas. 2024. Cambridge: The MIT Press.**

Call No.: 577.4 VON Q4

Acc. No.: 56746



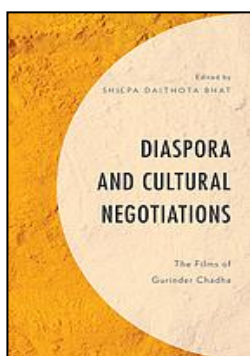
Sustainability is rocking the business world as profoundly as any global trend of the past, from electrification to digitalization. But unlike previous revolutions, this one is being driven by consumers, for whom environmentally sound practices matter as much as price, quality, and brand. In this book, the authors offer a strategic framework for winning these consumers—and taking advantage of the vast commercial opportunity presented by sustainability as the first demand-driven, transformative megatrend. The first movers in the Demand Revolution will be able to create enduring competitive advantages and high entry barriers built around redesigned business model ecosystems and customer loyalty, the

authors explain, but this will require a critical adjustment in thinking and approach.

17. **Diaspora and cultural negotiations: the films of Gurinder Chadha / Edited by Bhat, Shilpa Daithota. 2022. Lanham: Lexington Books.**

Call No.: 304 DIA Q2

Acc. No.: 56871



This book explores critical and theoretical conceptualizations of identity, globalization, intersectionality, and diaspora, among other topics, in the films of Gurinder Chadha. This book argues that Chadha's work offers relevant and sensitive portrayals of the members of the diaspora community that make these films of contemporary and enduring value, highlighting their challenges in hybridization and acculturation in the societies they migrate to and the historical and political exigencies that influence their everyday existence. Contributors analyze Chadha's films in the context of cultural milieus including multiculturalism, narration and representation, ethnicity, literary adaptation, and

intercultural negotiations, while also exploring Chadha's own role as an auteur. Scholars of film studies, Indian cinema, diaspora studies, sociology, and cultural studies will find this book particularly useful.

- 18. Digital wellbeing: empowering connection with wonder and imagination in the age of AI / Krause, Caitlin. 2025. New Jersey: Wiley.**

**Call No.: 301.151 KRA Q5**

**Acc. No.: 56874**

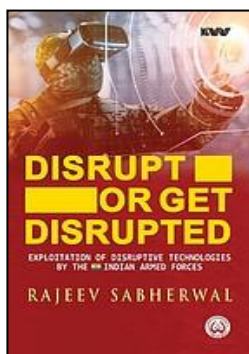


This is a transformative guide that offers leaders, business professionals, educators, and lifelong learners a path to thrive in the digital age. The author provides innovative strategies to enhance mindfulness, creativity, and wellbeing in a world enriched by technology. This book empowers readers to leverage digital tools to create meaningful, positive connections and improve their overall quality of life. Discover how to integrate principles of wonder, awe, creativity, and imagination with cutting-edge technology to achieve a balanced and fulfilling digital experience. Explore the transformative potential of Digital Wellbeing and learn how to excel in a digitally connected world with wonder and imagination.

- 19. Disrupt or get disrupted: exploitation of disruptive technologies by the Indian Armed Forces / Sabherwal, Rajeev. 2024. New Delhi: KW Publishers.**

**Call No.: 355:62(540) SAB Q4**

**Acc. No.: 56749**

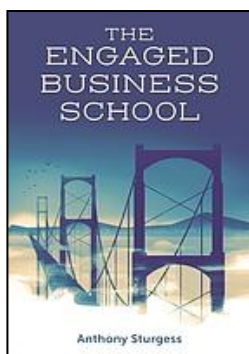


This book takes you on a riveting journey through the evolving landscape of modern warfare, where technology plays a decisive role in victory or defeat. In this era of rapid digital advancement, the book underscores the critical importance of technology as a catalyst for military success. What sets this book apart is its comprehensive approach to disruptive technologies. It not only explores what they are and how to identify them but also delves into how to cultivate a culture within the armed forces that embraces technological innovation as part of its core mission. With a focus on the Indian Armed Forces, the book sheds light on the challenges of bureaucratic inertia and outdated procurement processes, offering a clear roadmap for reform and modernization.

- 20. Engaged business school / Sturgess, Anthony. 2023. Bingley: Emerald Publishing.**

**Call No.: 378.9 STU Q3**

**Acc. No.: 56753**



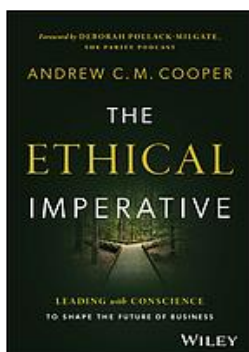
Bridging the gap between business and business schools: fulfilling potential or thwarted ambition. This book is a road map to unlocking the potential between business and business schools at a time when it really matters: responding to a global, economic and social recovery. It is a call for academics and businesses to come together and realise the potential that is so often unfulfilled. On a practical level it presents the idea of an engaged business school using three tools--a model, a framework, and a process. The model shows how success factors are interconnected in order to bring engagement to life. The framework provides a structure to clarify the building blocks for effective engagement. Finally, the process identifies the steps and stages which will need to be considered to translate the model and framework into action.



- 21. Ethical imperative: leading with conscience to shape the future of business / Cooper, Andrew C. M. 2024. New Jersey: Wiley.**

**Call No.: 174 COO Q4**

**Acc. No.: 56884**



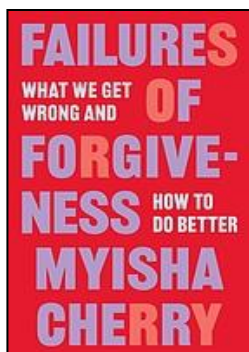
In an era marked by increasing profiteering and inequality, the book offers a compelling alternative vision—one where companies champion the collective prosperity of employees, shareholders, and communities. The author, a distinguished executive, leverages over twenty academic studies and fifty years of research to challenge the status quo. He exposes the critical threat of public disengagement from businesses and institutions, urging a departure from outdated, profit-only models that harm corporations, consumers, and communities alike. Packed with engaging stories, practical tools, and insights from a seasoned leader determined to revolutionize corporate culture, this book

is an essential resource for business managers, executives, entrepreneurs, and anyone aspiring to infuse their commercial endeavors with ethical principles.

- 22. Failures of forgiveness: what we get wrong and how to do better / Cherry, Myisha. 2023. Princeton: Princeton University Press.**

**Call No.: 179.8 CHE Q3**

**Acc. No.: 56761**



In this book, the author argues that these beliefs couldn't be more wrong—and that the ways we think about and use forgiveness, personally and as a society, can often do more harm than good. She presents a new and healthier understanding of forgiveness—one that will give us a better chance to recover from wrongdoing and move toward "radical repair." Examining how forgiveness can go wrong in families, between friends, at work, and in the media, politics, and beyond, Cherry addresses forgiveness and race, canceling versus forgiving, self-forgiveness, and more. By showing us how to do forgiveness better, this book promises to transform how we deal with wrongdoing in our lives, opening a new

path to true healing and reconciliation.

- 23. Family business management / Basco, Rodrigo. 2024. London: Routledge.**

**Call No.: 658.114 BAS Q4**

**Acc. No.: 56886**



This book provides an accessible overview of the core aspects of family business, with an international, practice-based perspective. The book covers key topics such as family firm goals, conflict management, human resources, strategy, financial management, family and business governance, and succession planning. A wide variety of cases and examples are used throughout the book to highlight cultural and institutional differences between family businesses in contrasting contexts. Each chapter offers a detailed case study and boxed examples, illustrating real-life family business situations and stimulating students' critical thinking and decision-making. Readers are further supported by learning

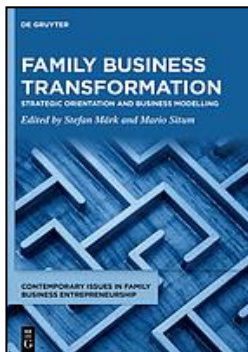
objectives, discussion questions, and further reading suggestions.



- 24. Family business transformation: strategic orientation and business modelling / Edited by Mark, Stefan Situm, Mario. 2024. Berlin: Walter de Gruyter.**

**Call No.: 658.114 FAM Q4**

**Acc. No.: 56887**



Family businesses play a pivotal role in the global economy, and their successful development is of utmost importance. It focuses on the topic of family business transformation, which is causing drastic changes in companies' strategies and business models. Decisions to adapt or change family business strategy and/or the business model are always associated with risk. Family Business Transformation integrates work on the broad topics of transformation, strategy development, business model development, with the study of family businesses to provide family business owners, managers and entrepreneurs much-needed recommendations from best practice examples and/or empirical findings that can support decision-making in regard to the future direction of their companies. This book calls for a specialized examination of the social interactions among stakeholders, substantially expanding classical management theory.

- 25. Fast future blur: discover transformative interconnections shaping the future / Fast Future Executive. 2024. New Jersey: Wiley.**

**Call No.: 658 FAS Q4**

**Acc. No.: 56888**

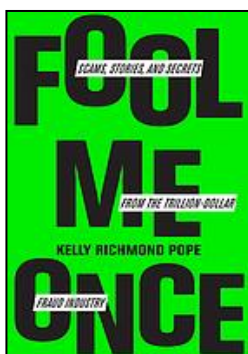


This book provides invaluable insights and strategic frameworks to navigate the complexity of our current period of rapid and radical transformation ('Fast Future' phase). Focused on the interconnected nature of the evolution underway, the book serves as an eye-opener for business leaders, providing guidance in understanding this dynamic and complex landscape. It delves into 12 key areas of change, including platform businesses, regenerative innovation, artificial intelligence, the future of healthcare, the future of work, the future of mobility, blockchain, metaverse, virtual & augmented reality, leadership, agility, fintech, and the impact from 6 inter-connections.

- 26. Fool me once: scams, stories, and secrets from the trillion-dollar fraud industry / Pope, Kelly Richmond. 2023. Boston: HBR Press.**

**Call No.: 343.5 POP Q3**

**Acc. No.: 56765**

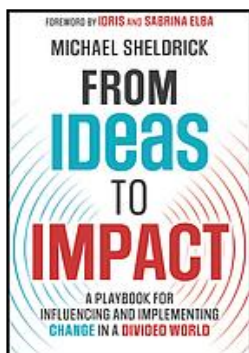


In this book, the author shows fraud in action, uncovering what makes perps tick, victims so gullible, and whistle-blowers so morally righteous, while also encouraging us to look at our own behaviors and motivations in the hope of protecting ourselves and our companies. By the time you finish this book, you'll have a better understanding of--and perhaps even compassion for--perpetrators, a renewed connection to victims, and an appreciation for those who blow the whistle. Filled with fascinating stories and insightful analysis, Fool Me Once will open your eyes and challenge your thinking. It will inspire you to question your own preconceived notions about fraud. It will challenge your beliefs about yourself and other people. And it will help you understand a phenomenon that most of us fail to grasp--until it's too late.

**27. From ideas to impact: a playbook for influencing and implementing change in a divided world / Sheldrick, Michael. 2024. New Jersey: Wiley.**

**Call No.: 301.15 SHE Q4**

**Acc. No.: 56766**



In this book, the author delivers an inspiring and insightful discussion on how to implement social impact by driving policy change. This book reveals key characteristics of successful policy entrepreneurs - visionaries bridging the gap between promises and real-world outcomes. They are practical implementers who put impact first, resisting the urge to pursue the instant dopamine boost that comes from simply winning arguments at all costs. They are connectors and networkers who build diverse coalitions and broker win-win solutions to address our current implementation crisis. It showcases how individuals at all levels pursue systemic policy change through united voices, cooperation, and solidarity.

The author equips readers with the tools to craft impactful narratives that can inspire countless more success stories, reinforcing the idea that we are not prisoners of fate and that actual change begins with us.

**28. Future built by women: creating a brighter tomorrow through tech and innovation / Markevicius, Brooke. 2024. New Jersey: Wiley.**

**Call No.: 396 MAR Q4**

**Acc. No.: 56894**

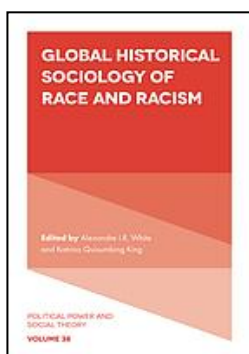


In this book, the author delivers a compelling guide to entrepreneurship for women. With a particular focus on the technology sector, the author shares her fascinating and relevant experiences as a company founder. She explains the four main factors that contribute to success: grit, education, mindset, and support. In the book, you'll explore strategies for conquering the challenges you encounter in the tech industry and in entrepreneurship. It explains the practical ways to take your startup from concept to reality, navigating the complexities of entrepreneurship with confidence. It will help you to discover the keys to defining and refining your unique entrepreneurial equation. Unearth your passion, purpose, and the roadmap to your vision.

**29. Global historical sociology of race and racism / Edited by White, Alexandre I. R. King, Katrina Quisumbing. 2021. Bingley: Emerald Publishing.**

**Call No.: 3-054 GLO Q1**

**Acc. No.: 56899**



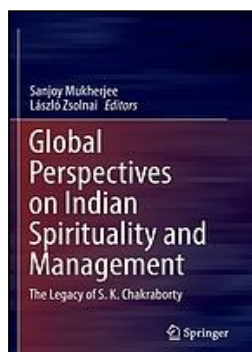
In this volume of Political Power and Social Theory, a special collection of papers reconsiders race and racism from global and historical perspectives. Together, these articles serve as an entry point for sharpening our sociological understandings of how racism operates in current times. They address questions such as: What can a new agenda for the global historical sociology of race and racism lend to the existing scholarship? What would it mean to recover the globally constituted forces that have shaped the production of racial categories and dynamics of racial oppression? How can we understand domestic racial policies, not only through their effects on local populations, but also as products of wider global and transnational forces, knowledges, and transformations? In

short, what would re-historicizing the history of racism mean for sociological theorizing on the subject in the 21st century? Drawing on empirical analyses of the relations, mechanisms, machinations, and structures of racial supremacies, this volume generates productive avenues for future thinking on race and racism.

- 30. Global perspectives on Indian spirituality and management: the legacy of S. K. Chakraborty / Edited by Mukherjee, Sanjoy Zsolnai, Laszlo. 2022. Singapore: Springer.**

**Call No.: 65:174 GLO Q2**

**Acc. No.: 56768**

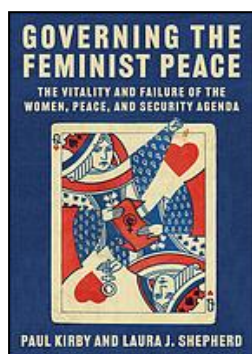


This book brings together a collection of articles from eminent scholars and practitioners from India, Europe, the USA, and Australia and investigates the applicability of spiritually inspired business models in Indian and Western contexts. This book is a tribute to the revered Indian management scholar and philosopher Professor S. K. Chakraborty, a pioneer of human values and Indian ethos in management. It explores the potentials and pitfalls of spiritual-based leadership and provides directions for renewing business education to embrace human values and spirituality. The forty contributions in the book are divided into seven sections introduction; business ethics and management; developing new organizational models and processes; potentials and pitfalls of spirituality-based leadership; leaders and their world; education, spirituality, and society; ways to go to bring out different aspects of the spirituality in business model endorsed by Chakraborty.

- 31. Governing the feminist peace: the vitality and failure of the women peace and security agenda / Kirby, Paul. 2024. New York: Columbia University Press.**

**Call No.: 396 KIR Q4**

**Acc. No.: 56900**

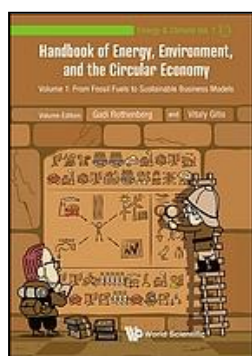


The Women, Peace, and Security (WPS) agenda is celebrated as a landmark global framework for achieving gender equality in peace and security governance. This book offers a ground-breaking critical account of the WPS agenda, exploring its evolution in relation to the wider politics of global governance and feminism. The authors argue that WPS is not a settled, cohesive policy but a field in flux, defined and disrupted by a growing number of national, supranational, subnational, and transnational agents who in turn act on an expanding catalogue of threats, from climate change to homophobia, challenging traditional boundaries of peace and security. The authors reconceptualize WPS as a “policy ecosystem,” tracing interaction and contestation around the agenda across levels from the UN Security Council to military alliances to feminist activists.

- 32. Handbook of energy environment, and the circular economy: from fossil fuels to sustainable business models (Vol 1) / Edited by Rothenberg, Gadi. 2025. New Jersey: World Scientific.**

**Call No.: 577.4 HAN Q5**

**Acc. No.: 56901**



This book covers a range of topics related to sustainable practices in energy production, consumption, and waste management. It explores strategies for integrating renewable energy sources into the economy, reducing greenhouse gas emissions, and promoting sustainable development that is in harmony with the natural environment. It contains chapters spanning topics from the future of fossil fuels, through wastewater management and electric vehicle (EV) battery recycling, all the way to sustainable business models. Coming from academia and industry, the editors and chapter authors are known for their didactic skills as well as their technical expertise. The text contains many high-quality colourful illustrations and examples, as well as thousands of up-to-date references to peer-reviewed articles, reports, and websites for further reading.



- 33. Handbook on lobbying and public policy / Edited by Coen, David Katsaitis, Alexander. 2024. Cheltenham: Edward Elgar.**

**Call No.: 35.011.1 HAN Q4**

**Acc. No.: 56772**

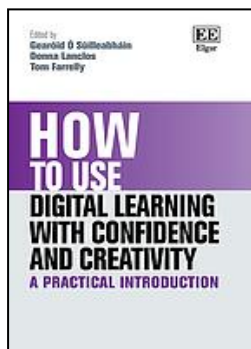


This uniquely comprehensive Handbook examines the complex relationship between lobbyists and public policy through an innovative multi-analytic lens. Emphasising the profound impact of the topic on modern government and contemporary societal issues, the editors bring together a wide range of experts to illuminate the contexts and processes involved in public policy, and how this interacts with the practice of lobbying. Using resource-exchange as a guiding meta-theory, contributors discuss lobbying and public policy at the macro-level, before delving into the dynamics of the policy cycle and policy procedures. Chapters critically assess how political and organisational variables impact strategic behaviour, as well as why interest intermediation varies between different political systems. Finally, the Handbook examines public policy's effect on interest group activity, exploring a spectrum of lobbying activity through a bottom-up perspective.

- 34. How to use digital learning with confidence and creativity: a practical introduction / Edited by Gearoid O Suilleabhain Lanclos, Donna Farrelly, Tom. 2024. Cheltenham: Edward Elgar.**

**Call No.: 371.33 HOW Q4**

**Acc. No.: 56779**

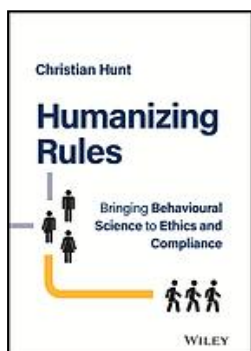


This is an accessible and practical guide to key topics in the field of digital learning. It offers advice and insights not just about core digital learning platforms and tools but about a range of ethical, pedagogical, ideological, and strategic challenges arising at the intersection of digital technology and teaching practice. This How to guide will help readers develop and deepen their understanding of how to support, research and engage with learning and learners in the digital age. It offers valuable and practical guidance and perspectives about technical tools and systems, conceptual frameworks and theoretical structures and the integration of theory, technology and practice in real world teaching and learning contexts. The book brings together contributions from experienced instructional designers, learning technologists, teacher-scholars, and educational leaders, ensuring that while the content is accessible, it is also grounded in the real and dynamic world of contemporary digital learning.

- 35. Humanizing rules: bringing behavioural science to ethics and compliance / Hunt, Christian. 2023. New Jersey: Wiley.**

**Call No.: 174 HUN Q3**

**Acc. No.: 56781**



In this book, the author delivers an incisive and practical discussion of how to mitigate the risk of people doing things they shouldn't or failing to do things they should. In the book, you'll explore effective strategies for achieving compliance that work with – rather than against – the grain of natural human thinking and behaviour. The authors challenge existing presumptions about managing risk and show you practical techniques and examples you can deploy today in your own organisation. You'll also find strategies for preventing adverse events that go beyond simply assuming that, because someone is employed, they can be told what to do; techniques for risk mitigation in environments which are difficult to codify; and ways to improve positive engagement on the part of employees critical to risk management.



- 36. International business: perspectives from developed and emerging markets. 3rd ed. / Parboteeah, K. Praveen. 2024. New York: Routledge.**

**Call No.: 658.114.9 PAR Q4**

**Acc. No.: 56784**



This book provides students with a balanced perspective on business in a global environment, exploring implications for multinational companies in developed and emerging markets. It emphasizes on strategic decision-making as the cornerstone of its approach while focusing on emerging markets. Traditional topics, like foreign exchange markets and global competition, are contrasted with emerging operations, like Chinese market intervention and Islamic finance, to provide students with an understanding of successful business strategy. Readers learn to develop and implement these strategies across cultures and across economic, legal, and religious institutions in order to cope with competitive players in the global landscape. Application-based chapters open with reading goals and conclude with case studies and discussion questions to encourage a practical understanding of strategy.

- 37. International trade theories and the evolving international economy / Johns, R. A. 2024. New Delhi: Bloomsbury.**

**Call No.: 382 JOH Q4**

**Acc. No.: 56920**

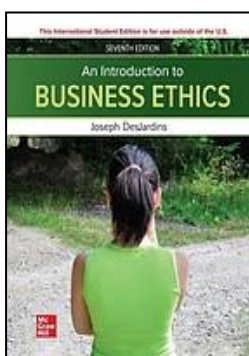


This book provides a much-needed from which to approach this topic, offering a self-contained introduction to the subject of international trade theory. Drawing on a broad range of material this book provides the students with a well-rounded and more broadly informed view of the subject. The book is divided in three parts "Trade and the International Economy"; General Theoretical Approaches to the Explanation of Trade Flows; and The Structural Transformation of the International Trading System and Analyses of Specific Economic Relationships".

- 38. Introduction to business ethics. 7th ed. / DesJardins, Joseph. 2024. New York: McGraw Hill.**

**Call No.: 174 DES Q4**

**Acc. No.: 56786**



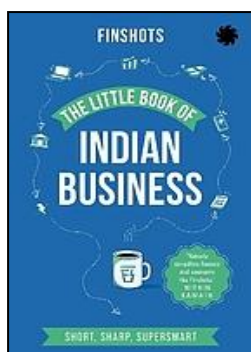
In this book, the author has been a cutting-edge resource for the business ethics course. The book's unique multidisciplinary approach offers critical analysis and integrates the perspective of philosophy with management, law, economics, and public policy, providing a clear, concise, yet reasonably comprehensive introductory survey of the ethical choices available to us in business. This book arose from the challenges encountered by the author in teaching of business ethics. Students are encouraged to think critically about issues from the perspectives of employee, customer, and citizen, as well as from the perspectives

of business manager or executive.

- 39. Little book of Indian business: short, sharp, supersmart / Finshots. 2024. New Delhi: Juggernaut.**

**Call No.: 65(540) FIN Q4**

**Acc. No.: 56788**

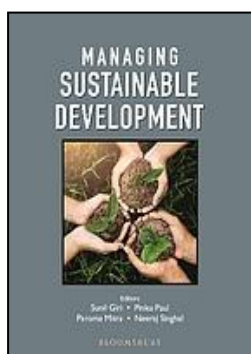


The book is a collection of concise, insightful essays that distill the unique complexities and nuances of the Indian business environment. Drawing upon his extensive experience as a senior leader at the Tata Group, Bhat offers a practitioner's guide to understanding the forces that shape business in India. The book is designed for aspiring entrepreneurs, seasoned managers, business students, and anyone seeking to navigate the vibrant and often challenging Indian marketplace with greater wisdom and effectiveness. It serves as a practical, bite-sized compendium of ideas for succeeding in one of the world's most dynamic economies. It answers all kinds of questions about business, finance and the economy with smart, bite-sized and informative insights. It's short, sharp and makes you a know-it-all.

- 40. Managing sustainable development / Edited by Giri, Sunil Paul, Pinku Mitra, Paroma Singhal, Neeraj. 2024. New Delhi: Bloomsbury.**

**Call No.: 577.4 MAN Q4**

**Acc. No.: 56936**



One of the added advantages of SDVP-24 International Conference was to promote research and related activities in the area of Marketing, Finance, HRM, Operations, IT, Strategy, Economics, Social, Cultural, and Environment case studies with respect to various functional activities. The conference provided a platform to practitioners, researchers, consultants and students to exchange their thoughts and contribute or share their views and expertise in formulation and implementation of various strategies during these uncertain times. We hope this book will find some space in the minds of the stakeholders and provide some important strategies for the future.

- 41. Mobile media methods / Hjorth, Larissa. 2024. Cambridge: Polity Press.**

**Call No.: 316.472.4 HJO Q4**

**Acc. No.: 56941**

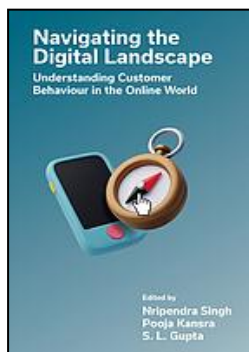


Mobile media such as smartphones, apps, and social media are an integral part of everyday life. For students and researchers, mobile media also offer a treasure trove of new concepts, methods, and techniques to do research - representing a new phase in digital methods. Across disciplines, researchers rely upon mobile media for quantitative and qualitative projects, to gather data and document sound and images, engage with participants, and disseminate findings. This is the first textbook devoted to explaining these innovative and ground-breaking mobile media methods. Exploring the opportunities and limitations mobile media offer for methods, the book covers a range of topics, from mobilities and placemaking to virtual reality and AI, as well as new kinds of mobility such as e-scooters and connected cars.

**42. Navigating the digital landscape: understanding customer behaviour in the online world / Edited by Singh, Nripendra Kansra, Pooja Gupta, S. L. 2024. Leeds: Emerald Publishing.**

**Call No.: 38:65.011.56WN NAV Q4**

**Acc. No.: 56799**



Rapid digitalisation and social media use have led to the evolution of customer behaviour and for any business it has become imperative to understand customer behaviour in the digital world. This book explores a wide range of topics to help the reader harness the positive aspects of digital commerce and mitigate risks. The chapters look at artificial Intelligence and augmented reality, trend setting and the impact of social media, the effect of the COVID-19 pandemic on various sectors, and much more. Readers will learn service quality, peer pressure, online reviewers' effect in the digital environment to aid in understanding the various risks and challenges involved in the digital environment, with examples of changing business and consumer scenario case studies as a result of Digital Transformation.

**43. Overcoming overwork / Edited by Harvard Business Review. 2024. Boston: HBR Press.**

**Call No.: 396.5 HBR Q4**

**Acc. No.: 56802**

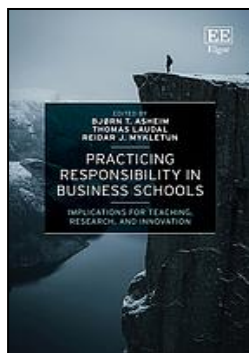


The amount of work placed on women is often insurmountable. Along with doing what's required for their jobs, women are frequently also asked to take on tasks that don't lead to growth or promotion, and to manage other forms of invisible labor at work and at home. All of this can leave women feeling underappreciated, frustrated, and burned out. We need to end the culture of overwork for women. From saying no to office housework to setting your own priorities, this book provides practical advice for taking back your time so that you can use it for what matters to you. This book will inspire you to: Advocate for yourself and your time; say no to office housework and unwanted tasks; manage your mental load outside of work; and delegate projects for a more equitable balance of labor.

**44. Practicing responsibility in business schools: implications for teaching research and innovation / Edited by Asheim, Bjorn T. Laudal, Thomas. 2023. Cheltenham: Edward Elgar.**

**Call No.: 65:174 PRA Q3**

**Acc. No.: 56804**

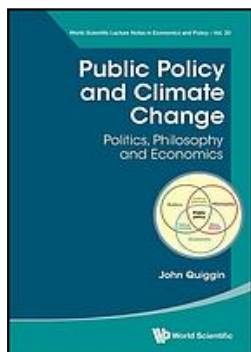


Promoting more responsible action in relation to business sustainability, this book addresses the increasing discomfort among faculty members and wider society as to how business schools prepare students for the future. Reflective and inspiring, it seeks to motivate the necessary action which may be a small but crucial catalyst to solving challenges posed by increasing globalisation, migration, economic development, changing demographics, and cultural exchange. It explores the global issues that have simultaneously fuelled business opportunities while creating new challenges for sustainability. The book begins with a fresh perspective on the sustainability challenges posed by dysfunctional capitalism, before addressing central challenges for sustainable human resource management and psycho-social working life issues. It moves on to look at efforts to incorporate a responsible and sustainable perspective on business management. Finally, outlining the key sustainable challenges in teaching, research and innovation, it evaluates how business schools are managing the expectation to adopt a responsible and sustainable business perspective in research, course designs and teaching.

- 45. Public policy and climate change: politics philosophy and economics / Quiggin, John. 2025. New Jersey: World Scientific.**

**Call No.: 35.011.1 QUI Q5**

**Acc. No.: 56950**



Among the 'wicked problems' facing policymakers and voters today, the threat of catastrophic climate change, also called global heating, is so challenging that it was labelled as 'super-wicked'. The scientific evidence is clear-cut, and most of the technologies needed to stabilize the global climate are well understood. But the policy response has been entirely inadequate. To understand the difficulties, we must draw on our understanding of politics, philosophy and economics, grouped together as PPE. These lectures show how the PPE disciplines can be used to improve understanding of the problems and guide a way toward their solutions. The main focus is on the critical economic concept of opportunity cost:

The true cost of anything is what you must give up to get it.

- 46. Research handbook on diversity and corporate governance / Edited by Tasheva, Sabina Huse, Morten. 2024. Cheltenham: Edward Elgar.**

**Call No.: 65.012.432 RES Q4**

**Acc. No.: 56811**



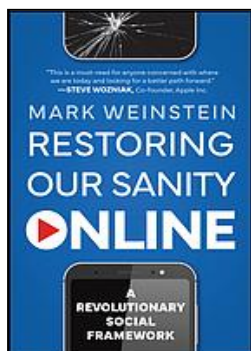
Challenging existing research and concepts, this Research Handbook presents cutting-edge insights into diversity and corporate governance. Going beyond the surface of diversity, global expert contributors present diverse chapters offering a wide range of perspectives on the use of theories and methodologies. Integrating multi-disciplinary insights and decades of research and evidence into a historical overview and multilevel framework of diversity and corporate governance, this Research Handbook provides a deep dive into gender, caste and ethnicity. Split into five thematic parts, it provides a full focus on meaning, impact and reflection to provide a much broader look at the topic and illustrates novel theoretical dimensions such as dynamic capabilities and digital expertise. This

Handbook will be an excellent resource for scholars researching topics including corporate governance, boards of directors and diversity. The breadth of perspectives offered will also be illuminating and informative for global policy makers and business leaders.

- 47. Restoring our sanity online: a revolutionary social framework / Weinstein, Mark. 2025. New Jersey: Wiley.**

**Call No.: 316.472.4 WEI Q5**

**Acc. No.: 56957**



The book is the entertaining, informative, and frequently jaw-dropping social reset by Mark Weinstein, contemporary tech leader, privacy expert, and one of the visionary inventors of social networking. It is the catapult to an exciting, enriching, and authentic future. Readers will embark on a captivating journey leading to an inspiring and actionable reinvention. It includes thought-provoking insights including Empowering You: Social Media User, Content Creator; Surprise! Social Media Can Be Good for Your Mental Health; In the Crosshairs: Privacy And Anonymity; Is AI The High-Tech Tattletale In Your Social Experience; Facts,

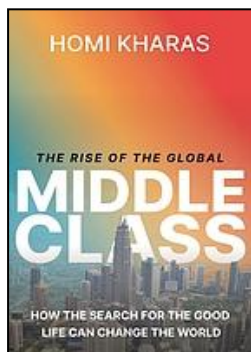
Opinions, Lies—Who Decides; and Web3 Is Here—What The Heck Is It.



48. **Rise of the global middle class: how the search for the good life can change the world / Kharas, Homi. 2024. Washington: Brookings Institution Press.**

Call No.: 323.32 KHA Q4

Acc. No.: 56959

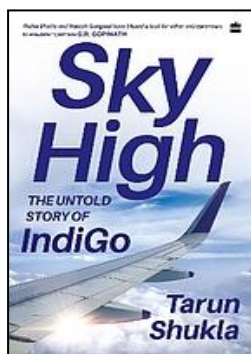


In this book, the author looks at how this powerful dream captivated generations through history, but its demands have led younger generations to ask if it is all worth it. Can the middle class continue to thrive, or will it falter under the stresses of automation, consumerism, pollution, and political strife? This book traces the history of the middle class from its origins in Victorian England to present day India. Along the way we meet knocker-uppers who have been displaced by alarm clocks. We learn how the Chinese Communist Party drew legitimacy from its ability to enlarge the Chinese middle class. The author proposes a new middle-class manifesto that addresses the pressing issues of inequality, climate change, and technological advances.

49. **Sky high: the untold story of Indigo / Shukla, Tarun. 2024. Gurugram: HarperCollins.**

Call No.: 65(09) SHU Q4

Acc. No.: 56813

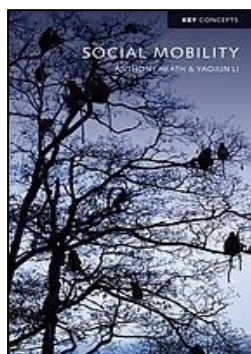


In this book, award-winning journalist the author presents a detailed account of how one dream, two media-shy friends and some great execution created an aviation behemoth. Based on years of research, extensive interviews and authoritative data, this is a fascinating story of patience, planning and persistence. In 2006, IndiGo was one of the late entrants into the low-cost airline business in India. The market already had many strong players by then-several of them new-including Captain Gopinath's Air Deccan, Ajay Singh's SpiceJet, Vijay Mallya's Kingfisher Airlines and Wadia Group's GoAir. In the next seventeen years, while some struggled and others were grounded, IndiGo became not only the largest airline in the country, but also the most valuable in the history of Indian aviation. No other Indian airline has come close to matching these numbers since Indian aviation took off in 1932 with J.R.D. Tata's Air India.

50. **Social mobility / Heath, Anthony. 2024. Cambridge: Polity Press.**

Call No.: 316.444 HEA Q4

Acc. No.: 56966

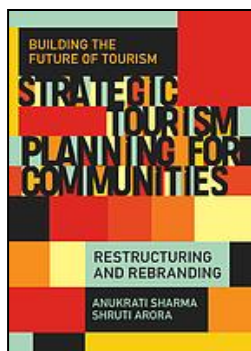


Social mobility has long been one of the central topics of sociology. It has been the subject of major theoretical contributions from the earliest generations of scholars, as well as being of persistent political interest and concern. Social mobility is frequently used as a key measure of fairness and social justice, given the central role those modern liberal democracies give to equality of opportunity. In this book, the authors cut through the technical literature to provide an eye-opening account of the ideas, debates and realities that surround this important social phenomenon. Their book illuminates the major patterns and trends in rates of social mobility, and their drivers, in contemporary western and emerging societies, ultimately enabling readers to understand and engage with this perennially relevant social issue.

- 51. Strategic tourism planning for communities: restructuring and rebranding / Edited by Sharma, Anukrati Arora, Shruti. 2024. Leeds: Emerald Publishing.**

**Call No.: 380.8 STR Q4**

**Acc. No.: 56818**

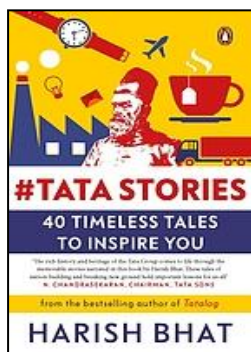


From developed to developing nations, the utilization of tourism as a development strategy has been a prevalent practice at both national and local levels. In this compelling read, the authors explore an understanding of how countries envision the future of their tourism sectors and chart a course towards that vision. Unveiling the potential of tourism as a catalyst for economic prosperity, numerous communities view it as a promising avenue to enhance their standard of living. With evidence showcasing its wealth-generating capabilities, these communities place unwavering faith in tourism's ability to uplift their societies. This book offers fresh insights and knowledge for students and researchers alike. Drawing on examples from around the world, this is a must-read for anyone passionate about the growth and development of regions through the lens of tourism.

- 52. Tata stories: 40 timeless tales to inspire you / Bhat, Harish. 2021. Gurugram: Penguin.**

**Call No.: 65(09)(540) BHA Q1**

**Acc. No.: 56993**

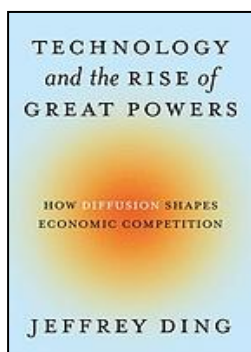


The Tatas have a legacy of nation-building over 150 years. Dancing across this long arc of times are thousands of beautiful, astonishing stories, many of which can inspire and provoke us, even move us to meaningful action in our own lives. This book is collection of little known tales of individuals, events and places from the Tata Group that have shaped the India we live in today. A diamond twice as large as the famous Kohinoor pledged to survive a financial crisis; a meeting with a 'relatively unknown young monk' who later went on to be known as Swami Vivekananda; the fascinating story of the first ever Indian team at the Olympics; the making of India's first commercial airline and first indigenous car; how 'OK TATA' made its way to the backs of millions of trucks on Indian highways; a famous race that was both lost and won; and many more.

- 53. Technology and the rise of great powers: how diffusion shapes economic competition / Ding, Jeffrey. 2024. Princeton: Princeton University Pres.**

**Call No.: 338 DIN Q4**

**Acc. No.: 56819**

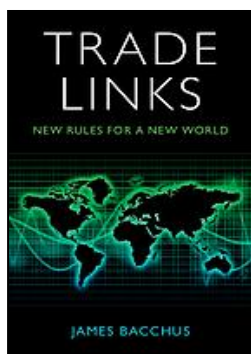


In this book, the author offers a different explanation of how technological revolutions affect competition among great powers. Rather than focusing on which state first introduced major innovations, he investigates why some states were more successful than others at adapting and embracing new technologies at scale. Drawing on historical case studies of past industrial revolutions as well as statistical analysis, the author develops a theory that emphasizes institutional adaptations oriented around diffusing technological advances throughout the entire economy. Examining Britain's rise to pre-eminence in the First Industrial Revolution, America and Germany's overtaking of Britain in the Second Industrial Revolution, and Japan's challenge to America's technological dominance in the Third Industrial Revolution (also known as the "information revolution"), Ding illuminates the pathway by which these technological revolutions influenced the global distribution of power and explores the generalizability of his theory beyond the given set of great powers.

- 54. Trade links: new rules for a new world / Bacchus, James. 2024. Cambridge: Cambridge University Press.**

**Call No.: 382 BAC Q4**

**Acc. No.: 56821**

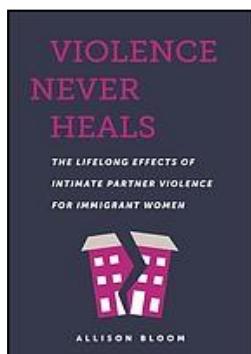


Trade links the world not only through the flow of international commerce in goods, services, and ideas; but also, through its economic, environmental, and social impacts. Trade links are supported by a WTO trading system founded on rules established in the 20th century which do not account for all the modern changes in the global economy. James Bacchus, a founder of the WTO, posits that this global organization can survive and continue to succeed only if the trade links among WTO members are revitalized and reimagined. He explains how to bring the WTO into the twenty-first century, exploring the ways it can be utilized to combat future pandemics and climate change and advance sustainable development, all while continuing to foster free trade. This book is among the first to comprehensively explain the new trade rules needed for our new world.

- 55. Violence never heals: the lifelong effects of intimate partner violence for immigrant women / Bloom, Allison. 2023. New York: New York University Press.**

**Call No.: 396.6 BLO Q3**

**Acc. No.: 56985**

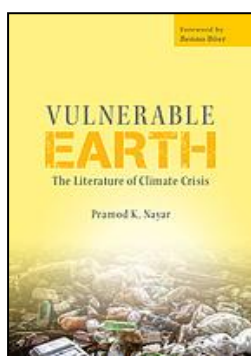


Drawing on extensive ethnographic fieldwork performed in a Latina program at an Intimate Partner Violence (IPV) crisis center, the author offers insights into the long-term effects of systemic and gender-based violence, revealing that these experiences become subtly disabling long before old age. The author further details how current IPV services fail to acknowledge and accommodate such effects, in large part because of their disproportionate focus on younger survivors and the particular development of the domestic violence services field. She offers both scholars and practitioners concrete strategies for how they can alter their approaches to better treat and mitigate the lifelong effects of domestic violence. It addresses a glaring omission in IPV scholarship, providing both an aging-focused perspective on IPV as well as laying out concrete steps for how to implement this perspective in pursuit of more comprehensive treatment.

- 56. Vulnerable earth: the literature of climate crisis / Nayar, Pramod K. 2024. Cambridge: Cambridge University Press.**

**Call No.: 577.4 NAY Q4**

**Acc. No.: 56992**



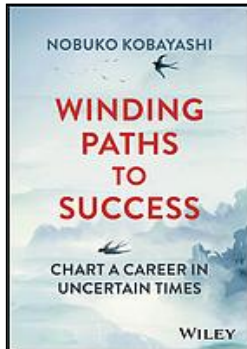
Vulnerable Earth is a study of the literature of climate crisis. Building on the assumption that the crisis is planetary in scope even if differential and unequal in effects, it examines literary fiction, graphic novels, memoirs about toxic wastes and neo-slavery narratives, mostly from the contemporary decades, but touching upon select antecedents as well, and from all over the world. The study covers texts that fictionalize a 'hydrocrisis', those that are concerned with species extinction and experimental solutions such as rewilding, fiction and memoirs that are interested in exploring the conversations between and across species in multispecies encounters and, finally, texts that show the linkage between social justice and environmental justice. It shows how the literature of climate crisis foregrounds a feature that humans and nonhumans, the living and the non-living share, differentially, with the planet: vulnerability.

foregrounds a feature that humans and nonhumans, the living and the non-living share, differentially, with the planet: vulnerability.

57. **Winding paths to success: chart a career in uncertain times / Kobayashi, Nobuko. 2024. New Jersey: Wiley.**

**Call No.: 396.5(520) KOB Q4**

**Acc. No.: 56988**



In this book, the author delivers an engaging and insightful discussion of the professional and personal successes of senior Japanese women executives, academics, and entrepreneurs who started their career in the late '80s to '90s, the dawn of gender equity at work in Japan. You'll discover how these remarkable people carved out a long and rewarding career in a challenging environment. The author describes the substantial diversity of Japanese professional life, exploring the rich and varied histories of women who are often stereotyped and relegated to a one-size-fits-all story. Their creative navigation amid uncertainties inspires

anyone who wishes to establish a career in the highly volatile world of today.